Assessment and Special Projects: The Assessment Cycle

an ongoing process of establishing goals, implementing programs and systematically evaluating the effectiveness.

The Assessment Cycle

1. Identify outcomes, benchmarks, goals
2. Identify ways to measure intended outcomes
3. Gather data and information
4. Review and discuss findings
5. Make necessary changes in programs

Assessment Cycle
Increase student engagement in College Halls programming by ensuring that 90% of students attend at least one CH program.

Attendance at College Halls programs:

Increase programming on Mondays; decrease programming on Thursdays.
Target campaign to the 30% of missing students.

Track attendance at each College Halls event; review semesterly Anchor Link reports.

70% of students attended at least one CH event. Events on Mondays had the highest rate of attendance; Thursday’s were lowest.

An Example….

Let’s Practice…..

Identify three faculty partners of interest for their Immersion Vanderbilt independent project in order to begin pre-immersion planning.