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**Wawa Offers “Swoop Shake” in Philadelphia Stores to Benefit Eagles Autism Challenge and Proudly Returns as Presenting Partner of the Junior (10-Mile), Shorti® (30-Mile) & Classic (50-Mile) Bike Rides**

The Swoop Shake is available from August 16 – Sunday 22 in Philadelphia Wawa stores. Register now for EAC to ride or walk with Wawa and support the autism community

**Wawa, PA (Monday, August 16)** – Wawa today announced a limited-time specialty beverage named the “Swoop Shake,” available at Philadelphia stores from Monday, August 16 through Sunday, August 22 to raise funds and awareness for the Philadelphia Eagles’ Foundation annual Eagles Autism Challenge event at Lincoln Financial Field on Saturday, August 21.

Wawa has been a longstanding presenting partner of the Wawa Junior (10-mile), Wawa Shorti® (30-mile) and Wawa Classic (50-mile) bike rides and has increased its support this year by adding a new, limited-time decadent milkshake on its menu made with vanilla soft serve, mint flavor, whipped cream and Eagles green sprinkles with Wawa making a \$5,000 contribution to the Eagles Autism Challenge as the cherry on top.

“Wawa is proud to expand on its annual support of the Eagles Autism Challenge by adding a new limited-edition specialty beverage that brings more awareness and funds to the important work the Eagles Autism Foundation is doing to support the autism community,” said Alex Costabile, VP, Strategy, Wawa. “While the beverage is sure to satisfy ones’ sweet tooth, we hope it provides our customers with even more satisfaction knowing that together, we are helping advance research and programming for individuals with autism.”

“As the presenting sponsor of the Eagles Autism Challenge cycling routes, Wawa’s steadfast commitment has allowed us to grow this event and make a transformational impact in the autism community. Team Goose Pride is consistently one of our top fundraising teams and a big reason why we’ve been able to surpass \$10 million raised in just four years,” said Ryan Hammond, Executive Director of the Eagles Autism Foundation. “As the event has grown, Wawa has continued to look for opportunities to further their support and we are so excited to introduce the Swoop Shake as another piece to our incredible partnership.”

**About Eagles Autism Challenge**

The Eagles Autism Challenge is a one-day cycling event and 5K on Saturday, August 21 at Lincoln Financial Field dedicated to raising awareness and funds for autism research and care programs. Participants will have the opportunity to join the Philadelphia Eagles in participating in one of three cycling routes including the Wawa Junior (10-mile), Wawa Shorti® (30-mile) or Wawa Classic (50-mile), a 5K Run/Walk, or Sensory Walk, followed by a post-race celebration on the field with Wawa’s community care truck handing out fruit smoothies with the help of Wawa’s mascot, Wally Goose. Sign up here: <https://www.eaglesautismchallenge.org/>

**About Wawa, Inc.**

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.

