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Wawa Announces New Catering Option for Center City Philadelphia Area

New Catering Offer Provides Additional Level of Convenience and Accessibility for Wawa's Philadelphia-Area Customers

Wawa, PA (November 12, 2018) – Wawa, Inc. is thrilled to announce a brand-new convenience offer for customers in the Philadelphia area — catering. Beginning November 12, 2018, customers in specific sections of Philadelphia can customize a menu of their favorite Wawa foods and beverages for events of all sizes with convenient delivery and set up from Wawa's catering associates.

With catering, Wawa can now reach customers in more convenient and creative ways than ever before. Built for the boardroom, the backyard, or wherever your next major event may take place, Wawa's catering provides customers with their favorite Wawa foods and beverages in a whole new way. Wawa's catering includes breakfast, lunch, and snacking options. It is currently available in Center City Philadelphia and its immediate surrounding neighborhoods, with more areas to come in the future.

"Time and time again we hear from our wonderful customers how much they would love to host a party, corporate gathering or even receptions using their Wawa favorites! We are thrilled to now be able to offer this Wawa experience right into the homes, offices, and social spaces of our hometown customers with a fully customized experience," said Steve Hackett, Catering & Delivery Project Manager for Wawa. "At Wawa, we believe we exist to go beyond filling orders to fulfill the lives of our customers, every day. With this new catering and delivery offer, we are thrilled to take the next step in that commitment and be a part of even more customers' lives in an entirely new way."

How the Catering Offer Works

To begin the process, customers can visit WawaCatering.com or call one of Wawa's Catering Coordinators at 855-WAWA-2GO. Next, simply choose delivery or pick-up; select the event's date, time and guest count, and design their menu. On the day of the event, Wawa catering associates will arrive at the designated location and set up the food and beverages. Current catering options feature customizable hoagie trays, fruit bowls and salads along with hot bar setups for customers to create their own Wawa favorites. Options include but are not limited to:

- **Breakfast** – Bagel Trays, Sizzli® Boxes, and Assorted Seasonal Fruits, Bakery and Parfaits
- **Lunch & More** – Hoagies, Salads, Cheesesteak Bars, Meatball Bars, Mac and Cheese Bars, Gobbler Bars, Soups and sides, and customized Kids Boxes
- **Snacks** – Chips, Cookies, Soft Pretzels, Brownies, and Philly Boxes featuring Wawa's favorite Philadelphia treats
- **Beverages** – Coffee and Cold Drinks

For more information or to place orders, visit www.wawacatering.com.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As



home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for its dairy products. Today, Wawa is your all day, every day stop for freshly prepared foods, beverages, coffee, fuel services, and surcharge-free ATMs. A chain of more than 800 convenience retail stores (over 600 offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia and Florida. The stores offer a large fresh food service selection, including Wawa brands such as custom prepared hoagies, freshly-brewed coffee, hot breakfast sandwiches, specialty beverages, and an assortment of soups, sides and snacks. In 2017 and 2018 Wawa was recognized by Forbes Magazine as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. In 2017 Wawa was the recipient of a Silver Plate Award in the category of Retail & Specialty Foodservice by the International Foodservice Manufacturers' Association Wawa was designated as a 2017 Best Place to Work for LGBT Equality by the Human Rights Campaign Foundation.

The advertisement features a red and white color scheme. At the top left is the Wawa Catering logo, which includes a stylized bird icon and the text "Wawa Catering". To the right of the logo, the word "CATERING" is written in large, bold, red capital letters, with "THE WAWA WAY" in smaller white capital letters below it. The central image shows a red Wawa Catering box filled with various food items, including sandwiches, soups, and salads. In the foreground, there are two bags of "FEDERER'S PANTRY" kettle-cooked potato chips, one in "original" flavor and one in "Original Sea Salt". A circular seal in the bottom right corner contains the text "EASY ORDERING", "Fresh INGREDIENTS", and "RELIABLE SERVICE" around a bird icon. At the bottom, a red banner contains the text "ORDER ONLINE AT WAWACATERING.COM".

Wawa Catering

CATERING

THE WAWA WAY

CATERING.COM

Wawa Catering

THE QUALITY, CONVENIENCE AND FOOD YOU LOVE.

Catering available in selected areas

ORDER ONLINE AT WAWACATERING.COM

FRESH INGREDIENTS

EASY ORDERING

RELIABLE SERVICE

FEDERER'S PANTRY

KETTLE COOKED POTATO CHIPS

original

Original Sea Salt