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Wawa Opens Eighth Sunshine State Store

Wawa Celebrates Store Opening with Charitable Hoagie Building Competition and Announcement of Sponsorship of Upcoming JDRF Walk

Orlando, FL, (Jan. 23, 2013) – Wawa Inc. today announced the celebration of its **eight store** to open in the Sunshine State in the greater Orlando market. To mark the occasion, Wawa will hold a grand opening celebration on **Wednesday, January 23, at 10AM** at the new store **located at 8048 E. Colonial Drive, Orlando, FL**. During the grand opening event, local officials, members of the **Central Florida Chapter of JDRF**, local heroes and community members will participate in a ribbon cutting ceremony, the crowd will sample Wawa products and witness a charitable hoagie building competition **featuring the Orange County Sheriff's Department and the Orange County Fire & Rescue**.

Last year, Wawa officially entered the Florida market with the grand opening of six stores in the greater Orlando area. This year, Wawa opened its seventh store in Apopka on January 9. The grand opening of Wawa's eight store will continue the momentum of its expansion into the State of Florida. This February, Wawa will further expand throughout the state of Florida and open in the Tampa Bay area, with an estimated 25 grand openings occurring between the Orlando and Tampa Bay markets throughout the year.

"We are thrilled to mark each new grand opening with a celebration that shows our commitment to our communities, associates and customers," said Wawa President & CEO Chris Gheysens. "We are so glad to be a part of the Orlando community, adding hundreds of new associates to the Wawa family and serving our new Florida friends and neighbors with our fresh and inviting food service offer."

Grand Opening Event Details

On Wednesday, Jan. 23, 2013, at 10AM, the grand opening celebration will begin. **Wawa's Mascots Wally Goose**, Wawa associates and local community officials, including community members will be present for the milestone occasion. During the event, Wawa officials will discuss Wawa's commitment to the community and expected local economic impact for the Central Florida Region. A ceremonially ribbon will be cut and Wawa officials will mark the opening of the store to the public. ***Wawa will also announce plans to sponsor the March 9 JDRF Walk to Cure Diabetes taking place on the grounds of the University of Central Florida.*** As Community Partner, Wawa associates will be on hand during the walk to serve the walkers and participants with delicious Wawa hoagies and snacks. "We are proud to expand our long-standing partnership with JDRF to our Florida home" said Todd Souders,



Director of Store Operations. "Our associates and customers have always been committed to supporting the important research JDRF funds in the hope of finding a cure."

Hoagies for Heroes Competition

The grand opening event will conclude with a **Hoagies for Heroes building competition**, as the **Orlando Sheriff's Department** and the **Orlando Fire and Rescue** face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by presenting checks to the charities of each of the heroes' choices.

Central Florida Expansion Plans

With this Orlando grand opening, Wawa now has eight locations open and serving the Greater Orlando region

Additional stores under construction in the Greater Orlando area set to open in 2013 Include:

Location	Projected Time Frame
2251 N. Semoran Blvd., Winter Park, FL 32792	1st Quarter, 2013
3140 Vineland Road, Kissimmee, FL 34741	2nd Quarter, 2013
3000 N. Alafaya, Oviedo, FL 32765	2nd Quarter, 2013
US 17-92 & N.Ronald Reagan Blvd, 3510 N US Hwy 17-92 Lake Mary, FL 32746	2nd Quarter, 2013
US 192 & Old Hickory Tree Rd. (NWC) St. Cloud, FL 34770	2nd Quarter, 2013
1125 Urlo Bronson Memorial Highway St. Cloud, FL	2nd Quarter, 2013
5035 S. Orange Blossom Trail, Kissimmee, FL	2nd Quarter, 2013

Wawa will begin to open its first stores in the Tampa Bay Area in 2013, opening five stores in five weeks.

The Tampa Bay launch schedule is as follows:

3101 Gandy Blvd.,	2/8/2013
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Pinellas Park, FL	
30 th & Fowler, Tampa, FL	2/13/2013
8519 US Highway 19 , Port Richey, FL	2/20/2013
8330 Ridge Road, New Port Richey, FL	2/27/2013
4028 US Highway 19 New Port Richey, FL	3/6/2013

Between the Orlando and Tampa Bay markets, Wawa plans to open 25 stores in 2013, 25 stores in 2014 and 25 stores in 2015 and projects they will open 100 stores in the State of Florida within the next five years.

For ongoing updates to stores under construction and grand opening dates, please visit www.wawa.com/florida.

The new stores will each employ more than 50 associates, all of which are new positions brought to the area through the development of the stores. Associates in these full and part-time positions will not only receive competitive salaries and health benefits, but will have the opportunity to be enrolled in Wawa's employee stock ownership plan.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, everyday stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. A chain of more than 600 convenience retail stores (300 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.
