

Called to Serve: Leading **Boldly** into the Next Decade

| Friday, September 20, 2013 | |
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| 8:00 – 6:00 pm | Symposium Registration Open (<i>Memorial Gallery</i>) |
| 8:00 – 8:30 am | Continental Breakfast (<i>Memorial Gallery</i>) <i>Parking at Arlington Cemetery Opens at 8:00</i> |
| 8:30 - 8:35 am | Invocation (<i>Memorial Theater</i>) |
| 8:35 – 8:45 am | Opening Remarks (<i>Memorial Theater</i>) Welcome: Susan Feland, Founder and President, AcademyWomen Officer Women Overview & Progress Report: Past, Present & Future |
| 8:45 – 11:00 am | Workshop (<i>Memorial Theater</i>) Somatic Leadership Workshop: Led by Jennifer Sinek, Executive Coach Being called to serve is so much more than an idea - it's something that is deep within us, guiding us, energizing us, lighting our way. But in our fast-paced culture and the busy-ness and pressures of the world, it can be easy to minimize or lose contact with this very visceral source of wisdom and energy. Join us for a highly interactive, mind-body session to re-connect with the passions that call us to serve, learn practices to bring that connection into our daily lives, and to navigate with that as both engine and rudder - so that we can both lead more boldly and more effectively serve. |
| 11:00 – 11:15 am | Break |
| 11:15 – 12:15 noon | Keynote Presentation (<i>Memorial Theater</i>) Called to Serve: Leading Boldly into the Next Decade Keynote Presenter: Assistant Secretary of the Army, Katherine G. Hammack Hear a very senior woman leader discuss the importance of choosing when to be a bold leader. The presentation will present insights centered on leadership, specifically, as a woman in a leadership role. Hon. Hammack will address, related to her personal experiences, how she provided guidance and motivation to women working in leadership positions in active military careers. The presentation title is also the theme of the Symposium and is designed to empower female military officers to lead boldly in their military careers to shape and enable positive change in military culture. |
| 12:15 – 1:30 pm | Working Lunch (<i>Memorial Gallery</i>) Inspiring Leaders Around Us: Working Lunch Attendees will choose a themed table for a working lunch session to collectively discuss established techniques as well as identify new sources and/or resources of effecting positive change in their work/life environment. Lessons and key take-aways will be used as a call to action and inspiration for our members to act boldly. Assigned mentors will guide discussion. |
| 1:30 – 3:00 pm | Panel Discussion (<i>Memorial Theater</i>) The Power of Leading Boldly This panel discussion will address how women in the military, government and private sector have achieved a culture shift that resulted in positive influence or change in their working environment as a result of bold, inspired leadership. This panel will be moderator in a “talk show” format with questions and topics presented by the moderator and the audience. Moderator: Ms. Lisa Rosser, CEO & Founder, The Value of A Veteran Panelists: Ms. Rebecca Boll, GE Intelligent Platforms VADM Robin Braun, USN Ms. Kirsten Madison, Senate Foreign Relations Committee Lt Col Nicole Malachowski, USAF Ms. Joan Woodward, The Travelers Companies |
| 3:00 – 3:30 pm | Afternoon Break with Refreshments (<i>Memorial Gallery</i>) |
| 3:30 – 4:00 pm | Special Presentation (<i>Memorial Theater</i>) Introduction of Special Guests |

| Friday, September 20, 2013 Continued | |
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| 3:30- 5:00 pm | <p>Panel Discussion (<i>Memorial Theater</i>) Performing at a High Level: Staying the Course</p> <p>A panel of successful Military officers will describe how they have maintained a high level of performance throughout their careers. Many women professionals experience conflict at the mid-career point, often choosing to scale back their professional options. This panel will discuss pushing through the 'mid-career' taper that some professionals experience as they balance multiple demands. Speakers are asked to recount competing pressures and demands they experienced at the mid-career point, how they navigated those challenges and how their choices may impact their long-term career prospects.</p> <p>Panelists: CAPT Lisa Festa, USCG Lt Col Michaela Guerrero, USAF Colonel Carol K. Joyce, USMC CDR Laura Hatcher, USN</p> |
| 5:00 – 6:00 pm | <p>Networking Event (<i>Memorial Gallery</i>) AcademyWomen 10th Anniversary Cake-Cutting</p> <p>Hors d'oeuvres, cake & cocktails are served as participants network informally with authors as well as old and new colleagues.</p> |
| 6:00 pm | Closing Remarks (<i>Memorial Gallery</i>) |
| 7:30 pm | <p>No-Host Social</p> <p>Join us for continued networking and a chance to relax with your colleagues.</p> |

