



FOR IMMEDIATE RELEASE

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Wawa, Official Hoagie of the Philadelphia Eagles, Release Playful Video of Dallas Goedert, Avonte Maddox and DeVonta Smith to Drive Excitement for the NFL Pre-Season and Announce a Social Media Sweepstakes

Fans can enter-to-win Eagles tickets, autographed merchandise plus and limited-edition Wawa swag by following @Wawa on Instagram, liking and commenting #sweepstakes on the "Truth or Bite" video from August 8 through September 12

Wawa, PA (Monday, August 8) – Wawa today debuted its newest Eagles video featuring Dallas Goedert, Avonte Maddox and DeVonta Smith at a press conference gearing up for a big game, but instead of football, it's "Truth or Bite." The stage is set with three classic hoagies with host Avonte Maddox and fellow Eagles Players answering questions such as "Who could throw the football the furthest?" to "Who's most likely to eat a Wawa hoagie in their car?" Produced by Whistle Sports, the video is fun, engaging and offers fans a chance to win Eagles tickets and swag, and can be viewed [HERE](#)

Here's How to Enter the Social Media Sweepstakes: From August 8 through September 12, fans can enter a Wawa social media sweepstakes on Instagram for a chance at winning a pair of Philadelphia Eagles game tickets, autographed Eagles jersey, football and photos from Dallas Goedert, Avonte Maddox and DeVonta Smith. Also included in the prize pack is Wawa merch including: **(1) \$10 dollar Wawa gift card, one (1) Wawa hoodie, one (1) pair of Wawa socks, one (1) charger pack, one (1) pack of Wawa stickers, and one (1) pack of Wawa tattoos**

1. Follow @Wawa on Instagram
2. View, like and comment #sweepstakes on IG Post [HERE](#)
3. Share the video to your story

"As the official hoagie sponsor of the Philadelphia Eagles, Wawa is excited to release a new playful video of Dallas Goedert, Avonte Maddox and DeVonta Smith to get fans excited for the upcoming season and offer a chance for fans to get their hands on some tickets and swag," said Jim Morey, Chief Marketing Officer, Wawa.

Wawa is proud to be the official hoagie of the Philadelphia Eagles since 2020. Wawa Catering is perfect for game day celebrations with hoagie, soup, side and chip bundles available for 10+ guests. Order today at: www.wawacatering.com

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #23 of America's Largest Private Companies in 2020. For more information, visit us on www.wawa.com or follow us on Facebook, Twitter or Instagram at @wawa.

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