

FOR IMMEDIATE RELEASE

CONTACT: public.relations@wawa.com

"It's Time for Dinner!" at Wawa with New Extensive Menu Offering Great Taste, Value and Convenience Fulfilling options include Burger & Fries, Pot Roast, Braised Chicken and Grab and Go Heat and Eat Meals

Wawa, PA (Thursday, August 20) – Wawa announced today the official test and pilot of several new dinner menu items designed to provide freshly prepared, satisfying options that are affordable and convenient for any lifestyle. Menu items, with the exception of the Heat and Eat Meals, become available after 4 p.m. on the touch screen ordering system, offering customers the ability to select their preferred ingredients and customize meals to their liking.

Currently available at select stores, the new offer is expanding rapidly across Wawa's operating area of six states (PA, NJ, DE, MD, VA and FL) and Washington, D.C., and will be accessible for delivery and curbside service in the coming months.

"We're grateful to our customers who frequent Wawa for breakfast, lunch and grocery items, and are proud to introduce this new platform as another solution for making dinner easily accessible and satisfying for everyone," said Mike Sherlock, Chief Product Marketing Officer, Wawa. "We always strive to listen to our customers, so we've spent time testing menu items in select stores, gathering feedback and perfecting our recipes with the goal of providing a family, group of friends, etc. the ability to select their preferred dinner while still enjoying a meal together."

What's Cooking?

Menu options are being tested in hundreds of stores through the company in various phases of feedback and execution ranging from 15 stores for the burger and pasta with more than 100 stores testing rotisserie chicken. All stores have implemented Heat and Eat Meals.

- The new and improved burger featuring all-natural angus, lighter bun, cheese and fries
- Penne or fettucine pasta with alfredo, marinara or Bolognese available with roasted veggies, broccoli, roasted chicken, meatballs and Asiago cheese
- Entrée platters including braised chicken, pork roast or pot roast with two sides
- Rotisserie-style chicken and Mac and Cheese
- Six Heat and Eat meals, including penne chicken alfredo with broccoli, chicken and broccoli, chicken breast, spicy boneless wings, penne pasta with meatballs and Mac & Cheese with BBQ pulled pork
- Kids Meals were just introduced and serve as a great complement to dinner with six entrees, side and beverage in a colorful, kid-friendly box with activities and Wally Goose trading cards!

The dinner menu items will be tested over the upcoming months, with plans in place for further expansion before the end of 2020.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960s, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.

What's Cooking at Wawa?



Menu options are being tested in hundreds of stores through the company in various phases of feedback and execution ranging from 15 stores for the burger and pasta with more than 100 stores testing rotisserie chicken.





All stores have implemented Heat and Eat Meals.

 $\mathcal{M}\mathcal{V}$