American Airlines.
Campbell Soup Co.
ExxonMobil.
Hallmark.
Nasdaq.

These are a few of the culture-defining companies where Owen alumni have held executive positions, not to mention the small and emerging firms changing the global market. Our outsized impact belies the fact that we are one of the smallest business schools among top 25 programs. And, we are just approaching our 50th anniversary. In this time, we became a destination for effective leaders where our personal-scale, collegial culture and distinguished faculty set us apart. We are proud of our accomplishments, and seek to identify partners in our future success.

For more information about how you can join us in strengthening the Owen Graduate School of Management’s future, please contact alum@owen.vanderbilt.edu or call (615) 322-0815.
The letter came around Christmastime. Reed Hayes gathered his family around the tree—wife, two toddler daughters and one-week old son—and opened it. Hayes would be attending Owen on a scholarship. As he describes it, “A tremendous burden was lifted off my family.”

Hayes, a former Green Beret, receives the Taylor Force Memorial Scholarship. This scholarship honors first-year MBA student Taylor Force, a former captain in the United States Army, who was killed in a terrorist attack while on an Owen trip to the Middle East. Hayes is the parent of a former first-year MBA student, Taylor Force, who was killed in 2019.

The reach and impact of our faculty extends across the university. An investment in our centers—the Financial Markets Research Center, The Turner Family Center for Social Ventures, The Center for Entrepreneurship and The Center for Health Care Market Innovation— and a thriving Social Ventures, The Center for Entrepreneurship and The Center for Health Care Market Innovation— and a thriving research culture will allow us to expand our impact through the creation of knowledge, giving students access to valuable firsthand experience in discovery, leadership and innovative collaboration.

ANNUAL GIVING
Annual gifts can go to work immediately, allowing us to compete for the top students and invest in our research. A two-year renewal plan is available to all. An investment in an annual gift may help with one or more of the following priorities:

• Competing for exceptional national and international students through expanded scholarships, creating a truly global and diverse student body
• Supporting opportunities for all students, regardless of means, to hone their leadership skills, advance their capabilities and build their networks by attending conferences as well as career accelerating trips such as the Tech Trek to Silicon Valley, the Consulting Trek to Dallas and Atlanta, the Finance Trek to Chicago, and Wall Street Week
• Building a world-class institution by expanding our financial resources, allowing us to invest in active learning, allowing us to adapt evolving models of classroom instruction, introducing a multifunctional space that can accommodate our faculty and students, whatever their means, to hone their leadership skills, advance their capabilities and build their networks by attending conferences as well as career accelerating trips such as the Tech Trek to Silicon Valley, the Consulting Trek to Dallas and Atlanta, the Finance Trek to Chicago, and Wall Street Week
• Building a world-class institution by expanding our financial resources, allowing us to invest in active learning, allowing us to adapt evolving models of classroom instruction, introducing a multifunctional space that can accommodate our faculty and students, and abets Owen’s distinctively close-knit culture.

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