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Wawa Continues Expansion in Washington, D.C. with New Store Opening in Georgetown

New Store at 1222 Wisconsin Ave., NW is the 2nd to Open in D.C., and Features a Georgetown-Inspired Beverage

Washington, D.C. (December 20, 2018) – Wawa, Inc. today announced its continued expansion into Washington D.C. with the grand opening of its 2nd store in the district, located at **1222 Wisconsin Ave., NW**. The new store will open its doors to the public on **December 20, at 8:00 A.M. with the grand opening ceremony kicking off at 10:00 A.M.** The celebration will include exciting fanfare, a ribbon cutting ceremony, announcements by The Wawa Foundation of support of local community organizations, a new Georgetown-inspired specialty beverage and a charitable hoagie-building competition between the Capital Area Food Bank and two teams from the Walking Warriors to End Breast Cancer.

“We are thrilled to continue spreading our wings into the Washington, DC, market and to fulfill the lives of more customers and communities than ever before with our 2nd store in the District,” said Chris Gheysens, Wawa President and CEO. “We look forward to serving the wonderful Georgetown community and are excited about continuing our expansion in DC well into the future!”

The new DC store offers customers the best of all of Wawa’s newest food service offers, including new custom salads and milk shakes. Any size **Coffee will be free through December 23** in celebration of the grand opening. Also, as an exclusive offer created specifically for this store and the Georgetown community, Wawa is thrilled to introduce the Bulldog Double Shot. This hot and iced latte with sweet and salted caramel, plus a double shot of espresso with whipped cream and blue and silver sprinkles is available only in Wawa’s DC store for the first 3 months after Grand Opening. The Bulldog Double Shot can be ordered via touchscreens and comes built-to-order at Wawa’s full-service specialty beverage area.



Additional highlights of the store include unique interior store design features and Wawa’s signature foods and specialty beverages, including the newest items of custom salads, artisan sandwiches, and milkshakes. The store will offer delivery through GrubHub and Uber Eats starting the first quarter of 2019, aimed at expanding Wawa’s reach and convenience beyond the store walls and to help the community move more quickly through their day.

Wawa in Georgetown Grand Opening Festivities

On Dec. 20, the new store will **open to the public at 8:00 A.M.** with the grand opening ceremony beginning at **10:00 A.M.** During the event, **Wawa CEO Chris Gheysens; Jay Culotta, President of The Wawa Foundation and Dr. Lou Weiner, Director of the Georgetown Lombardi Cancer Center**, and local officials will join together for a ceremonial ribbon cutting, officially marking the opening of the store.

To celebrate this milestone, The Wawa Foundation will announce a commitment to support the new MedStar Medical/Surgical Pavilion at the Georgetown Lombardi Cancer Center. The Medical/Surgical Pavilion is scheduled to be completed in 2022 and once opened, will be comprised of three essential elements of a world-class academic medical center: excellent clinical care, a strong foundation in education, and leading-edge research. A grant from



The Wawa Foundation will support the renovation and remodeling of a comfortable break room for the nurses who spend long hours caring for some of the centers most critically ill patients.

Additionally, to honor and support some of the everyday heroes who are committed to our communities, the grand opening event will conclude with **Hoagies for Heroes, hoagie building competition** where the **Capital Area Food Bank** will face off against two teams from the **Walking Warriors to End Breast Cancer** to see who can build the most hoagies in three minutes in the traditional Wawa way. Wawa will conclude the Hoagies for Heroes competitions by presenting checks on behalf of the winning and runner up teams, for \$1,000 to the charities of their choice.

About Wawa's Continued Expansion in DC

Wawa is continuing expansion in DC with this new Georgetown store and an additional store at 40th and Albermarle in Tenleytown set to open in the first half of 2019. **Stephanie Dulin** will serve as general manager of the new Georgetown Wawa store, leading a team of nearly 60 associates, all of which are new positions brought to the area through the development of the store. Associates in these full- and part-time positions will not only receive competitive salaries and health benefits, but once eligible, will participate in Wawa's employee stock ownership plan (ESOP). Wawa Associates own more than 41% of Wawa through the ESOP. The new Wawa store will offer customers numerous Wawa brands, such as the award-winning Wawa coffee (195 million cups sold annually); the Sizzli™, Wawa's hot breakfast sandwich; Wawa's new line of specialty beverages (hot, cold, iced and frozen); Wawa Bakery; Wawa's built-to-order hoagies (80 million sold annually); and Wawa's beverage line of dairy products, juices and teas.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for its dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 800 convenience retail stores (over 600 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages, and an assortment of soups, sides and snacks. In 2016 and 2017 Wawa was recognized by Forbes Magazine as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. In 2017 Wawa was the recipient of a Silver Plate Award in the category of Retail & Specialty Foodservice by the International Foodservice Manufacturers' Association during their 63rd Annual Award Event. Wawa was also designated as a 2017 Best Place to Work for LGBT Equality by the Human Rights Campaign Foundation.

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