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**Wawa Shares Details on Florida Panhandle and Alabama Gulf Coast Expansion During Community Partnership Day Tour;  
40 New Wawa Stores Planned for the Region, with First Locations Opening in Early 2024**

*Three Community Partnership Day Events Included 150 VIP Customers, 450+ Cups of Coffee Brewed, Samplings of Wawa's Most Iconic Items and Remarks from Wawa Leadership on Exciting Growth and New Partnerships to Come in Region*

**(February 3, 2023)** – Wawa, a privately held, family-owned chain of nearly 1,000 convenience retail stores currently operating in six states and Washington, D.C., celebrated the launch of its Community Partnership Day Tour with three fun-filled events that shared details on Wawa's growth plans for the Florida Panhandle and Alabama Gulf Coast markets. To kick off the next phase of Wawa's ongoing expansion into these markets, Wawa hosted three preview events – known as Community Partnership Days – that officially introduced Wawa to the community and allowed Wawa to connect with new friends, neighbors, VIP customers, local officials and charity partners. **To download broll clips of Pensacola and Alabama Community Day Tour Highlights, visit:**

<https://www.wawa.com/about/public-relations/expansion-news>

At these Community Partnership Day events, Wawa hosted more than 150 VIP customers, as well as local officials and partners, who received a first look at Wawa's initial plans for the market, which includes an estimated 40 stores across the region, and store renderings. Beginning mid-2023, Wawa will officially break ground on its first stores in Pensacola, Florida, and Mobile and Baldwin Counties in Alabama, with some locations projected to open in early 2024. The following is a list of the first set of sites under contract, which are currently making their way through the permitting and design process:

- W. Nine Mile Rd., & Beulah Rd., Pensacola, FL
- US 98 & N. Blue Angel Pkwy, Pensacola, FL
- Cottage Hill Rd., & Sollie Rd., Mobile, AL
- Schillinger Rd., & Old Government Rd., Mobile, AL
- US 98 & CR 44, Fairhope, AL
- US 98 & Johnson Road., Daphne, AL
- Hwy. 59 & CR 48 in Robertsedale, AL
- State Hwy. 181 & State Hwy. 104 in Fairhope, AL

In addition, attendees had the opportunity to hear about the Wawa story, Wawa's unique offering and Wawa's commitment to the Florida Panhandle and Alabama Gulf Coast communities, including new partnerships and grantmaking opportunities supporting local organizations. Wawa also allowed guests to enjoy a Taste of Wawa, including samples of freshly brewed coffee and other handcrafted beverages as it debuted its new Wawa Community Care Vehicle. Altogether, Wawa distributed 600+ samples of Wawa strawberry smoothies and Wawa Dragon Fruit Refreshers, 450+ cups of freshly brewed Wawa regular and flavored coffees, and thousands of Wawa soft pretzels and cookies.

"It's official – Wawa is coming to the Alabama Gulf Coast and into the Florida Panhandle, and we couldn't be more thrilled to share details of our exciting growth plans with our newest soon-to-be neighbors!" said Robert Yeatts, Sr. Director of Store Operations for Wawa. "Our three Community Partnership Day events gave us the opportunity to meet new faces and share with our new markets a little bit about our history and what makes Wawa such an ideal fit for communities in the Florida Panhandle and Gulf Coast Alabama. We can't wait to begin putting shovels into the ground later this year! As we get closer to our grand openings in 2024, we will be sharing even more details on our growth and connecting with more customers, communities, partners and nonprofit organizations that together make this such an incredible region to be a part of!"

Finally, at the Community Partnership Day events, Wawa announced contributions to six regional community partners – the USO, the Studer Family Children's Hospital at Ascension, the Coast Guard Foundation, the USA Health Children's & Women's Hospital, and Prodissee Pantry – with contributions totaling more than \$18,000.

**About Wawa's Growth & Expansion in the Florida Panhandle & the Alabama Gulf Coast**

Over the next 8-10 years, Wawa plans to build at least 40 stores across the Florida Panhandle and Alabama Gulf Coast markets, with the first stores breaking ground in 2023 and opening in 2024. Wawa is actively looking into potential sites for new stores in the Florida markets of the Panhandle and Alabama's Gulf Coast. To build each store, Wawa will invest approximately \$6.5 million and employ, on average, 140 contractors and local partners. Once open, each store will employ, on average, 35 associates, with Wawa expecting to create more than 1,400 new jobs as a result of its expansion.



Wawa also continues to expand throughout its Mid-Atlantic operating area – which consists of Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Washington, D.C. – and expects to open 40 stores in these markets in 2023.

#### **About Wawa's Core Purpose**

Wawa's core purpose is Fulfilling Lives, Every Day. It captures Wawa's special place in the world and recognizes Wawa's higher calling beyond convenience and satisfaction. It inspires Wawa associates to create meaningful personal connections and make a real difference in the lives of customers, communities and each other, every day.

#### **About Wawa, Inc.**

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. with nearly 1,000 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #24 of America's Largest Private Companies in 2021, #12 on Forbes 100 Halo List in 2022 and one of Forbes 2022 America's Best Employers for Veterans. For more information, visit us on [www.wawa.com](http://www.wawa.com) or follow us on Facebook, Twitter or Instagram at @wawa.

#### **About The Wawa Foundation**

The Wawa Foundation is an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day. The Wawa Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Wawa Foundation focuses its support on organizations committed to health, hunger and everyday heroes through local, regional and national grants and / or in-store fundraising, through donation boxes and point-of-purchase scan materials.

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