



1st Qtr. 2019 Rate Card

Rate Card 2019

Effective : January 1st, 2019

1st Qtr. 2019 Rate Card



Time Slot	Day	Program	30ss Rate
EARLY MORNING / (Sign On-11:00am)			
5:30am	Mon-Fri	Noticiero al Amanecer	\$900
9:00am	Sat-Sun	Muñecos	\$200
DAYTIME / (11:00am-3:00pm)			
11:00am	Mon-Fri	Noticentro	\$900
11:30am		Pégate al Mediodía	\$1,000
1:00pm		Viva la Tarde	\$800
2:00pm		Novela	\$800
1:00pm	Saturday	Super Lucha	\$400
2:00pm		Smackdown	\$600
1:00pm	Sunday	Super Lucha	\$400
2:00pm		WWE Experience	\$600
EARLY FRINGE (3:00pm-5:00pm)			
4:00pm	Mon-Fri	WAPA a las Cuatro	\$1,700
3:00pm	Saturday	Smackdown	\$700
4:00pm	Saturday	Series	\$1,000
3:00pm	Sunday	Super Película Domingo II	\$1,300
PRIME ACCESS (5:00-6:00pm)			
5:00pm	Mon-Fri	Noticentro a las 5	\$3,300
5:00pm	Saturday	Noticentro a las 5	\$3,000
5:00pm	Sunday	Noticentro a las 5	\$3,000
LATE NIGHT (11:30pm-5:30am)			
11:30pm	Mon-Fri	Ultima Función	\$500
11:30pm	Sat - Sun	Series RR	\$200

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Time Slot	Day	Program	30ss Rate
PRIMETIME (6:00 PM - 11:00 PM)			
6:00pm	Mon-Fri	Lo Se Todo	\$3,200
7:00pm	Mon-Fri	Función Estelar	\$2,800
9:00pm	Mon-Fri	Teleserie	\$3,200
10:00pm	Mon	Series	\$2,600
10:00pm	Tue	Series	\$2,600
10:00pm	Wed	Remix	\$3,500
10:00pm	Thu	Series	\$2,600
10:00pm	Fri	Series	\$2,600
11:00pm	Mon-Fri	Noticentro	\$2,500
6:00pm	Saturday	Pelicula Especial	\$2,500
8:00pm		Super Cine	\$2,500
10:00pm		Noticentro	\$2,000
10:30pm		Noticentro En Una Semana	\$1,500
6:00pm	Sunday	Pelicula Especial	\$2,500
8:00pm		Pelicula Especial	\$2,500
10:00pm		Noticentro	\$2,000
10:30pm		Serie	\$2,000

News Capsules and ROS Rate Card

PRIMETIME (6:00 PM - 11:00 PM)

6:55pm	Mon-Fri		\$4,000
7:55pm			\$3,500
8:55pm			\$3,500
9:55pm			\$3,600

ROS Alternatives

5p-11:30p	Mon-Sun		\$2,800
5am- 5pm	Mon-Sun		\$600
11:30pm-2am	Mon-Sun		\$250

PO Box 362050 -San Juan PR 00936-2050

Depto. Ventas Tel. (787) 793-7280