



Wawa Holds “Taste of Wawa” Preview the Day Before its First Central PA Store Opens

Local Officials, VIP Customers, Community Partners and Media Get Preview of New Store

What: Wawa is celebrating its expansion in Central Pennsylvania with its first store opening in Middletown! To celebrate the milestone, **Wawa is holding a “Taste of Wawa” Store Tour and Luncheon** at 1601 West Harrisburg Pike in Middletown, Pennsylvania, **the day before** the store opens for business. During the event, local officials and community partners will join Wawa for a first look, an update on Central PA expansion plans, a celebration of new community partnerships and the building of Dauphin County’s first official Wawa hoagie. **Invited guests at the preview will have the opportunity to:**

- Take a preview tour of the store and its facilities
- Watch the first ceremonial hoagie built
- Sample a variety of Wawa’s signature products handed out by Wawa chefs
- Hear an update on Wawa expansion plans
- Speak one-on-one with Wawa officials and local officials

Who:

- Mary-Rose Hannum, Chief Product Marketing Officer, Wawa
- Jovine Edwards, Area Manager, Wawa, Wawa Area Manager
- Carmine Veneziale, Wawa General Manager
- Local Officials
- Wally Goose Mascot
- Excited VIP Customers

When: **Wednesday, September 18, from 11:30 am to 1:00 pm**

Where: **Wawa, 1601 West Harrisburg Pike, Middletown, PA 17057**

Why: On Thursday, Sept. 19, Wawa will open its first store in Central Pennsylvania, with a goal of providing a new level of convenience for the Middletown community. Wawa’s Taste of Wawa sneak preview provides an opportunity to get a first look of the store before it officially opens to the public and listen to Wawa’s leadership share details on expansion plans for Central Pennsylvania and continued investment in the community.

Visuals:

- Building of the first ceremonial hoagie in Central Pennsylvania
- Wawa’s leadership speaking about commitment to Central Pennsylvania and Dauphin County
- Excited VIP customers getting tours and first look at new Wawa store before doors open to the public