



MEDIA ALERT

CONTACT: public.relations@wawa.com

Wawa Hosts Grand Opening Celebration at New West Windsor, NJ Store on Friday, October 4
Event features Free T-shirts for the First 100 Customers, Free Any Size Hot Coffee, and Ribbon Cutting

What: Wawa invites the West Windsor community to a grand opening celebration on **Friday, October 4, 8:30 a.m.**, with free "In My Wawa Era 60th Anniversary," t-shirts for the first 100 customers, as supplies last, and free any size hot coffee all day long! Immediately following, customers are invited to participate in a brief ceremony with remarks about the impact Wawa has on its community, signature Hoagies for Heroes hoagie building competition between police and fire departments, and an official ribbon cutting!

Who:

- Jason Read, Wawa Director of Store Operations
- Timothy Oconnor, Wawa Area Manager
- Rachel Tees, Wawa General Manager
- West Windsor Police Department
- West Windsor Volunteer Fire Company No. 1
- Wally Goose Mascot

When: **Friday, October 4, 8:30 a.m.**

Where: 3449 Brunswick Pike, West Windsor, NJ 08540

Why: Wawa is proud to open its doors to provide trusted quality products, convenience, new jobs, support, and to Fulfill Lives in the community. The event will celebrate new associates and customers and simple gestures, like holding the door for one another, that together make a big difference in making Wawa's family-like store atmosphere possible.

Visuals:

- T-shirt distribution for the first 100 customers, as supplies last
- Grand entrance and introduction of Store Team and Store Operations Remarks
- Hoagies for Heroes hoagie building competition to police and fire departments
- Community ribbon cutting with oversized scissors, red ribbon, and confetti