



**FOR IMMEDIATE RELEASE**

[public.relations@wawa.com](mailto:public.relations@wawa.com)

## **Wawa Announces Plans for Continued Expansion into the Florida Panhandle and South Alabama**

*Growth into New Markets Part of Wawa's Plans to Serve More Customers with its One-of-a-Kind Offering and Commitment to its Communities*

**April 18, 2022** – In addition to continued growth throughout its current market areas, Wawa is excited to announce plans to spread its wings even further and expand its footprint into the Florida Panhandle region, along with adjacent markets in South Alabama over the next few years. Wawa is actively looking into potential sites for new stores in the Florida markets of Pensacola, Panama City, and Tallahassee, along with Mobile, Alabama. Current plans are for Wawa to open up to 40 stores in these markets with the first stores expected to open in 2024.

"Over the years, we've been delighted to hear from so many people from so many areas, who are interested in having a Wawa closer to home. We couldn't be more excited to bring Wawa's one-of-a-kind brand and offering to these new markets in the near future," said John Poplawski, Vice President of Real Estate for Wawa. "We look forward to expanding beyond our current reach and serving these new markets with our quality fresh food and beverages and, as always, our deep commitment to the communities in which we operate."

In 2022, Wawa will mark the 10<sup>th</sup> anniversary of the opening of its first Florida store. The store opened July 18, 2012 in Orlando across from SeaWorld. Since then Wawa has expanded rapidly throughout the state and will open its 250<sup>th</sup> store in Florida later this year. Today, Wawa employs almost 10,000 associates all across the Sunshine State.

### **About Wawa's Growth & Expansion**

Wawa continues to open stores throughout its current markets and is set to open 54 new stores in 2022. Additionally, Wawa has plans to enter new, adjacent markets in the next few years. For information on stores currently under construction or upcoming grand openings, please visit [www.wawa.com](http://www.wawa.com).

### **About Wawa's Core Purpose**

Wawa's core purpose is Fulfilling Lives, Every Day. It captures Wawa's special place in the world and recognizes Wawa's higher calling beyond convenience and satisfaction. It inspires Wawa associates to create meaningful personal connections and make a real difference in the lives of customers, communities and each other, every day.

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #29 of America's Largest Private Companies in 2021 and #12 on Forbes 100 Halo List in 2022. For more information, visit us on [www.wawa.com](http://www.wawa.com) or follow us on Facebook, Twitter or Instagram at @wawa.*