Wawa

Wawa to Open First-Ever Ohio Store with Grand Opening Celebration in Liberty Township
Community members, local officials and first responders to join in celebration as Wawa opens doors in the state

What: Wawa is spreading its wings into its 10th state and celebrating the grand opening of its first store in Ohio, located in Liberty Township, Butler County. This milestone grand opening is the feature event of Wawa Day, an annual, chainwide anniversary celebration marking Wawa's 61 years in the convenience retail space. During the event, the company will be joined by hundreds of customers, local officials, first responders and community partners to mark this milestone in Wawa history.

Highlights of the festivities to include:
- Ribbon-cutting ceremony
- Free, limited-edition t-shirts for first 250 customers, as supplies last
- Free hot, any-size coffee from April 16 through April 27
- Wawa's "Parade of the Ages," showcasing milestones over the company's 200-year history
- Wawa's leadership sharing expansion plans and ongoing investment in Ohio
- Local officials highlighting the positive impact of Wawa's expansion on the economy
- Grants presented to American Red Cross Central & Southern Ohio Region and Cincinnati Children's Hospital
- Launch of "Lending a Helping Hoagie" campaign, with the first week of hoagie sales benefiting Freestore Foodbank
- Wawa's "Hoagies for Heroes" hoagie-building competition between local first responders with $1,000 donated to each department's charity of choice

Who:

- Brian Schaller, Wawa President
- Joe Collins, Wawa Director of Store Operations
- Robert Taubenslag, Wawa Area Manager
- Tyler Morrow, Wawa General Manager
- Liberty Township Officials
- Freestore Foodbank, American Red Cross Central & Southern Ohio Region, & Cincinnati Children's Hospital representatives
- Butler County Sheriff's Office and Liberty Township Fire Department
- Wally Goose, Wawa Mascot
- Wawa Customers and Fans

When: **Wednesday, April 16, 2025**
8 a.m. – Doors open
9 a.m. – Ribbon-cutting ceremony and festivities begin

Where: 7198 Cincinnati Dayton Road, Liberty Township, OH 45069

Why: Wawa is thrilled to mark the next chapter of its Midwest expansion with the opening of its first store in Ohio. The milestone is the feature event of "Wawa Day," the annual celebration of Wawa's very first store opening in Folsom, Pennsylvania, on April 16, 1964. As Wawa celebrates 61 years in the convenience retail business, the company looks forward to toasting its customers for their decades of support and welcoming new friends and neighbors to the Wawa flock.

Visuals:

- Hundreds of customers lined up to be among the first to enter Wawa's first store in Ohio
- Ribbon-cutting ceremony and customers entering the store for the first time
- Wawa leadership and local officials discussing the milestone and the impact of Wawa's continued investment in the region
- Wawa's "Parade of the Ages," highlighting company milestones
- Wawa's "Hoagies for Heroes" hoagie-building competition between teams of local first responders
- Wally Goose hyping up and dancing with the crowd

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