

## FOR IMMEDIATE RELEASE

## Wawa Opens First Drive-Thru ONLY Store in Falls Township, PA

New prototype is solely focused on drive-thru and curbside pickup service of Wawa's most popular food and beverages, including value meals, combo meals, coffee and specialty beverages

Wawa, PA (January 8, 2021) – Wawa is officially making history with opening its first standalone drive-thru at 549 W. Trenton Avenue, Morrisville, PA 19067. The architectural design of the 1800 sq. ft. store is based on key Wawa brand elements such as the trademarked canopy, while the offer is focused on fresh food in a drive thru experience.

With operating hours of 6:00 a.m. – 10:00 p.m. daily, the team can quickly serve 12 cars at a time for breakfast, lunch and dinner. Customers can order Wawa favorites in a new bundled offer such as a Breakfast Sizzli and Coffee for \$4.29 to a lunch combo of a cold or hot Shorti® Hoagie with seven options, chips or hot side of mac and cheese, soup or fries and a large soft drink starting at \$7.99 and/or a Build Your Own Dinner Combo of pasta with protein and vegetables or hearty bowls ranging from \$6.99 - \$8.99. Specialty beverages, iced coffee, salads and Kids Meals are also available, along with the newest menu item of burgers and fries starting at 11:00 a.m. (*Burgers available in-store at 4:00 p.m.*) Limited selection of packaged products available including donuts, pretzels and Wawa Iced tea.

The store will employ approximately 30 associates, each receiving competitive pay, benefits and an opportunity to stock through the company's ESOP (Employee-Stock-Ownership-Plan) after completing one year of service. Led by Wawa General Manager, Shaun O'Malley and Area Manager Maxi Blair, the team is committed to maintaining a healthy and safe environment while working to meet the needs of customers.

"Wawa continues to test new store concepts with this latest drive thru format, providing an opportunity for our customers to experience and enjoy their favorite Wawa products while remaining inside their car," said Terri Micklin, Director of Construction. "Wawa is committed to increasing convenience and provide new options for service while keeping safety and comfort top of mind. Wawa hopes to learn from the layout, workflow and traffic flow at this location, as it continues to explore alternatives for longer term application to stores post-COVID-19."

## **About Opening Day**

On **Friday, January 8**, a drive-in celebration will take place outside of the store at **10:00 a.m.** with brief remarks by Chris Gheysens, President & CEO, Wawa and Falls Township Officials and members of the community, followed by a history making moment of driving Wawa's 1918 Antique Milk truck through the drive-thru to signify the company's evolution from its proud dairy farm roots of delivering milk to its latest prototype of providing convenience at a whole new level.

As part of the ceremony, Wawa will toast its longstanding partners at Special Olympics Pennsylvania with a hand-crafted Gold Medal Hot Chocolate, a specialty beverage exclusively available from Friday, January 8 – Friday, January 15 at the Falls Township Drive-Thru only, with a portion of proceeds of the Gold Medal Hot Chocolate, up to \$5,000, benefiting local athletes.

Wawa will also present \$1,000 each to community charities selected by Falls Township Police Department and Falls Township Fire Company, along with a donated lunch, as part of its signature *Hoagies for Heroes* initiative that honors local heroes.

## About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.