



FOR IMMEDIATE RELEASE

public.relations@wawa.com

Wawa Rewards Members Will Earn Rewards Twice as Fast in March with New "Rush to Rewards" Campaign

New and existing members can earn 2X Rewards from March 1, 2021 – March 31, 2021

Wawa, PA (March 1, 2021) – Wawa announced today the start of the new "Rush to Rewards" campaign, in which Wawa Rewards members will earn rewards faster than ever! Members that shop with their Wawa Rewards card and the Wawa app will get to their next reward twice as fast throughout all of March. Anyone can join in March and start earning twice as fast.

"We're grateful to our loyal Rewards Members who frequent Wawa and use the Wawa App regularly for breakfast, lunch, and dinner," said Mike Sherlock, Chief Product Marketing Officer. "Our new Rush to Rewards promotion allows us to express appreciation for our customers with extra rewards designed to brighten their days."

**Please note that fuel, select dairy items, tobacco, alcohol, delivery fees/tips, gift cards (including Wawa Gift Cards), and Wawa Catering purchases are not eligible to earn Wawa Rewards.*

About Wawa Rewards

The Wawa Rewards Program lets you earn Wawa Rewards for every U.S. \$50 spent on eligible* purchases at Wawa stores using the Wawa App, Wawa Rewards Key Card or a registered Wawa Gift Card. Wawa Rewards members have the opportunity to not only earn rewards on Wawa favorites, but will also have exclusive access to Mobile Ordering, Bonus Rewards, and more.. It's a way for us to say "thank you" for choosing Wawa! **Please note that fuel, select dairy items, tobacco, alcohol, delivery fees/tips, gift cards (including Wawa Gift Cards), and Wawa Catering purchases are not eligible to earn Wawa Rewards.*

Wawa Rewards Program Enrollment Instructions

Simply download The Wawa App in the Apple App Store or Google Play Store and click "Register Now" to create a Wawa Rewards account. Or go to WawaRewards.com and click "Sign Up Now" to create a Wawa Rewards account. Then, scan the Wawa App or registered Wawa Rewards card with every purchase. Rewards members will receive a coupon in their Wawa Rewards account to redeem in any store in Wawa's operating area of Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. during the promotional window.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.