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### DELCO'S FAVORITE BEER COLLABORATION IS BACK WITH FIRST-EVER SUMMER BREW

Local Friends and Neighbors, Wawa and 2SP Brewing Company, Release Limited-Quantity Sunfest Strawberry Lemonade Shandy Available at More Wawa Stores Than Ever Before

**Delaware County, PA (June 21, 2021)** – Old friends, Wawa and 2SP Brewing Company, are continuing the tradition of brewing collaborative limited-edition beers – this time, with a summer twist. On the heels of three successful holiday brews, the collaboration between 2SP Brewing Company's Head Brewer, Bob Barrar, and Wawa's Manager of Concept Development and Beverage Guru, Michael McLaughlin, brings about a brand-new brew – **Sunfest Strawberry Lemonade Shandy**, a crushable, light-bodied shore beer with a touch of strawberry sweetness and a delightful pucker finish courtesy of Wawa's fresh lemonade. To hear more about the beverage from the brewers, <u>CLICK HERE.</u>

"Working closely with Wawa's beverage guru, Michael McLaughlin, we brewed a modern shandy recipe that includes a unique yeast that showcases the spectrum of flavors of Wawa's Strawberry Lemonade. The collaborative approach to the Sunfest beer was to find that balance of upfront strawberry sweetness with a refreshing lemon citrus finish that comes from the lemonade. What's the result? A Strawberry Lemonade Shandy that sings summer crusher," said Michael Contreras, 2SP Brewing Company

Fans will see the specialty brew hit shelves on Thursday, June 24 at six select Wawa Stores, including its two flagship beer stores in Chadds Ford, PA and Middletown, PA and for the first time, four new stores now offering alcoholic beverages including Blakeslee, Emmaus, Horsham and Philadelphia (Addresses below), as well as 2SP Brewing Company (120 Concord Road, Units 101-103, Aston, PA 19014) on Saturday, June 26, and on Monday, June 28 at select distributors and better beer retailers in Southeastern Pennsylvania, New Jersey, Delaware and Eastern Shore Maryland. Sunfest 6-pack cans are priced at \$8.99 each.

"There's no better time than now to reunite with our friends at 2SP to provide a perfect summer beverage to our community to enjoy after the past year we've all had," said Mike Sherlock, Wawa Chief Product Marketing Officer. "This light and refreshing shandy is—perfect for sipping with friends and family in your backyard or on the beach. We hope this beer brings the community together and adds a little extra positivity after a tough year."

Wawa and 2SP Brewing Company are hosting two launch events from June 24 through June 26 throughout the region, including:

- Thursday, June 24, 4:00 p.m. -- Sunfest Shandy Official Launch Event at Wawa's newest location in Penrose, 2600 Penrose Avenue, Philadelphia, PA 19145 — Ceremonial first pour, sampling, beachthemed giveaways and six packs sales, as supplies last
- Saturday, June 26, 12:00 p.m. Sunfest Shandy Release Party at 2SP Brewing Company 2SP
  Brewing Company is celebrating the launch of the new summer brew with a beach-themed bash at the
  Delco brewery with boardwalk style games, mechanical surfboard, live music, food trucks and more

## Wawa Beer and Wine Stores Expansion in Pennsylvania

Wawa has expanded its beer and wine store footprint, with the goal of providing more convenience, from two store locations at 721 Naamans Creek Road, Chadds, Ford, PA and 1073 Baltimore Pike, Middletown, PA 19063 to six stores with the addition of four new locations offering beer and wine at 201 S. Cedar Crest Blvd., Emmaus, PA, 18049, 296 Route 940, Blakeslee, PA 18610, 1139 Horsham Road, Horsham, PA 19044 and its latest location as of June 17, 2021 at 2600 Penrose Avenue, Philadelphia, PA 19145.





# Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. A chain of more than 860 convenience retail stores (over 600 offering fuel), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.

## **2SP Brewing Company**

The 2SP Brewing Company's mission is to bring world-class beers from world-class brewers to the region. Founded by Michael "Stigz" Stiglitz who hand selected his 2SP dream team, the brewery has a very specific mantra: **Pretentious? Never. Passionate? Always**. Head Brewer Bob Barrar is a Delaware County native and has won over 30 Great American Beer Fest Medals and 11 World Beer Cups.

True to style: that's Delaware County and that's 2SP. In 2015 Bob Barrar, one of the most awarded brewers in the country, got together with a few unemployables and opened a brewery in Delco. Their goal was to get Bob's beers into the hands and lips of drinkers across the region. Now in their fifth year, they have been able to keep the lights on and get 2SP onto tap-lines and beer shelves across Southeastern Pennsylvania, Delaware, New Jersey, New York, and...Japan!