| Saturday, September 21, 2013 | |
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| 8:00 - 9:00am | <p>Registration & Continental Breakfast (<i>Memorial Gallery</i>) <i>Invited Authors set up tables in Memorial Gallery</i></p> |
| 9:00 – 9:20 am | <p>Opening Remarks (<i>Memorial Theater</i>)</p> <p>Welcome: Susan Feland, Founder and President, AcademyWomen and Brig Gen Wilma Vaught, USAF (Ret), President, WIMSA Foundation, Inc.</p> |
| 9:20 – 10:00 am | <p>Choral Performance –(<i>Memorial Theater</i>) Remembrance of our sisters who have fallen this year</p> |
| 10:00 – 11:00 am | <p>Panel Discussion (<i>Memorial Theater</i>) Kicking off a Career of High Performance</p> <p>A panel of mid-level and mid-career professionals discusses techniques and methods for navigating early career milestones. Experienced professionals discuss the challenges to breaking through stereotypes and existing attitudes to establish themselves as high-performance professionals. Opportunity for Junior women and officer candidates to be mentored in a positive interactive environment. Session is designed to appeal to junior attendees and the video audience.</p> <p>Moderator: LCDR Alex Greene, USN Panelists: CDR Nicole Battaglia, USN Lt Col Wistaria Joseph, USAF CDR Erica Mohr, USCG Major Marla J. Wohlfeld, USMC</p> |
| 11:00– 11:15 am | Break |
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| Saturday, September 21, 2013 | |
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| 11:15 am – 12:15 am | <p>Panel Discussion (<i>Memorial Theater</i>) Life Crisis and Your Career – Rebalancing in the New Normal</p> <p>Hear from women who have survived life crises; sexual assault, traumatic injury, medical challenges, and how their life and career are affected. Panelists discuss the challenge of coping through a trauma while continuing to perform at a high level. Hear from women who have had to rebalance after a life changing event, and from those who work with women to help them rebuild and rebalance.</p> <p>Moderator: Dr. Erika James, Darden School of Business, University of Virginia Panelists: Ms. Adrienne Beaudoin (USNA 00) Colonel Melanie Prince, USAF Ms. Victoria Stattel (USNA 00)</p> |
| 12:15 am – 1:30 pm | <p>Social Luncheon (<i>Memorial Gallery</i>) Mentoring for All</p> <p>Network with Flag and General Officers from all services as well as representatives from local industry and government leaders. Discuss what fuels their drive to succeed and how mentoring has played a role in their achievements.</p> |
| 1:30 pm – 2:15 pm | <p>Keynote Presentation (<i>Memorial Theater</i>) Leading Courageously: Shaping a new Pro-Woman Culture Keynote Presenters: RDML Martha Herb, USN Brigadier General Gina Grosso, USAF</p> <p>This powerful Keynote presentation will offer insight and inspiration into courageous actions taken by Capitol Hill, the Government and the Military to counter and eliminate sexual assault and harassment in the Military. Speaker(s) will talk about current initiatives to reform Sexual Assault policy and what is needed to forge a new pro-woman military culture to serve as a model to counter sexual harassment and assault in work environments beyond the military.</p> |
| 2:15 pm – 2:30 pm | Break |
| 2:30 pm – 3:15 pm | <p>Presentation Service Perspectives: Repealing the Combat Exclusion</p> <p>Experienced leaders discuss the implications of lifting the combat exclusion on women. Perspectives will cover potential challenges, likely opportunities and long-term impact on military culture. Speakers will be asked to address the potential impact of lifting the combat exclusion upon the crisis of military sexual assault.</p> <p>Presenters: Colonel Jon Aytes, USMC LTC Sharlene Pigg, USA</p> |
| 3:15 – 4:15 pm | <p>Panel Presentation (<i>Memorial Theater</i>) Innovation Session: Do current/proposed policies help or hurt as we work to eradicate military sexual assault?</p> <p>This collaborative group discussion will examine the true nature of the issue of military sexual assault, and the effectiveness of current and proposed policies to address the issue. The moderator will explore issues including how to measure the extent of the crisis, how individual perceptions of the crisis affect achieving a full culture shift, and the role of commanders in fully eradicating sexual assault and harassment from the military. Diverse views will be shared in an open, problem-solving session seeking innovative answers to tough questions.</p> <p>Moderator: Ms. Maren Calvert, US Air Force Reserve Panelists: Ms. Anu Bagwhati, SWAN Dr. Laura Miller, RAND Corporation Major General Marcia M. Anderson, US Army Reserve</p> |
| 4:15 pm | Closing Remarks (<i>Memorial Gallery</i>) |