



Contact: public.relations@wawa.com

Wawa Continues Alabama Expansion with Two New Stores in Mobile & Robertsdale
Double Header Grand Openings and Ribbon Cutting Celebrations on August 29 Included Local Officials and Community Members, and Charitable Hoagie Building Contests

(August 29, 2024) Mobile & Robertsdale, AL – Wawa, Inc. today announced a milestone in its Alabama expansion with the opening of two stores in one day! The double header grand openings took place at **7095 Cottage Hill Road, Mobile, AL** and **21022 Hwy 59, Robertsdale, AL**. With these two new stores, Wawa now has three stores serving south Alabama – in Mobile, Robertsdale and Wawa’s first Alabama store in Fairhope – plus two additional stores under construction. During the double header grand opening ceremonies, Wawa was joined by local officials, everyday heroes and community members for a ribbon-cutting ceremony, parade of Wawa history, and a “Hoagies for Heroes” charitable hoagie building competition between local fire and police teams.

“We are excited to continue our expansion in south Alabama with two new stores opening on the same day as we celebrate this milestone with our new friends and neighbors,” said Joe Collins, Director of Store Operations for Wawa. “These new locations will enable us to continue to bring our unique combination of fresh food and beverage, convenience and service to this market. This milestone also furthers our ongoing investment in Alabama as we continue to open and build new stores, create new jobs and invest in our communities.”

[Access this link to view and download images from event.](#)

Grand Opening Details

On Thursday, August 29, doors opened at 8 a.m. to welcome new friends and neighbors to the two new Wawa stores. The first 100 customers at each location received free t-shirts. **Both stores will offer free any size hot coffee through Sept. 8.**

At 8:30 a.m. in Mobile and 11:30 a.m. in Robertsdale, local officials, Wawa associates, mascot Wally Goose and community partners celebrated the grand openings and held ribbon cutting ceremonies and a parade of Wawa history. The Mobile ceremony included remarks from Wawa leadership as well as local officials. The Mobile Fire and Police departments participated in the Hoagies for Heroes contest with checks for \$1,000 going to the charities of their choice, in their honor. In Robertsdale, the local high school drumline helped kick off a ceremony that included remarks by local Officials. The Robertsdale Fire and Police departments participated in the Hoagies for Heroes contest with checks for \$1,000 going to local charities of their choice.

Community Grants Awarded

As part of the ribbon cutting celebrations, Wawa and the Wawa Foundation announced contributions to local community non-profits. Feeding the Gulf Coast received a grant of \$10,000 from The Wawa Foundation Fly Beyond Fund, a signature initiative to fight food insecurity and support programs providing nutritious food to build healthy habits and help kids thrive. The funds are part of a \$1.5 million Key Issue Grant awarded to food bank partners.

“The Wawa Foundation is thrilled to provide this grant to Feeding the Gulf Coast for their programs serving nutritious and healthy meals and snacks to kids in our community,” said Elizabeth Simeone, President of The Wawa Foundation. “We are excited to make our Fly Beyond mission part of our double-header grand opening events in south Alabama.”

Shy Patrick will serve as General Manager of the Mobile store and Gene Woerner will serve as General Manager of the Robertsdale store. Each will be leading a team of 35 associates, new positions brought to the area through the new store. Associates in these full- and part-time positions will not only receive competitive



salaries and health benefits, but they will participate in Wawa's employee stock ownership plan (ESOP). Today, Wawa Associates own more than 39% of the Company through the ESOP. Associates also have access to the ingredients that build a career, including training, development, educational assistance and a flexible, welcoming environment that helps everyone soar. Wawa's expansion plans provide opportunities to join a growing company with opportunities and a culture where associates take the lead in bringing joy to new friends and neighbors and supporting their communities through volunteering, charitable giving and events. [Soar with Wawa Video Gallery](#).

About Wawa's Growth & Expansion in Alabama

Additional Alabama stores are under construction at 664 Schillinger Road in Mobile, which is projected to open in the fourth quarter of 2024, and at State Hwy. 181 & State Hwy. 104 in Fairhope, which is projected to open in the first quarter of 2025. Overall, Wawa plans to open 7 to 10 stores in the Baldwin County and Mobile markets over the next 3 to 4 years. To build each store, Wawa will invest approximately \$7 million and employ, on average, 140 contractors and local partners. Once open, each store will employ an average of 35 associates, with Wawa expecting to create hundreds of long-term new jobs as a result of continued expansion into Baldwin County and Mobile.

About Career Opportunities: Soar with Wawa!

Wawa's expansion plans will create thousands of new jobs and career opportunities for those interested in soaring with us as we expand to South Alabama. Joining the Wawa team makes you part of a longstanding tradition of success that spans decades, hundreds of stores, multiple states and counting! Wawa associates own 39% of the company through an Employee Stock Ownership Plan (ESOP). View [career opportunities at Wawa and examples of fulfilling careers](#).

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama and Washington, D.C. with more than 1,060 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and pizza, an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #20 of America's Largest Private Companies, #1 in Convenience Category for America's Best Customer Service by Newsweek, one of Forbes 2023 America's Best Employers for Women and New College Grads.