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**Wawa Enters Broward County with Double Header Grand Opening on July 27**  
*Double Header Broward County Grand Opening Celebrations Include Charitable Hoagie Building Competitions, Partnership with Feeding South Florida, Broward County Boys & Girls Clubs, Special Giveaways, FREE Coffee and More!*

**Broward County, FL (July 27, 2017)** – Wawa Inc., today announced the grand opening of its first two stores in Broward County, Florida--Wawa's southernmost locations to date. **On Thursday, July 27, 2017** Wawa is hosting a doubleheader grand opening celebration to officially launch **Wawa's first locations in Broward County**. The stores will be located at:

- **4290 Davie Rd. Extension Davie, FL**
- **3601 N. Federal Highway, Pompano Beach, FL**

Each of the in-store celebrations will include a ribbon cutting and *Hoagies for Heroes* hoagie-building competition benefiting local charities identified by the local fire and police from each area. As Wawa opens its first two stores in the Broward County market, Wawa is also launching hunger fighting initiatives through its "Lending a Helping Hoagie Program", donating a portion of hoagie sales for these two stores (up to \$5,000 per store) to Feeding South Florida with a goal of donating \$10,000 in one week to help fight hunger in the Broward County community. In addition, The Wawa Foundation will announce its support of local hunger fighting initiatives in each community through \$2,500 grants to two local chapters of Boys & Girls Clubs of Broward County to be used for the Snack & Supper programs.

In addition, each grand opening will feature special giveaways, music, surprises and more! Wawa will also be giving away **FREE any size coffee, all day**, at each of the two new locations for ten days. The first 100 people through the door at 8:00 a.m. at each location get special prizes while supplies last!

"We are thrilled to celebrate our official entrance into the Broward County region as we spread our wings to serve more customers and communities and fulfill more lives in Southeast Florida each day," said Cathy Pulos, Executive VP & Chief Operations Officer for Wawa. "Opening our first locations in Broward County—our southernmost stores to date—is a significant step toward furthering our ability to invest in Florida by building new stores and creating more jobs. We can't wait to continue our Florida expansion and look forward to connecting with our homecoming customers and introducing ourselves to new customers throughout the rest of 2017!"

**Wawa Broward County Double Header Grand Opening Events Details**

During each grand opening; police and firefighters; Wawa officials and associates, customers; and Wawa's mascot, Wally Goose, will join in a ceremonial ribbon cutting at each of the locations. **The events will proceed as follows:**

**Ribbon Cutting #1: 4290 Davie Rd. Extension Davie, FL**

*8 a.m. doors open, 10 a.m. Ribbon Cutting celebration begins*

- **First 100 customers through the door at 8:00 a.m.** at this location will receive special surprises including Wawa gift cards
- **10:00 a.m. – Ribbon Cutting Ceremony** featuring Wawa associates and community members joining a parade of Wawa's Florida and Fuel milestones
- **Fuel Price "Reveal"** to showcase special pricing for grand opening
- **Remarks by Town of Davie Mayor Judy Paul**
- **Feeding South Florida** representatives join Wawa to officially kick off the week-long "Lending a Helping Hoagie" campaign. As Wawa opens two stores in one day in Broward County, Wawa has committed to



donating a portion of hoagie sales (up to \$5,000 per store) to Feeding South Florida to help fight hunger in Broward

- **Boys & Girls Club representatives** from the local Broward County Davie Boys & Girls Club,
- A charitable Hoagies for Heroes hoagie-building competition featuring **Davie Fire & Rescue and Davie Police** with donations given to charities selected by the participants
- **Wawa's EVP & COO Cathy Pulos**, will discuss the milestone and Wawa's continued expansion in Florida

## **Grand Opening #2: 3601 N. Federal Highway, Pompano Beach, FL**

*8 a.m. doors open, 1:00 p.m. celebration begins*

- **First 100 customers through the door at 8:00 a.m.** at this location will receive special surprises including free coffee, hoagies or smoothies for a month or two free tanks of Wawa gasoline.
- **1:00 p.m. Ribbon-Cutting Ceremony** in which Wawa associates and community members will join in a parade of **Wawa Florida Milestones**
- **Remarks by Pompano Beach Mayor Lamar Fisher**
- **Feeding South** representatives join Wawa to officially kick off a week of "Lending a Helping Hoagie" campaign. As Wawa opens two stores in one day in Broward County, Wawa has committed to donating a portion of hoagie sales (up to \$5,000 per store) to Feeding South Florida to help fight hunger in Broward
- **Boys & Girls Club representatives** from the local Broward County Pompano Beach Boys & Girls Club
- A charitable Hoagies for Heroes hoagie-building competition featuring **Broward County Sheriff's Department and the Pompano Beach Fire & Rescue** with donations given to charities selected by the participants
- **Wawa's EVP & COO Cathy Pulos**, will discuss the milestone and Wawa's continued expansion in Florida

### **Hoagies for Heroes Competition**

Both grand opening events will include a **charitable Hoagies for Heroes contest**, as representatives from local fire and police, or their designated charity representatives, face off in a battle of bravery, skill and sandwich-making expertise. Each team will be challenged to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by making charitable donations of **\$1,000 to each local charity selected by each team.**

### **About Wawa's Florida Expansion**

In 2016, Wawa celebrated its historic 100<sup>th</sup> store opening in the state of Florida. To date, Wawa has opened more than 115 stores in Florida and throughout 2017 plans to open 11 stores in Palm Beach and Broward Counties and another 10 - 12 in 2018. Within the next five years, Wawa plans to make the South Florida region of Palm Beach and Broward Counties home to 50 new Wawa stores. Wawa will also continue to open stores statewide, including 30 new Florida stores in 2017, and 25 – 30 Florida stores per year for the next several years.

The store openings in Palm Beach and Broward Counties will bring an estimated 400 new jobs to the community. Associates in these full and part-time positions will not only receive competitive salaries and health benefits but will have the opportunity to be enrolled in Wawa's employee stock ownership plan (ESOP) Wawa Associates own more than 41% of Wawa through the ESOP. The new Wawa stores will offer customers numerous Wawa brands, such as the award-winning Wawa coffee (195 million cups sold annually); the Sizzlii, Wawa's hot breakfast sandwich; Wawa's new line of specialty beverages (hot, cold, iced and frozen); Wawa Bakery; Wawa's built-to-order hoagies (80 million sold annually); and Wawa's beverage line of juices and teas.

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in*



*Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fresh, built-to-order foods, beverages, coffee, fuel services, and surcharge-free ATM’s. In 2015, Wawa was named “America’s Most Beloved Convenience Store” by a Market Force study of 7,000 consumers, and in 2016 Wawa was recognized in Forbes as one of America’s Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. A chain of more than 760 convenience retail stores (550 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as built-to-order hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.*