Marketing Internship

StudioNow is the leading platform for marketers to create high-quality video at scale. StudioNow works directly with Fortune 500 brands including Coca-Cola, McDonald’s, Procter & Gamble, Verizon, Bank of America, and Simon & Schuster to deliver a one-stop video production solution through a cloud-based bidding and project management software platform that features a curated network of experienced video producers. StudioNow also manages the production of thousands of high-quality small-business videos through strategic partnerships with Yelp, Zillow, YP, Groupon, and Comcast Spotlight. StudioNow is headquartered in Nashville, Tennessee.

The Marketing Intern will play an active role in the development of StudioNow’s online community. Our intern will assist in creating campaigns on StudioNow’s various social media platforms and help create content that is relevant to our target audience. He/she will regularly analyze and report on the activity on social media networks as well as the StudioNow website.

Excellent writing skills a MUST.

Responsibilities

Social Media:

- Researches marketing trends for B2B brands utilizing Facebook, Instagram, Snapchat, Linkedin and Twitter accounts.
- Helps develop best practices for advertising strategies for social media platforms
- Completes other social media projects as assigned.

Digital Media:

- Takes pictures and videos of behind the scenes at SN to be developed into content for SN’s social media and web pages.

Writing:

- Researches trending topics in the video production industry and drafts content for consideration on the StudioNow blog.

Minimum Requirements

- Creative self-starter who is comfortable with both taking initiative and working in collaboration
- Detail oriented with strong written and verbal communication skills
- Experience with Mac applications, basic photo-editing and video-editing software, and internet browsers. Experience with Photoshop and InDesign a plus
- Familiarity and facility with mainstream social media platforms
- Available to work a minimum of 15-20 hours per week
- Currently enrolled in four-year university degree program

This internship is part-time, unpaid and requires school credit. If interested, contact careers@studionow.com with a copy of your resume. Please include a cover letter expressing why you would make an ideal candidate.