



2nd Qtr. 2017 Rate Card

Rate Card 2017-2

Effective : April 1st, 2017

2nd Qtr. 2017 Rate Card  
Rate Card 2017-2



Time Slot	Day	Program	30ss Rate
<b>EARLY MORNING / (Sign On-11:00am )</b>			
5:30am	<b>Mon-Fri</b>	Noticiero al Amanecer	\$1,100
9:30am	<b>Mon-Fri</b>	Juntos en la Mañana	\$800
9:00am	<b>Sat-Sun</b>	Muñecos	\$200
<b>DAYTIME / ( 11:00am-3:00pm)</b>			
11:00am	<b>Mon-Fri</b>	Noticentro	\$1,200
11:30am		Pégate al Mediodía	\$1,400
1:00pm		Viva la Tarde	\$1,100
2:00pm		Novela	\$1,200
1:00pm	<b>Saturday</b>	Super Lucha	\$500
2:00pm		Smackdown	\$800
12:00pm	<b>Sunday</b>	Super Lucha	\$500
1:00pm		WWE Experience	\$500
4:00pm		Series	\$1,300
<b>EARLY FRINGE (3:00pm-5:00pm)</b>			
4:00pm	<b>Mon-Fri</b>	WAPA a las Cuatro	\$2,200
4:00pm	<b>Saturday</b>	Series	\$1,300
3:00pm	<b>Sunday</b>	Super Película Domingo II	\$1,300
<b>PRIME ACCESS ( 5:00-6:00pm)</b>			
5:00pm	<b>Mon-Fri</b>	Noticentro a las 5	\$4,200
5:00pm	<b>Saturday</b>	Noticentro a las 5	\$3,000
5:00pm	<b>Sunday</b>	Noticentro a las 5	\$3,600
<b>LATE NIGHT (11:30pm-5:30am)</b>			
12:30am	<b>Mon - Fri</b>	Ultima Función	\$200
2:30am	<b>Mon - Fri</b>	Insomnio Music	\$100

1st Qtr. 2017 Rate Card  
Rate Card 2017-1



Time Slot	Day	Program	30ss Rate
<b>PRIMETIME ( 6:00 PM - 11:00 PM)</b>			
6:00pm	<b>Mon-Fri</b>	Lo Se Todo	\$4,000
7:00pm	<b>Mon-Fri</b>	Novela	\$3,800
9:00pm	<b>Mon</b>	Series	\$3,800
9:00pm	<b>Tue</b>	Series	\$4,200
9:00pm	<b>Wed</b>	Comedia Inc	\$4,000
9:00pm	<b>Thu</b>	Series	\$3,200
9:00pm	<b>Fri</b>	Series	\$2,000
10:00pm	<b>Mon</b>	Series	\$2,900
10:00pm	<b>Tue</b>	Series	\$3,800
10:00pm	<b>Wed</b>	Series	\$3,000
10:00pm	<b>Thu</b>	Series	\$2,900
10:00pm	<b>Fri</b>	Series	\$2,000
11:00pm	<b>Mon-Fri</b>	Noticentro	\$2,700
6:00pm	<b>Saturday</b>	Pelicula Especial	\$2,600
8:00pm		Super Cine	\$3,000
10:00pm		Noticentro	\$3,000
10:30pm		Noticentro En Una Semana	\$2,300
6:00pm	<b>Sunday</b>	Pelicula Especial	\$3,300
8:00pm		Serie	\$3,400
9:00pm		Serie	\$3,400
10:00pm		Noticentro	\$3,100
10:30pm		Serie	\$2,200

**News Capsules and ROS Rate Card**

**PRIMETIME ( 6:00 PM - 11:00 PM)**

6:55pm	Mon-Fri	\$5,000
7:55pm		\$4,500
8:55pm		\$4,500
9:55pm		\$5,000

**ROS Alternatives**

5p-11:30p	Mon-Sun	\$4,000
7am- 5pm	Mon-Sun	\$800
11:30pm-2am	Mon-Sun	\$500

PO Box 362059 -San Juan PR 00936-2050

Depto. Ventas Tel. (787) 793-7280

Depto. Ventas Fax (787) 782-7825