



FOR IMMEDIATE RELEASE

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**Wawa Celebrates the Philadelphia Eagles Championship Run with
\$4.99 Classic Hoagie Deal Through Sunday at all Mid-Atlantic stores**

As the Official Hoagie Sponsor of the Philadelphia Eagles, Wawa is Honoring the Eagles and their Fans with an Eagles-Themed Hoagie Wrap and Special Deal Through the Big Game on Sunday, February 4

Wawa, PA (Feb. 1, 2018) – As the official hoagie sponsor of the Philadelphia Eagles, Wawa, Inc., today announced that in honor of the Eagles' quest for a championship, any Wawa Classic Hoagie® will be only \$4.99 from now until Sunday, February 4, at each of Wawa's locations across Pennsylvania, New Jersey, Delaware, Maryland, Virginia and DC. Additionally, Wawa's hoagie wraps in the Philadelphia market are celebrating the Eagles' playoff run in style and have been turned a special shade of green and sport the phrase "Fly Eagles Fly!" across the wrap.

As the Eagles make their way to Minneapolis, Minnesota, to play in Sunday's championship game, Wawa is thrilled to celebrate its hometown team's run with a special offer on one of Philadelphia's favorite foods. For customers in the Philadelphia market, Wawa's special hoagie wrap will be featured on all hoagies through the Big Game on Sunday or while supplies last.

"As the official hoagie sponsor of the Philadelphia Eagles, we couldn't be happier to cheer on our Birds and celebrate our Eagles pride with a special hoagie deal and Eagles-themed hoagie wrap," said Chris Gheysens, Wawa President and CEO. "

Throughout the week leading up to Sunday's Big Game, Wawa associates and customers have been showing their Eagles pride in many ways – [check out the video here](#). That includes Philadelphia Eagle Brent Celek, who during an "undercover" visit to Wawa's Media, Pennsylvania, store was preparing for the Big Game. Find out what Brent picked up on his Wawa run and how people reacted - [check out the video here](#).



About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 780 convenience retail stores (over 550 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, DC and Florida. The stores offer a large fresh food service selection, including Wawa brands such as custom prepared

hoagies, freshly-brewed coffee, hot breakfast sandwiches, Specialty Beverages, and an assortment of soups, sides and snacks. In 2016 and 2017 Wawa was recognized in Forbes as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. ###