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Wawa Launches in Miami with Three Special Construction Events and Kick-Off of Wawa Bus Tour

Wawa's Triple Header Hard Hat Events Celebrated Construction of Wawa's First Three Miami Store Locations, Shared Details About Future Development, and Officially Launched Wawa Bus Tour

Miami, FL (October 12, 2018) – Today, on Thursday, October 11, 2018, Wawa celebrated a historic milestone in the company's Florida history – the official construction celebration of Wawa's first three stores to open in Miami-Dade. The first-ever triple-header hard hat events featured hundreds of Wawa fans, Wawa leadership, local officials, community partners, and more. Once opened, the three stores will be located at **6971 SW 24th Street, Miami, Florida; SW 137th Ave. & SW 120th Street, Miami, Florida; and 11101 SW 184th Street, Miami, Florida.**

During each construction event, hundreds of Wawa fans were in attendance to sample their favorite products and share personal stories about what Wawa means to them. Wawa's Senior Vice President of Fuel and Real Estate, Brian Schaller, shared store renderings and details on the locations, and announced that the first three stores will open in May 2019 with plans to begin construction on three more stores in 2019. Overall, Wawa is planning to open three new stores in the Miami market every year for the next few years, with the goal of opening at least 50 new stores in Miami.

Also, at the triple header event, Wawa's COO, Cathy Pulos, and The Wawa Foundation announced local partnerships around their focus areas of health, hunger and every day heroes with Nicklaus Children's Hospital, Feeding South Florida, and other community organizations. Those partnerships included a check Presentation to Nicklaus Children's Hospital to support its child life services programs; Wawa mobile pantry visits to various Feeding South Florida locations for a three-hour distribution of fresh produce, vegetables and perishable items; and donations of approximately 500 books to local schools through the Community in Schools Program.

In addition, Wawa's President & CEO Chris Gheysens kicked off the Wawa Bus Tour, which will be cruising along Florida over the next several months to special locations, organizations and nonprofits throughout the city to introduce our Wawa people, brand, and culture to Miami -Dade, long before Wawa opens its doors. This is the first-ever Wawa Bus Tour in the history of the company. To see a full list of all Wawa's stops, check out wawa.com.



“Our Miami-Dade construction celebration was one the biggest and best we’ve ever had at Wawa! We are thrilled to kick-off our official entrance into the market by meeting so many wonderful community members, partners and officials. But the best part is that this is only the beginning,” said Chris Gheysens, President & CEO of Wawa. “Soon, we’ll be opening the doors to our first three stores in the city and beginning to not only fill customers’ orders, but fulfill lives in communities all across Miami-Dade. We can’t wait to meet more people and organizations across Miami with the Wawa Bus tour and look forward to celebrating the next step in our Florida expansion in the very near future!”

As part of the triple-header event, Wawa marked the construction of each store with a celebration completely unique to each. At the **6971 SW 24th Street** event, Wawa hosted a “cornerstone build,” where Wawa leaders and local officials placed a ceremonial cornerstone into the building that reads “Fulfilling Lives Miami 2018.” At the **SW 137th Ave. & SW 120th Street** event, representatives from Wawa, local Officials, local Wawa charity and business partners, and members of the community had hardhats on heads and shovels in hands to break ground on the second Miami location of the day. Finally, at the **11101 SW 184th Street** event, representatives from Wawa, local Officials, local Wawa charity and business partners, and members of the community signed the building’s final steel beam as it was hoisted into placement at the site.

About Wawa’s Florida Expansion

Since July of 2012 when Wawa entered the Florida market with the opening of its first store in Orlando, the company has opened more than 150 locations across the Sunshine state and is proud to call more than 5,500 Florida associates members of the Wawa family. During 2018, and for several years thereafter, Wawa plans to open about 25 stores per year across the state of Florida. The store openings in Miami-Dade will bring an estimate 200 new jobs to the community. Associates in these full and part-time positions will not only receive competitive salaries and health benefits but will have the opportunity to be enrolled in Wawa’s employee stock ownership plan (ESOP) Wawa Associates own more than 41% of Wawa through the ESOP.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, PA in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa is your all day, every day stop for fuel services, fresh, built-to-order foods, beverages, coffee, and surcharge-free ATMs. In 2015, Wawa was named “America’s Most Beloved Convenience Store” by a Market Force study of 7,000 consumers, and in 2018 Wawa ranked #1 in the sandwich category of a Market Force study, making history as the first convenience to earn that honor. In 2016 and



2017 Wawa was recognized in Forbes as one of America's Best Large Employers, a survey-based ranking of employers offering the best associate experiences and strongest opportunities. A chain of more than 800 fuel and convenience retail stores (600+ offering gasoline), Wawa stores are located in Pennsylvania, New Jersey, Delaware, Maryland, Virginia, D.C. and Florida. The stores offer a large fresh food service selection, including Wawa brands such as award winning built-to-order sandwiches and hoagies, freshly-brewed coffee, hot breakfast sandwiches, built-to-order Specialty Beverages, and an assortment of soups, sides and snacks.

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