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**Wawa Celebrates International Coffee Day on September 29 by Offering
Customers Free Any Size Coffee All Day**

Wawa Toasts its Customers with FREE Coffee chain-wide – Any Size, All Day on Sept. 29

Wawa, PA (September 28, 2015) – Wawa, Inc., today announced that in celebration of International Coffee Day on Tuesday, September 29, the company will offer customers free coffee of any size all day at each of Wawa's more than 700 locations in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. Throughout the day, Wawa expects to give away more than **1 million** free cups of coffee to customers across all of its stores.

This is the first time Wawa has taken part in International Coffee Day, and in addition to free coffee at all locations, the company will be celebrating with a variety of t-shirt giveaways and in-store signage.

"At Wawa we are always looking to connect with our customers in a meaningful way, so we are thrilled to be a part of International Coffee Day by offering customers our most beloved beverage for free, all day long, at all of our locations," said Gheysens, Wawa's President and CEO. "We offer cheers to all those who wish to come into one of our stores to try one or more of our delicious coffees!"

Wawa coffee is a proprietary, private-label blend, available only at Wawa stores and on Wawa.com. Since the year 2000, Wawa has served more than **1 billion** cups of coffee. Within the brewed coffee market, Wawa ranks #1 in Philadelphia and #8 in share nationally.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM's. In July of 2015, Wawa was named "America's Most Beloved Convenience Store" by a Market Force study of 7,000 consumers, winning with the highest "composite loyalty score" of 68 percent, and taking first place in the fresh food category. A chain of more than 700 convenience retail stores (over 435 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.

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