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**Wawa Celebrates National Coffee Day on September 29 by Offering  
Customers Free Any Size Coffee All Day**

*Wawa Toasts its Customers with FREE Coffee chain-wide – Any Size, All Day on Sept. 29*

**Wawa, PA (September 29, 2017)** – Wawa, Inc., today announced that in celebration of National Coffee Day on Friday, September 29, the company will offer customers free coffee of any size all day at each of Wawa's more than 760 locations in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. Throughout the day, Wawa expects to give away nearly **two million** free cups of coffee to customers across all of its stores.

What makes Wawa's coffee day celebration unique is the fact that customers can come in multiple times and are able to get any size free coffee – selecting from 8 delicious varieties of freshly-brewed coffee all day.

"At Wawa we are always looking to connect with our customers in a meaningful way, so we are thrilled to be a part of National Coffee Day by offering customers our most beloved beverage for free, all day long, at all of our locations," said Mike Sherlock, Wawa's Chief Fresh Food & Beverage Officer. "We toast all those who wish to come into one of our stores to try our delicious coffee!"

Wawa coffee is a proprietary, private-label blend, available only at Wawa stores and on Wawa.com. Since the year 2000, Wawa has served more than **1 billion** cups of coffee. Within the brewed coffee market, Wawa ranks #1 in Philadelphia and #6 in market share nationally.

**About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 750 convenience retail stores (over 550 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, Specialty Beverages, and an assortment of soups, sides and snacks. In 2016 and 2017 Wawa was recognized in Forbes as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. In 2017 Wawa was the recipient of a Silver Plate Award in the category of Retail & Specialty Foodservice by the International Foodservice Manufacturers' Association during their 63<sup>rd</sup> Annual Award Event. Wawa was also designated as a 2017 Best Place to Work for LGBT Equality by the Human Rights Campaign Foundation.*

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