

## FOR IMMEDIATE RELEASE

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Wawa Opens Its First Drive-Thru in New Jersey to Increase Convenience and Access for Westampton Residents

Store offers boundless convenience through multi-access points of service from in-store, curbside, delivery and now drive-thru which features new Combo Meals, Kids Meals and more without leaving your car!

**Wawa, PA** (December 18, 2020) – Wawa is officially making history and providing the ultimate level of convenience for its customers by opening its first drive-thru at **570 Rancocas Road, Mt. Holly, Westampton, NJ 08060.** The store is a traditional full-service format with fuel, equipped with a custom drive-thru experience of two-lanes, separate order points with digital menu boards including a QR scan menu option and one point of pay and pick up window.

With operating hours of 6:00 a.m. – 10:00 p.m. daily, the team can quickly que up to 19 cars in line for breakfast, lunch and dinner. Customers can order Wawa favorites in a new bundled offer such as a Breakfast Sizzli and Coffee for \$4.29 to a lunch combo of a cold or hot Shorti® Hoagie with seven options, chips or hot side of mac and cheese, soup or fries and a large soft drink starting at \$7.99 and/or a Build Your Own Dinner Combo of pasta with protein and vegetables or hearty bowls ranging from \$6.99 - \$8.99. Specialty beverages, iced coffee, salads and Kids Meals are also available, along with the newest menu item of burgers and fries starting at 11:00 a.m. (*Burgers available in-store at 4:00 p.m.*)

The store will employ (80) associates, each receiving competitive pay, benefits and an opportunity to earn stock through the company's ESOP (Employee-Stock-Ownership-Plan) after meeting eligibility criteria. . Led by Wawa General Manager, Joseph Massiello and Area Manager John Kiernan, the team is committed to maintaining a healthy and safe environment while working to meet the needs of customers.

Customers can also access their Wawa favorites through mobile ordering on The Wawa App with curbside pickup and ordering or through delivery service through third-party providers including Door Dash, Grub Hub and Uber Eats.

"Wawa continues to test new store concepts with this latest drive thru format, providing an opportunity for our customers to experience and enjoy their favorite Wawa products while remaining inside their car," said Terri Micklin, Director of Construction. "Wawa is committed to increasing convenience and providing new options for service while keeping safety and comfort top of mind. Wawa hopes to learn from the layout, workflow and traffic flow at this location, as it continues to explore alternatives for longer term application to stores post-COVID-19."

In addition to this drive-thru, Wawa is counting down the days to its first standalone drive-thru scheduled to open on Friday, January 8, at 549 W. Trenton Avenue, Morrisville, PA in Falls Township, PA. Both formats will continue to be evaluated while gathering feedback from customers and associates.

## **About Opening Day**

On **Friday**, **December 18**, a socially-distanced ribbon cutting ceremony will take place outside of the store with local officials, community members and store operation associates, followed by an official debut of the drive-thru window with Wally Goose filling customer orders.

As part of the celebration, a special check presentation to *Check Out Hunger* from Wawa and The Wawa Foundation's in-store UPC scan campaign with customer contributions of \$260,000 donated to support hunger relief efforts through the in-store UPC scan campaign, plus an additional \$50,000 contribution made by The Wawa Foundation to provide assistance to Feeding America Food Bank affiliates to provide much needed support to local communities before the holidays.

To commemorate this special day in history, customers who visit the drive-thru on opening weekend will receive a limited-edition "Wawa Drive-Thru," ornament with December 2020. Keepsake giveaway is first-come first serve and as supplies last.



## About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.