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Wawa Launches "Tap, Pay & Save 15 Cents Per Gallon" with the Wawa App through Oct. 31

Download The Wawa App and Get PUMPED for a new way to save on fuel

Wawa, Pennsylvania (Tuesday, October 5) – Wawa announced today that Wawa Rewards Members save 15 cents per gallon thru the month of October when they activate the fuel pump and pay for fuel with The Wawa App at any Wawa store that has fuel services.

"We're excited to offer Rewards Members a 15-cents per gallon savings off fuel for the month of October," said Jim Morey, Chief Marketing Officer, Wawa. "The Wawa App Fuel feature is just another way we can offer our customers an additional convenience of activating and paying for their fuel purchase all within our mobile app.

The promotion is not limited to existing members. Anyone can join and receive the 15 cents discount by downloading the Wawa app and registering for Wawa Rewards. The ability to activate and pay for fuel through the Wawa app will continue after the October campaign.

Wawa Rewards Program Enrollment Instructions

Simply download The Wawa App in the Apple App Store or Google Play Store and click "Register Now" to create a Wawa Rewards account.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. Forbes.com Ranks Wawa as #23 of America's Largest Private Companies in 2020. For more information, visit us on www.wawa.com or follow us on Facebook, Twitter or Instagram at @wawa.

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