

WOMEN IN LEADERSHIP

Empowering women in leadership roles to be catalysts for their own and their organization's success.

This is a two-day intensive program for female managers, supervisors and executives who are looking for relevant solutions to real challenges in leadership roles. The program will begin with research and facts about women in business today, and seek your input for how we solve within our organizations. You will also invest in yourself by creating a personal brand strategy, negotiating needs, and handling challenging group dynamics. Equipped with new and innovative strategies, you will return to your leadership roles with enhanced abilities to lead with confidence.

Participants will:

- Learn how to overcome common roadblocks for women in leadership
- Identify key strategies for managing group dynamics
- Sharpen persuasive presentation skills
- Incorporate effective negotiation strategies
- Develop an ongoing plan for personal development

The value to organizations:

Participants will learn practical strategic frameworks and tools they can apply right away, including:

- New frameworks for communicating a vision
- Conflict resolution capabilities
- Strong interpersonal and presentation skills to create buy-in amidst challenging group dynamics
- Leadership strategies for managing highly productive teams

Course Instructor*

Kimberly Pace

*Professor for the Practice of Communication
Vanderbilt Owen Graduate School of Management*



Professor Pace combines experience as a senior manager with formal training in the performing arts to bring a unique perspective to business education and practice.

Before joining the Vanderbilt faculty, Pace served in marketing communication management roles for international nonprofit agencies and on-air talent for radio and television programming on CBS, NBC and Fox. Her focus outside the classroom is working with senior executives on personal branding, advanced presentation master classes and effective communication strategies for CEOs.

Presenters

Nancy Lea Hyer, *Associate Dean, Associate Professor of Operations Management*, "Project Management: The Essentials for Women Leaders"

Corbette Doyle, *Lecturer in Organizational Leadership*, "Research on Women at the Top of an Organization"

Jessica Kennedy, *Assistant Professor of Management*, "Gender Research: Stereotypes and Negotiations"

Deb George, *Executive Coach for Executive MBA Program, CEO of Palmer Solutions*, "Conversational Intelligence"



*Program content and faculty subject to change; check website for details.

Women's Leadership – Sample Schedule*

	Day 1	Day 2
AM	<ul style="list-style-type: none"> • Group Dynamics • Research on Women in Leadership Roles 	<ul style="list-style-type: none"> • Intelligent Conversations • Being Persuasive in a Male-Dominant Culture • Working on the Business, Not Just in it
PM	<ul style="list-style-type: none"> • Overcoming Roadblocks • Key Skills for Women in Leadership • Negotiations 	<ul style="list-style-type: none"> • Executive Personal Brand • Development Plans • Presentations

Classes typically run from 8:00 a.m. to 4:30 p.m. (Central). Breaks are scheduled in a.m., p.m. and for lunch. Schedule is subject to change.

Who Should Attend

- Female managers and directors
- Current and rising female supervisors
- Seasoned female executives and leaders
- Female small business owners and entrepreneurs

Cost

\$2,150

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

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About Vanderbilt Executive Education

Vanderbilt Executive Education at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Short Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Visit our website for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

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Executive Education
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