Assessment Cycle

Formative v. Summative
- Formative: Ongoing assessment used to monitor student learning, alter course of program/service in midst of implementation
- Summative: cumulative to evaluate student learning

Direct v. Indirect
- Direct: Student demonstrates learning
- Indirect: Student demonstrates perceptions of learning

Quantitative v. Qualitative
- Quantitative: Measured with numbers
  - Surveys, Pre/Post Tests, Metrics (# Attendees)
- Qualitative: Measured with language, description
  - Interviews, Focus Groups, Written Essays/Journals
MOVING BEYOND THE SURVEY: ALTERNATIVE ASSESSMENT AND EVALUATION METHODS

Assessment Plans—SAMPLE

1. GOALS: Residents of Transfer Student Living Learning Community will increase knowledge of community partners and resources.
2. PROGRAMS/INITIATIVES INTENDED TO ACHIEVE GOAL: RA Intentional Interactions and structured weekly orientation sessions
3. ASSESSMENT METHODS AND PROCEDURES: 1) Increase in pre/post test knowledge of community partners, 2) thematic analysis of RA intentional interaction logs, 3) Selected survey items (17-23) regarding community partners
4. RESULTS: 1) Pre/Post increased by 10 pts. On all items except academic advising, 2) themes centered on mental wellness, healthy eating, body image, 3) Survey items at 90% mastery
5. PLANNED IMPROVEMENTS BASED ON ASSESSMENT RESULTS: Add session on advising where students meet advisors in their offices / Add pre/post items on healthy eating

PRACTICE

1. GOALS:

2. PROGRAMS/INITIATIVES INTENDED TO ACHIEVE GOAL

3. ASSESSMENT METHODS AND PROCEDURES:

4. RESULTS:

5. PLANNED IMPROVEMENTS BASED ON ASSESSMENT RESULTS: