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Wawa and Florida Lottery Officials Mark Grand Opening of New Orlando Store with Celebration of Statewide Florida Lottery Partnership

*Wawa Continues to Enhance Services, Value and Convenience to Florida Residents with Addition of
Lottery Terminals in All Florida Wawa Stores*

Orlando, FL, (August 21, 2014 – 10:00 am) – Wawa, Inc., today announced a milestone in its Florida development-- the celebration of a partnership with the **Florida Lottery** which will **create the addition of self-service Lottery terminals to all existing and future Wawa stores in Florida**. The partnership with the Florida Lottery will be announced at Wawa's **grand opening of its newest Florida store located at 14548 E. Colonial Drive in Orlando**. Highlights of the grand opening include fanfare, a charitable hoagie building competition from nearby colleges to benefit local scholarship funds, and the announcement of Wawa's official commitment to rolling-out these Lottery vending machines to all new Wawa stores in the state of Florida going forward. By year's end, Wawa will have 59 self-serve Lottery terminals in all of Wawa's Florida stores.

About The Partnership with Florida Lottery

The Florida Lottery will install self-service Lottery vending machines in all Florida Wawa stores by the end of August and will continue to install them in all new stores going forward. Wawa is thrilled to announce the ability to offer statewide Lottery ticket services to customers through self-service vending machines that feature all Lottery Terminal games:

- Florida Lotto®
- Mega Millions®
- Powerball®
- Lucky Money™
- Fantasy 5®
- Play 4™
- Cash 3™

"The Lottery's sole mission is to sell tickets to generate additional funding for education. I am extremely proud to welcome Wawa as our newest retail partner, and we look forward to a mutually beneficial relationship for many years to come," said Florida Lottery Secretary Cynthia O'Connell.

Wawa also has self-service lottery machines in all 218 Pennsylvania, 236 New Jersey, and 69 Virginia stores. For fiscal year 2014, contributions as a result of ticket sales in Wawa stores to older Pennsylvanians, NJ Education and Virginia Education have reached more than \$40 million.

"For our Florida customers we are excited to partner with the Florida Lottery to help them "Just Imagine®" the possibilities with this new exciting convenience," said Chris Gheysens, Wawa's President and CEO. "Just Imagine®, in five years, if Wawa is operating 200 stores in Florida, we would have the potential to contribute more than \$20 million to education through Lottery sales in one year."

Wawa Orlando Grand Opening Event Details

On Thursday, August 21, at 10:00 a.m., the grand opening celebration of Wawa's newest Orlando store located at 14548 E. Colonial Drive will begin. **Cynthia F. O'Connell, Florida Secretary of the Lottery**, will join Wawa for the milestone occasion. The Lottery "Show Van" will be present to add excitement. **The event will proceed as follows:**

- **Wawa's Chief Marketing Officer, Carol Jensen, and Wawa's Director of Store Operations, Todd Souders**, will take center stage to **discuss Wawa's expansion in Florida and the addition of the self-service Lottery vending machines**
- **Secretary of the Florida Lottery, Cynthia O'Connell**, will speak about the significance of Wawa stores offering Lottery products; and provide updates about the Lottery in Florida
- A representative from a local beneficiary of the contributions made by the Lottery to benefit education and scholarships will speak about the importance of continued funding received from the Lottery program
- Wawa and Lottery officials will unveil a giant ticket symbolizing the official statewide launch
- Wawa executives will ceremonially cut the ribbon of the store, announcing it is open for business
- A Hoagies for Heroes Competition will take place to benefit local colleges

This store as well as each new Wawa store will employ nearly 60 associates, all of which are new positions brought to the area through the development of the stores. Associates in these full and part-time positions will not only receive competitive salaries and health benefits but will have the opportunity to be enrolled in Wawa's employee stock ownership plan.

Hoagies for Heroes Competition

The event will conclude with a **charitable Hoagies for Heroes** hoagie building contest as representatives from two local colleges face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by presenting checks for **\$1,000** to the charities of each of the heroes' choices.

About the Florida Lottery

The Florida Lottery is responsible for contributing more than \$26 billion to education and sending more than 650,000 students to college through the Bright Futures Scholarship Program. The Florida Lottery reinvests nearly 98 percent of its revenue back into Florida's economy through prize payouts, commissions to more than 13,000 Florida retailers and transfers to education. Since 1988, Florida Lottery games have paid more than \$37 billion in prizes and made more than 1,300 people millionaires. For more information, please visit www.flalottery.com.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. All of Wawa's stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks. A chain of more than 635 convenience retail stores (over 365 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland and Virginia and as of July of 2012, Central Florida. Wawa quickly became an integral part of the Central Florida Community, with over 30 stores throughout the Orlando and Tampa Markets, 100 stores in the pipeline for continued construction, the creation of close to 2,000 jobs, and the donation of more than \$200,000 in financial grants. The winner of the 2013 Beautification Award for District 1 in Orlando, Wawa is proud to be recognized for its continued commitment to enhancing the Orlando community environment through litter prevention, waste reduction and recycling, and beautification.

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