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Wawa Announces Virginia Expansion with First Store Opening in Winchester

Local Officials and Community Members Join Wawa in Celebrating Westward Expansion in the State with first store in Frederick County; Up to 7 Stores Planned to Open in 2025

(November 7, 2024) Winchester, VA – Wawa, Inc. today announced **the grand opening of its first store in Frederick County, located at 1544 Martinsburg Pike, Winchester, VA 22603!** During the grand opening celebration, Wawa was joined by local officials, heroes and community members for a ribbon-cutting ceremony, parade of Wawa history, local cheerleaders, and a "Hoagies for Heroes" charitable hoagie building competition recognizing local everyday heroes serving their communities.

As part of the opening, The Wawa Foundation showed its continued commitment to relieving hunger with a grant presented to **Blue Ridge Area Food Bank for \$2,500.**

"As we continue to expand in the Commonwealth of Virginia, it gives us great pride to introduce our fresh food, beverage and convenience service to new friends and neighbors in a new part of the State," said Brian Schaller, President of Wawa. "Beyond our everyday conveniences, we want our customers to know that they can count on us year-round to brighten days and support communities"

Wawa's Westward Expansion in Virginia

Wawa has proudly served the Virginia community since 1998 with over 110 locations and five more stores coming in Ruther Glen, Midlothian, Suffolk, Manassas and Mechanicsville before the end of the year. With its opening in Winchester, Wawa is officially marking its expansion further west to new counties with two additional Winchester stores projected to open by the third quarter of 2025. Wawa projects to open up to 7 stores with its westward expansion into Virginia in counties including Prince Edward, Frederick, Augusta and Rockingham in 2025.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, Alabama, North Carolina and Washington, D.C. with more than 1,070 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and pizza, an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #20 of America's Largest Private Companies, #1 in Convenience Category for America's Best Customer Service by Newsweek, and #1 nationally in the [2024 American Customer Satisfaction Index \(ACSI\) Convenience Store Survey](#).