



FOR IMMEDIATE RELEASE

CONTACT: public.relations@wawa.com

**Wawa Offers Free Coffee at All Mid-Atlantic Stores on Sunday
in Celebration of Hometown Team Playing in the Big Game**
*Wawa Toasts Philadelphia's Team Playing for a Championship
with Free Any Size Coffee Until 6:30 p.m. on Sunday, February 4*

Wawa, PA (Jan. 31, 2018) – Wawa, Inc., today announced that in celebration of its hometown team playing in the Big Game on Sunday, February 4, the company will offer customers free coffee of any size until kickoff time at 6:30 p.m. at each of Wawa's locations across Pennsylvania, New Jersey, Delaware, Maryland and Virginia.

As a company with roots in the Philadelphia area, Wawa is thrilled to take part in the excitement of its hometown team playing to bring a championship to the City of Brotherly Love. And in stores across the Philadelphia region, the enthusiasm surrounding this year's championship-bound football team from customers and associates has been unlike any other.

"At Wawa, we've always had a special connection to the Philadelphia culture and its sports teams, and we get just as excited as our customers do when one of them is playing for a chance to win a championship. So, in honor of this year's football team and to toast this championship game, we are thrilled to offer free any size coffee until kickoff to customers across the Mid-Atlantic," said Chris Gheysens, Wawa President and CEO. "We talk about having Goose Pride here at Wawa, but this week, we'll be cheering for a different bird on Sunday and hope they bring our city a long-awaited championship! So, no matter how you spend your day preparing for the Big Game, be sure to stop by and grab a cup of coffee on us!"

Since the year 2000, Wawa has served more than **1 billion** cups of coffee. Within the brewed coffee market, Wawa ranks #6 in market share nationally and #1 in the company's hometown of Philadelphia. That's why Wawa is excited to celebrate its customers, associates, communities and hometown team by giving away one of its most beloved products, Wawa coffee, as a special kick-off to the Big Game!





About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 780 convenience retail stores (over 550 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, Specialty Beverages, and an assortment of soups, sides and snacks. In 2016 and 2017 Wawa was recognized in Forbes as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. In 2017 Wawa was the recipient of a Silver Plate Award in the category of Retail & Specialty Foodservice by the International Foodservice Manufacturers' Association during their 63rd Annual Award Event. Wawa was also designated as a 2017 Best Place to Work for LGBT Equality by the Human Rights Campaign Foundation.

###