

## FOR IMMEDIATE RELEASE

Contact: public.relations@wawa.com

Wawa Continues Expansion in North Carolina with Double Header Grand Openings in Wilson
Local Officials and Community Members Join Wawa in Celebrating Expansion in the State;
Up to Nine Stores Open in North Carolina by Year's End

(September 19, 2024) Wilson, NC – Wawa, Inc. today announced the double header grand opening of two new stores in North Carolina located at 2650 Ward Blvd. and 5003 Raleigh Road Pkwy W in Wilson! Wawa's first North Carolina store opened in Kill Devil Hills in May 2024 and the convenience retailer aims to have a total of nine stores open and serving the community by year's end. During the grand opening celebrations, Wawa was joined by local officials, heroes and community members for a ribbon-cutting ceremony, parade of Wawa history, local cheerleaders, and a "Hoagies for Heroes" charitable hoagie building competition recognizing local everyday heroes serving their communities.

To mark the milestone grand openings and in conjunction with Feeding America's Hunger Action Month in September, The Wawa Foundation announced a Fly Beyond grant of \$10,000 to the Food Bank of Central and Eastern North Carolina to increase access to fresh and nutritious foods for underserved youth in the community.

"We are excited to continue to expand into North Carolina and bring our unique combination of fresh food and beverage, convenience and service to this state. This double-header milestone continues our ongoing growth and expansion in North Carolina as we continue to build new stores and create new jobs," said Brian Schaller, President of Wawa. "We are also thrilled about extending our commitment to being a good neighbor to Wilson, and our partnerships with the Food Bank of Central and Eastern North Carolina is an example of how we will support local causes."

## Wawa Expansion in North Carolina

By the end of 2024, Wawa will have up to 9 stores open in North Carolina serving Kill Devil Hills, Wilson, Rocky Mount, Elizabeth City, Greenville and Goldsboro. In 2025, Wawa projects opening up to 11 stores in additional counties including Robeson, Pitt, Cumberland, Onslow, Johnston, Nash, Pender, Brunswick and New Hanover. Over the next 8-10 years, Wawa plans to build and open 6-8 stores per year reaching a total of 90 stores in North Carolina. To build each store, Wawa will invest more than \$7.5 million per store and employ, on average, 140 contractors and local partners to build the store. Once open, each store will employ an average of 35 associates with Wawa expecting to create more than 3,000 long-term new jobs as a result of expansion in North Carolina.

## About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. with nearly 1,000 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and pizza, an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #20 of America's Largest Private Companies, #1 in Convenience Category for America's Best Customer Service by Newsweek, one of Forbes 2023 America's Best Employers for Women and New College Grads.