WE ARE LOOKING FOR FALL INTERNS

StudioNow is the #1 video production platform for marketers. Top-tier brands including P&G, Coca-Cola, McDonald’s, Walgreens and many more leverage the StudioNow Platform to deliver high-quality content at scale. Our proprietary SaaS platform, combined with a strategic services team and a global network of over 10,000 qualified and vetted producers help our clients develop production programs for award-winning content creation.

Available Internships:

Marketing
UX Designer
Business Development
Creative Network
Software Developer

These internships are part-time, unpaid and require school credit.

If interested, contact careers@studionow.com with a copy of your resume. Please include a cover letter expressing why you would make an ideal candidate.

Looking for a spring internship? Go ahead and email us!
Creative Network Internship

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The internship in the Creative Network team will afford you the opportunity to help recruit, develop, and curate our network of creative professionals and expose you to the world of video production. The ideal candidate is outgoing, goal-oriented, communicative, and able to tackle tasks efficiently and effectively.

- Learn how to communicate with filmmakers and develop an eye for high quality video production
- Identify, recruit, and network with creative professionals for video projects
- Organize and develop production resources as needed
- Organize and coordinate production details as needed
- Master SN’s proprietary tech platform to organize and curate a large roster of creative professionals
- Work on social media to curate and re-post pictures and content from creatives

Professional Skills & Experience

- Highly developed organizational skills
- Highly developed project management skills
- Someone who is willing to dive in and learn a lot about the commercial video process
- Film & video production and/or post-production experience is a huge plus
- Strong written and oral communication skills
- Upbeat and positive attitude with a customer service mentality
- Computer literate – i.e. a high degree of proficiency on a computer (both Mac and Windows)
- Experience with Adobe Creative Suite a huge plus (Photoshop, Illustrator, InDesign)

Minimum Requirements

- Video production and/or post production experience is preferred but not required
- Currently enrolled in four-year university degree program
- Our interns are required to be here at least 15-20 hours a week

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Marketing Internship

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The Marketing Intern will play an active role in the development of StudioNow's online community. Our intern will assist in creating campaigns on StudioNow's various social media platforms and help create content that is relevant to our target audience. He/she will regularly analyze and report on the activity on social media networks as well as the StudioNow website.

Excellent writing skills a MUST.

Responsibilities

Social Media:
- Researches marketing trends for B2B brands utilizing Facebook, Instagram, Snapchat, LinkedIn and Twitter accounts.
- Helps develop best practices for advertising strategies for social media platforms.
- Completes other social media projects as assigned.

Digital Media:
- Takes pictures and videos of behind the scenes at SN to be developed into content for SN's social media and web pages.

Writing:
- Researches trending topics in the video production industry and drafts content for consideration on the StudioNow blog.

Minimum Requirements

- Creative self-starter who is comfortable with both taking initiative and working in collaboration.
- Detail oriented with strong written and verbal communication skills.
- Experience with Mac applications, basic photo-editing and video-editing software, and internet browsers. Experience with Photoshop and InDesign a plus.
- Familiarity and facility with mainstream social media platforms.
- Available to work a minimum of 15-20 hours per week.
- Currently enrolled in four-year university degree program.

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UX Designer Internship

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The UX Intern will spend their time learning how a UX designer can work effectively within a team of developers and collaborate with a product manager. They must be a natural problem solver and a good communicator. Interns at StudioNow get hands on experience building out a SaaS platform that serves some of the largest global marketers.

Responsibilities

- Working under the direction of product designer to help conduct user research
- Helping with performing analysis of research data in order to create actionable findings and high level strategy.
- Employing user-centered design methodologies to drive a better user experience
- Contributing to the design process by creating graphical mock-ups and/or UI prototypes
- Documenting existing UI patterns to build baseline design system.
- Drafting user flows and requirements for features.

Minimum Requirements

- Team player who enjoys high level work as well as detail work.
- Experience with Sketch, Invision, or other design software.
- Available to work 15-20 hours a week.
- Currently enrolled in four-year university degree program.

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Business Development Internship

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The Business Development Intern will play an active role in the development of StudioNow's sales initiatives and goals. This intern will be a support role for our Sales Team as they work with our current Fortune 500 brands and will help to pinpoint new targets. He/She will get an inside look at what these companies are doing and how they work. This intern will also get to shadow the SN team as they have calls and meetings with these clients, which will be an invaluable learning experience.

Responsibilities

- Become literate in StudioNow procedures and systems to flow between divisions of the company (marketing/sales to creative/business development) without disruption of workflow
- Work alongside sales team in real time to assist in generating and closing sales
- Research clients- current and prospective
- Identify targets within current clients as well as potential clients
- Assist in mock ups, email campaigns, presentations, and creative material for sales purposes
- Shadow current team as they work with current and future clients
- Collect and arrange video information for watch links within StudioNow database for client presentation purposes
- Assist in online web development projects to enhance customer / user experience
- Possibility of engaging with current SN creative members, producers and client network as directed

Minimum Requirements

- Creative self-starter who is comfortable with both taking initiative and working in collaboration
- Detail oriented with strong written and verbal communication skills
- Communication and video production background preferred, although not required
- Available to work a minimum of 15-20 hours per week
- Currently enrolled in four-year university degree program

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Software Developer Internship

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StudioNow is looking for a software developer intern for the summer of 2018. We are looking for an ambitious and curious intern with a strong computer science background. As part of the internship, you will work across the entire technology organization, touching everything from QA automation to internal tooling to front-end design fixes.

StudioNow’s tech team has a strong and growing culture of curiosity, openness and collaboration. As part of the tech team, you will will have the opportunity to learn and grow with us.

Minimum Requirements
- Some programming experience (preferably python and/or javascript)
- Familiarity with the command line
- Familiarity with Linux machines
- Available to work a minimum of 15-20 hours per week
- Currently enrolled in four-year university degree program

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