



## **Announcing the 2019 Wawa Foundation Hero Award Details and Timeline**

*Submissions Accepted April 11 – April 29 for The Wawa Foundation Hero Award, Honoring a Non-Profit Organization Committed to Serving the Philadelphia Area by Assisting Others*

**Philadelphia, PA. (April 11, 2019)** – The Wawa Foundation, a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities, announced **the details and timeline of the 2019 Wawa Foundation Hero Award, which is presented during the Wawa Welcome America Festival.**

The Wawa Foundation Hero Award honors a non-profit organization that is committed to serving the Philadelphia area by assisting others and building stronger communities through preserving our independence, protecting our safety and educating and inspiring our youth. Now in its fourth year, the award will once again be presented during the **Independence Day morning ceremony at the 2019 Wawa Welcome America Festival.**

### **The Wawa Foundation Hero Award timeline:**

- Submissions Accepted: April 11 – 29
- Community Voting Period: May 16 – June 17
- Award Presentation: July 4th

To submit, qualified non-profit 501(c)(3) organizations can share a story or video about their impact on the Philadelphia community, including mission, purpose and services, through The Wawa Foundation website. The four most compelling stories will be selected for voting by the public. Voting will occur from May 16 to June 17. The organization receiving the highest number of votes will be submitted to the Hero Award Panel for confirmation. Once confirmed, they will then be recognized with The Wawa Foundation Hero Award on July 4. The Wawa Foundation Hero Award recipient will be announced during the Independence Day morning ceremony with the **Hero Award winner receiving a \$50,000 grant, and the runners up receiving \$10,000 grants.**

Previous Hero Award winners are not eligible for a period of ten years from the year they won, and previous Hero Award runners up are not eligible for a period of five years from the year they were recognized.

For more information on The Wawa Foundation Hero Award or to submit an entry, please visit [www.TheWawaFoundation.org](http://www.TheWawaFoundation.org).

### **About The Wawa Foundation**

*The Wawa Foundation is an extension of Wawa's commitment to making the world a better place by fulfilling customers' lives every day. The Wawa Foundation is a registered 501(c)(3) non-profit corporation founded by Wawa, Inc. to support the company's charitable giving and philanthropic activities – and ultimately to help build happier, stronger communities. The Wawa Foundation focuses its support on organizations committed to health, hunger and everyday heroes through local, regional and national grants and / or in-store fundraising, through donation boxes and point-of-purchase scan materials.*