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Wawa Launches \$1 Hot Coffee, \$2 Iced Coffee and \$1 Wawa Teas and Fruit Drinks for Rewards Members Plus New Specialty Beverage Flavors Just in Time for Summer

Sign up for Wawa Rewards and Save on Coffee, Teas and Fruit Drinks from May 12 through June 22

Wawa, PA (May 12, 2025) – Wawa continues its "Cravings Made Easy," campaign with an exclusive offer for Rewards Members. From May 12 through June 22, customers enrolled in Wawa Rewards can visit any of Wawa's 1,100 locations to redeem their bonus offers for **\$1** Any Size Hot Coffee, **\$2** Iced Coffee, and **\$1** Wawa Teas and Fruit Drinks.

Customers will also have **new cravings** to satisfy, with **the launch of Pineapple and Watermelon beverage varieties plus Sour Cherry Popping Flavored Bubbles!** Popping with a distinctive, sour flavor, Sour Cherry Flavored Popping Bubbles are filled with a tart and crisp flavor that will wake up your taste buds! It has a bouncy soft outer shell that bursts when you bite! The new sweeter, bolder flavors are available in Smoothies, Refreshers, Recharger Energy Drinks, Lemonades and more. Customers can add the new Popping Bubbles to their favorite Wawa beverages for even more burst of flavor.

Wawa's self-serve pour bar includes 7 coffee varieties including Regular and Decaf, French Vanilla, Hazelnut, Cuban Roast, 100% Colombian and Dark Roast* plus limited-time flavors. Hot coffee is Wawa Rewards' members favorite item and most popular reward, with one sold every second to a member. Wawa lced Coffee is freshly brewed and is part of a line of dozens of hand-crafted specialty beverages. Wawa is unmatched in the amount of coffee varieties* and value offered to customers. *Coffee varieties vary per region.

Wawa's Tea flavors include regular and diet Iced and Green Teas, Sweet Tea, and Raspberry, Peach, and Mango flavored teas. Lemonade varieties include regular and diet Lemonade, as well as Strawberry, White Peach, Pineapple, and Raspberry flavored Lemonades. Wawa's Fruit Drinks include Apple Juice, Orange Juice, and Fruit Punch.

"What better way to head into summer than to Sip into Savings with our customers' favorite beverages at a great value," said Mary-Rose Hannum, Chief Marketing Product Officer. "Whether it's a quick stop for a Hot Coffee in the morning or for an afternoon Refresher, Wawa customers can expect it to be the easiest part of their day."

Wawa Rewards Program Enrollment Instructions

Simply download The Wawa App in the App Store or Google Play Store and click "Sign Up" to create a Wawa Rewards account. Or go to WawaRewards.com and click "Create Account" to create a Wawa Rewards account. Then, scan the Wawa App, Wawa Rewards Key Card, or registered Wawa Rewards gift card with every purchase.

About Wawa Rewards

The Wawa Rewards Program lets you earn the points on eligible* purchases at Wawa stores using the Wawa App, registered Wawa Rewards Key Card or a registered Wawa Gift Card. Points can then be redeemed for a variety of Wawa favorites. Additionally, Wawa Rewards



members also have exclusive access to Mobile Ordering Ahead, Curbside Pickup, In-App Delivery, In-App fuel payment, surprise bonus offers, and more. *Exclusions apply. Rewards points cannot be earned or redeemed on fuel transactions in New Jersey or where prohibited by state law. See full details at wawarewards.com/#terms.

About Wawa

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 in Pennsylvania as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida, North Carolina, Alabama, Georgia, Ohio and Washington, D.C. with nearly 1,080 locations to date. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, hand-crafted specialty beverages, a dinner menu including burgers and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #22 of America's Largest Private Companies, one of Forbes 2023 America's Best Employers for Women and New College Grads.