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Wawa Launches Curbside Ordering in Center Square With Plans to Expand to More Stores

Mascot Wally Goose debuts new service on Tuesday, June 9 by showcasing designated parking, greeting customers and working alongside Wawa associates to deliver curbside orders

Wawa, Pennsylvania (June 9, 2020) – Wawa today announced the addition of curbside ordering at 1015 Dekalb Pike, Center Square, PA 19422 which enables customers to have full access to ordering all items in the store from freshly prepared foods, beverages and grocery items without even leaving their car.

Starting June 8, 2020, the curbside ordering will be available at store locations in Center Square, PA and Ewing, NJ. Each store is equipped with 6-10 highly marked designated parking spots, has specific service hours and accepts credit, debit cards, Apple Pay or Google Pay for payment. Customers can simply pull into a designated parking spot, place an order curbside with the help of a Wawa associate who will process the transaction through a handheld device and then hand deliver the order to customers in their car. In addition to ordering at the curb at these two new locations, customers can also now place an order in advance on the Wawa Mobile App, pull into a designated curbside parking space and enter their parking number on their app which will trigger the order to be delivered to the customer's car.

"We are accelerating our plans to push our out-of-store services to a new level – from delivery and catering to new initiatives like curbside ordering, said Steve Hackett, Director of Digital Experience and Solutions Lab, Wawa. We're excited to provide this service at two stores, with plans to expand to 30 additional stores this summer and more broadly in early fall as we continue to provide boundless convenience for our customers."

Curbside Kicks Off with a Greeting from the Goose

To commemorate this new service, everyone's favorite Goose, Wally will be onsite personally taking orders from customers at the below locations at the specified times, all while following store safety measures including wearing a custom-made mask!

Wawa – Tuesday, June 9, 2:00 p.m. – 3:00 p.m.
1015 Dekalb Pike
Center Square, PA 19422



About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in



Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services and surcharge-free ATMs. Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Florida and Washington, D.C. The stores offer a large fresh foodservice selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages and an assortment of soups, sides and snacks.

About Wawa's Commitment to Safety

Throughout the COVID-19 crisis, Wawa stayed focused on serving as an essential provider as safely as possible. During that time, Wawa made several key changes to ensure it has the safest, most convenient store environment. The changes include launch of **The Wawa Clean Force**, a dedicated and trained sanitizing swat team working at each store every day with one job: keeping Wawa stores clean, sanitized and safe. Additional protections and policies include masks and gloves for all associates; clear plastic safety guards at check out and food-service counters; even more frequent hand washing standards; and wellness temperature checks for associates before each shift. For customers, social distancing with friendly visual markers and more hand-sanitizer stations have been added in common areas.

In 2018, Wawa was recognized in Forbes as one of The Best Employers for New Grads and one of The Best Employers for Women, and as the Top-Rated Workplace for Veterans by Indeed. In 2019, Wawa was designated by Forbes as a Best Employer for Diversity.