



3rd Qtr. 2017 Rate Card

Rate Card 2017-3

Effective : July 1st, 2017

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Time Slot	Day	Program	30ss Rate
EARLY MORNING / (Sign On-11:00am)			
5:30am	Mon-Fri	Noticiero al Amanecer	\$1,100
9:30am	Mon-Fri	Juntos en la Mañana	\$700
9:00am	Sat-Sun	Muñecos	\$200
DAYTIME / (11:00am-3:00pm)			
11:00am	Mon-Fri	Noticentro	\$1,200
11:30am		Pégate al Mediodía	\$1,200
1:00pm		Viva la Tarde	\$1,000
2:00pm		Novela	\$600
1:00pm	Saturday	Super Lucha	\$400
2:00pm		Smackdown	\$700
12:00pm	Sunday	Super Lucha	\$400
1:00pm		WWE Experience	\$400
EARLY FRINGE (3:00pm-5:00pm)			
4:00pm	Mon-Fri	WAPA a las Cuatro	\$1,800
4:00pm	Saturday	Series	\$1,200
3:00pm	Sunday	Super Película Domingo II	\$1,300
PRIME ACCESS (5:00-6:00pm)			
5:00pm	Mon-Fri	Noticentro a las 5	\$3,800
5:00pm	Saturday	Noticentro a las 5	\$2,800
5:00pm	Sunday	Noticentro a las 5	\$3,000
LATE NIGHT (11:30pm-5:30am)			
11:30pm	Su	Serie	\$600
12:30am	Mon - Fri	Ultima Función	\$300
2:30am	Mon - Fri	Insomnio Music	\$100

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PRIMETIME (6:00 PM - 11:00 PM)			
6:00pm	Mon-Fri	Lo Se Todo	\$3,600
7:00pm	Mon-Fri	Super Cine	\$3,300
9:00pm	Mon	Such is Life	\$3,000
9:00pm	Tue	Series	\$2,800
9:00pm	Wed	Remix	\$3,700
9:00pm	Thu	Series	\$2,800
9:00pm	Fri	Series	\$2,000
10:00pm	Mon	Series	\$2,800
10:00pm	Tue	Series	\$2,700
10:00pm	Wed	Series	\$2,900
10:00pm	Thu	Series	\$2,900
10:00pm	Fri	Series	\$2,100
11:00pm	Mon-Fri	Noticentro	\$2,900
6:00pm	Saturday	Pelicula Especial	\$2,400
8:00pm		Super Cine	\$2,700
10:00pm		Noticentro	\$2,400
10:30pm		Noticentro En Una Semana	\$2,000
6:00pm	Sunday	Pelicula Especial	\$2,700
8:00pm		Pelicula	\$3,000
10:00pm		Noticentro	\$3,200
10:30pm		Serie	\$2,300

News Capsules and ROS Rate Card

PRIMETIME (6:00 PM - 11:00 PM)

6:55pm	Mon-Fri	\$5,000
7:55pm		\$4,500
8:55pm		\$4,500
9:55pm		\$5,000

ROS Alternatives

5p-11:30p	Mon-Sun	\$4,000
7am- 5pm	Mon-Sun	\$800
11:30pm-2am	Mon-Sun	\$500

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