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**Wawa Celebrates its 20th Anniversary in Virginia with Special Coffee Day Celebration,
Offering Customers Free Any Size Coffee All Day**

*Wawa Toasts Virginia Customers with FREE Coffee throughout the Commonwealth – Any Size, All Day on
November 20, 2018*

(November 20, 2018) – Wawa, Inc., today announced that in celebration of its 20th “Wawaversary” in Virginia, the company will host a special Virginia-State Coffee Day on **Tuesday November 20**, offering **free coffee of any size, all day, at each of its 86 Virginia locations**. Throughout the day, Wawa expects to give away nearly **200,000** free cups of coffee to customers across all of its stores. What makes Wawa’s coffee day celebration unique is the fact that customers can come in multiple times and are able to get any size free coffee, including the season’s new limited edition Winter Blend coffee. This four-origin bean blend is expertly sourced from the world’s finest coffee regions, offered exclusively from Wawa Reserve.

“Our Virginia Coffee Day Celebration is all part of our 20th anniversary celebration, giving us a chance to toast the commonwealth for helping make Wawa such a special part of their lives and hearts over the past 20 years,” said Adam Schall, Sr. Director of Store Operations for Wawa. “Throughout 2018 we’re opening three new stores in Virginia and we’re currently in the process of our first ever Wawa Foundation Virginia Hero awards. Coffee Day is another small way for us to cheer our wonderful friends and neighbors and keep the celebration going.”

About Wawa’s 20th Wawaversary in Virginia

Wawa’s Virginia State Coffee Day is part the company’s 20-year “Wawaversary” in the commonwealth, which includes a number of exciting elements and new store openings—all marking two decades since the opening of Wawa’s first store in Virginia. In October, The Wawa Foundation announced the Virginia “Hero Awards,” which honor Virginia non-profits that assist others and help to advance their communities. Four finalists from each region in Virginia that Wawa serves have been selected, and public voting for the winner in each market will run from November 19th and December 4th. In addition, Wawa announced in October the opening of three new Virginia stores. Two of these stores are open and serving the public located at 3100 N Boulevard in Richmond, VA and 16000 Otterdale Station Way in Chesterfield, VA. The third store is set to open December 6th and will be located at 610 England Street in Ashland, VA.

About Wawa in Virginia

In 1998, Wawa opened its first Virginia store, with a goal to provide a whole new world of quality and convenience for Virginians. Now, 20 years later, Wawa has 86 stores in the market and employs 2,900 associates across the Commonwealth. With the opening of three stores in the Central Virginia market before the end of 2018, Wawa plans to continue to invest in Virginia communities for years to come.

About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for its dairy products. Today, Wawa is your all day, every day stop for freshly prepared



foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 800 convenience retail stores (almost 600 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and DC. Wawa stores offer a large fresh food service selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages, and an assortment of soups, sides and snacks. In 2015, Wawa was named "America's Most Beloved Convenience Store" by a Market Force study of 7,000 consumers, and in **2018 Wawa ranked #1 in the sandwich category of a Market Force study, making history as the first convenience to earn that honor.** In 2017 Wawa was the recipient of a Silver Plate Award in the category of Retail & Specialty Foodservice by the International Foodservice Manufacturers' Association during their 63rd Annual Award Event. Wawa was also designated as a 2017 Best Place to Work for LGBT Equality by the Human Rights Campaign Foundation. In 2016 and 2017 Wawa was recognized in Forbes as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. A chain of more than 800 fuel and convenience retail stores (600+ offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, D.C. and Florida. The stores offer a large fresh food service selection, including Wawa brands such as award winning built-to-order sandwiches and hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.

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