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**Wawa Launches New Wawa Reserve Variety, Guatemala Huehuetenango  
a Fair Trade, Organic Coffee Available in All Wawa Stores Beginning May 13**  
*Wawa Reserve Line Features Limited-Time-Offer, Small Batch, Specialty-Grade Coffee*

**Wawa, PA (May 13, 2019)** – Wawa is thrilled to announce a new addition to its coffee offer, Wawa Reserve Guatemala Huehuetenango. This variety is Wawa’s newest limited-time, specialty-grade coffee offering and will join Wawa’s existing line of coffee varieties beginning May 13.

This new Wawa Reserve variety is a certified Fair Trade, Organic coffee sourced from the world-renowned growing region of Huehuetenango in the Guatemalan highlands. The high elevations and rich soil content of the region provide ideal growing conditions for the Caturra, Catuai and Bourbon bean varieties to thrive.

Roasted to a medium state, these beans brew to create a sweet and delicate cup with aromas of orange blossom and jasmine producing a round silky mouthfeel with a balanced, yet crisp acidity. Our Fair Trade, Organic Guatemala Huehuetenango has a floral lingering finish with honey and dark chocolate.

“Each time we release a new Wawa Reserve line of coffee it quickly becomes one of our most popular hot beverage options, so we are thrilled to offer this new Wawa Reserve variety to give customers the chance to explore exciting origin roasts at the same cost as our traditional varieties,” said Mike Sherlock, Chief Fresh Food & Beverage Officer for Wawa. “From the very beginning, keeping up with consumer trends and customer demand has been part of Wawa’s culture. Wawa Reserve takes our coffee offering to the next-level and lets customers try a bold new taste right alongside their favorite Wawa roasts.”

**About Wawa Reserve**

Wawa Reserve is a line of small-batch, specialty-grade coffees. The beans used to make these special varieties follow a strict industry classification and are chosen according to overall cup quality, consistency, and the unique characteristics of their country of origin. Each limited-edition coffee is picked at the height of ripeness and roasted to its fullest potential. Wawa Reserve Guatemala Huehuetenango is a limited-edition, small-batch coffee. It is the latest batch in the Wawa Reserve offering and the third for 2019, which included 100% Kenya AA and Sumatra Gayo Mountain for a limited time earlier in 2019. Throughout the year, Wawa plans to offer additional Wawa Reserve limited-time offers, as available.

