Marketing and Communications Intern (Unpaid)

**Position Summary:** Working independently with limited oversight by the local board and the organization’s national director of communications, the intern will assist the Tennessee Chapter of the Huntington’s Disease Society of America (HDSA), a non-profit organization, in its mission to improve the lives of everyone affected by Huntington’s disease (HD) by increasing awareness of HD and HDSA.

**Duties may include but not be limited to:**
- Formulate and execute plans utilizing a variety of media and communications strategies
  - To increase awareness of HD and HDSA among Tennessee HD families and the general public
  - To promote educational and fundraising events hosted by the Tennessee HDSA Chapter
- Social media management including Facebook, Instagram, and Twitter
- Edit and write copy for the chapter’s annual newsletter
- Write and disseminate press releases
- Identify and contact media resources throughout Tennessee to increase awareness of HD and HDSA

**Time Commitment:** 10 hours/week or as required to meet academic requirements

**Qualifications:**
- Enrollment in a degree program in marketing, communications, public relations, or a related field
- Ability to work independently

**About Huntington’s Disease:** Huntington’s disease is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person’s physical and mental abilities, usually during their prime working years, and has no cure. Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes Huntington’s disease. Today, there are 30,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. In approximately 10% of cases, Juvenile Huntington’s disease (JHD) affects children or adolescents and JHD typically progresses more rapidly than adult onset HD. The symptoms of HD are described as having ALS, Parkinson’s and Alzheimer’s diseases – simultaneously.

**About the Huntington’s Disease Society of America:** The Huntington’s Disease Society of America is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington’s disease. From community services and education to advocacy and research, HDSA is the world’s leader in providing help for today, hope for tomorrow for people with Huntington’s disease and their families. In the battle against Huntington’s disease no one fights alone. At HDSA, family is everything.

**To apply:** Send an email of interest, resume, and transcript (an unofficial transcript is acceptable) to hdsa-tn@hotmail.com.

**Questions:** Email hdsa-tn@hotmail.com or call or text Nancy Hale at (615) 479-2963.