



FOR IMMEDIATE RELEASE

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Wawa Treats Boys and Ghouls to a Free Kids Meal Coupon and Candy on Halloween

Special offer valid across entire operating area on Saturday, October 31, 2020

Wawa, Pennsylvania (Tuesday, October 27) – Wawa, Inc. today announced a special Halloween treat of a Free Kids Meal coupon and an individually-wrapped Twizzler for children, under age 12, who come to any Wawa store dressed in costume on Saturday, October 31, 2020.

“While this Halloween season might look a little different, Wawa’s support of the community remains the same by providing families with a safe and festive way of celebrating the holiday,” said Mike Sherlock, Chief Product Marketing Officer, Wawa. We look forward to treating our youngest customers to a Kids Meals coupon, along with a piece of candy to help local friends and neighbors continue the tradition of trick-or-treating this year.”

About Wawa Kids Meals

As an extension of Wawa’s unique customization abilities, Kids Meals offer a choice of entrée including Junior® hoagies with turkey, ham, roast beef or cheese, small mac & cheese, cheese quesadilla, chicken strips, small meatballs, small chicken noodle soup, accompanied by one side of apple slices, yogurt,* mozzarella string cheese, 1 oz chips, or chocolate chip cookie and a choice of beverage including water, milk or chocolate milk. Depending on selections, Kids Meals are competitively priced at \$3.99, \$4.99 and \$5.99. *Yogurt is not available in FL stores.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks. In 2018, Wawa was recognized in Forbes as one of The Best Employers for New Grads and one of The Best Employers for Women, and as the Top-Rated Workplace for Veterans by Indeed. In 2019, Wawa was designated by Forbes as a Best Employer for Diversity.

About Wawa’s Commitment to Safety

Throughout the COVID-19 crisis, Wawa stayed focused on serving as an essential provider as safely as possible. During that time, Wawa made several key changes to ensure it has the safest, most convenient store environment. The changes include launch of **The Wawa Clean Force**, a focus on keeping Wawa stores clean, sanitized and safe every day. Additional protections and policies include masks for all associates; clear plastic safety guards at check out and food-service counters; even more frequent hand washing standards; and wellness temperature checks for associates before each shift. For customers, social distancing with friendly visual markers and more hand-sanitizer stations have been added in common areas.