



Wawa Holds “Taste of Wawa” Preview the Day Before Wilson Stores Open

Local Officials, VIP Customers, Community Partners and Media Get Preview of New Store

What: Wawa is celebrating its continued expansion in the state of North Carolina with two new stores opening on the same day in Wilson! To celebrate the milestone, **Wawa is holding a “Taste of Wawa” Store Tour and Luncheon at 2650 Ward Blvd. in Wilson, North Carolina, the day before** the two stores open for business. During the event, local officials and community partners will join Wawa for a first look at one of the new stores, an update on North Carolina expansion plans, a celebration of new community partnerships and the building of Wilson County’s first official Wawa hoagie. **Invited guests at the preview will have the opportunity to:**

- Take a preview tour of the store and its facilities
- Watch the first **ceremonial hoagie** built
- Sample a variety of Wawa’s signature products handed out by Wawa chefs
- Hear an update on Wawa expansion plans
- Speak one-on-one with Wawa officials and local officials

Who:

- Kim Dowgielewicz, Wawa Director of Operations
- Jay Ratcliffe, Wawa Area Manager
- Sarai Sidell, Wawa General Manager
- Food Bank of Central & Eastern North Carolina representatives
- Local Officials
- Wally Goose Mascot
- Excited VIP Customers

When: **Wednesday, September 18, from 11:30 a.m. to 1 p.m.**

Where: **Wawa, 2650 Ward Blvd., Wilson, NC 27893**

Why: On Thursday, Sept. 19, Wawa will open two stores in Wilson as it continues its expansion into the state of North Carolina, with a goal of providing a new level of convenience for the Wilson community. Wawa’s Taste of Wawa sneak preview provides an opportunity to get a first look of the store before it officially opens to the public and listen to Wawa’s leadership share details on expansion plans for North Carolina and continued investment in the community.

Visuals:

- Building of the first ceremonial hoagie in North Carolina
- Wawa’s leadership speaking about commitment to North Carolina and Wilson County
- Excited VIP customers getting tours and first look at new Wawa store before doors open to the public