



# Investor Presentation

May 2019



## Forward-Looking Information

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- Key player in \$148 billion gaming market
- Market leader in gaming headsets – by far
- Strong brand with high consumer loyalty
- Global distribution & partnerships
- Full line of differentiated products
- Critical accessory provider to esports fans & players
- Innovative & valuable patent portfolio
- Expanding into gaming keyboards & mice via ROCCAT
- Expanded growth opportunities going forward



# KEY PLAYER IN \$148B GLOBAL GAMING MARKET



1. Newzoo – Global Games Market Report Q4 January 2019 & Global Esports Market Report 2019

2. Statista Virtual Reality Worldwide Market Size

## Gaming Headsets Provide...



- High quality microphone for multi-player gaming
- More immersive audio for a better gaming experience
- Competitive advantage in picking up key audio cues
- Privacy of game and chat audio

## They Are Harder & More Differentiated Than Music Headphones

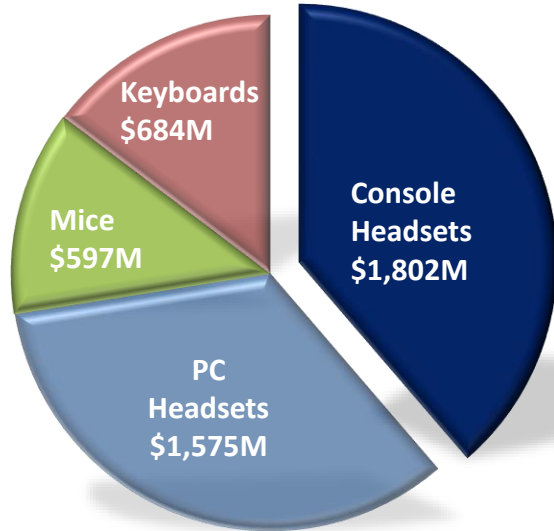
- Durability and comfort for long gaming sessions
- Good audio quality at all price points
- Excellent microphone with easy mute capabilities
- Mid- and high-tier can have unique technologies:
  - Integration with Xbox or PlayStation
  - Dedicated wireless technologies
  - Digital processing of audio
  - Mobile application to control
- Come in many price points from \$20-\$299 with increasing features
- Often with different models for Xbox, PlayStation, PC, Switch

# CONSOLE HEADSETS ARE LARGEST GAMING ACCESSORY SEGMENT



Console Headsets are \$1.8B Addressable Market

Global Gaming Accessory Market \$4,658M<sup>1</sup>



Americas and Europe are over 70% of the market

With over 816M Gamers and 195M esports fans in the Americas and Europe<sup>2</sup>



Sales 80%+ Brick & Mortar Retail Driven<sup>3</sup>



Where Consumers Can Try The Headsets



1. Newzoo Report 2019 Peripheral Market estimates

2. Newzoo 2019 Global Esports and Global Games Market Report QU January

3. Turtle Beach estimates 80%+ of North American console headset sales are via brick & mortar retailers

# WE ARE THE LEADER IN CONSOLE GAMING HEADSETS BY FAR



**#1 GAMING HEADSET**  
PROVIDER FOR XBOX & PLAYSTATION

**HIGHER REVENUE SHARE**  
THAN NEXT 4 PLAYERS COMBINED



**WHY & HOW:**

**STRONG BRAND & REPUTATION**  
Among Gamers, Retailers, Gaming Industry

**PRODUCT FOR EVERY GAMER**  
Entry level to Professional

**PRODUCT INNOVATIONS**  
And unique features - Many patented

**280K+ POINTS OF DISTRIBUTION**  
42 Countries

**STRONG PARTNERSHIPS**  
With leading esports teams & influencers

**OVER 10 YEARS EXPERIENCE**  
Gaming Headsets and with Xbox & PlayStation

**77 ISSUED PATENTS**  
38 Pending<sup>1</sup>

**ALL 5 OF TOP 5 SELLERS**  
OVERALL ARE TURTLE BEACH

**6 OF TOP 10 SELLERS**  
OVERALL ARE TURTLE BEACH

1. Counts only patents related to headsets (not including HyperSound)  
Source: The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada/January-December 2018

# GREAT PRODUCTS FOR EVERY LEVEL OF CONSOLE GAMER

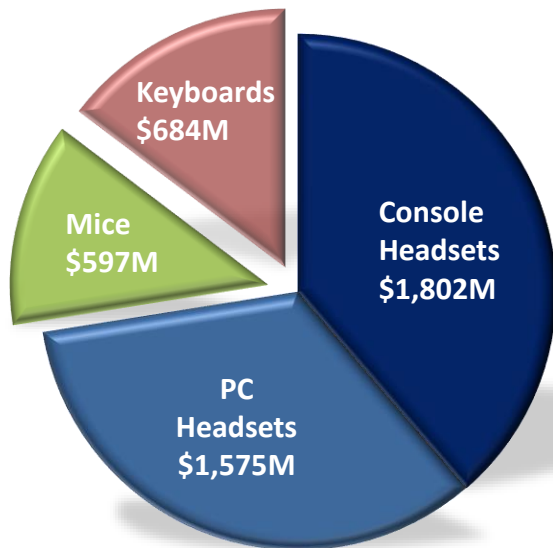
|                                                | ASP           | Sample Products                                                                                   | Major Step-Ups    | TB Key Features                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Esports</b>                                 | > \$150       |  MSRP: \$249.95  | Pro-level Headset | <ul style="list-style-type: none"> <li>Professional-grade game &amp; chat audio performance</li> <li>Patented ProSpecs glasses friendly design</li> <li>Cooling gel-infused memory foam ear cushions</li> <li>Bluetooth connectivity w/app-based control</li> <li>Superhuman Hearing</li> <li>Swappable deco-plates</li> </ul>              |
| <b>Core Gamer</b><br>16+ hours per week        |               |                                                                                                   |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Enthusiast Gamer</b><br>7-15 hours per week | \$100 - \$150 |  MSRP: \$149.95  | ANC and Bluetooth | <ul style="list-style-type: none"> <li>Windows Sonic &amp; DTS 7.1 surround sound</li> <li>Active noise-cancellation</li> <li>Bluetooth connectivity w/app-based control</li> <li>Superhuman Hearing</li> <li>Synthetic leather ear cushions</li> </ul>                                                                                     |
|                                                |               |  MSRP: \$99.95   | Wireless Headset  | <ul style="list-style-type: none"> <li>Windows Sonic &amp; TB surround sound</li> <li>Direct wireless connection to Xbox One</li> <li>Superhuman Hearing</li> </ul>                                                                                                                                                                         |
| <b>Casual Gamer</b><br>4-6 hours per week      | \$50 - \$100  |  MSRP: \$79.95   | Audio Features    | <ul style="list-style-type: none"> <li>Audio EQ settings</li> <li>50mm drivers</li> <li>Patented ProSpecs glasses friendly design</li> </ul>                                                                                                                                                                                                |
|                                                |               |  MSRP: \$59.95   | Amplified Headset | <ul style="list-style-type: none"> <li>Amplified audio with mic monitoring and bass-boost</li> <li>Metal-reinforced headband</li> <li>Memory foam ear cushions</li> </ul>                                                                                                                                                                   |
| <b>Entry-Level Gamer</b><br>< 4 hours per week | < \$50        |  MSRP: \$39.95   | Full Headset      | <ul style="list-style-type: none"> <li>High-quality 40mm speakers</li> <li>High-sensitivity flip-to-mute mic</li> <li>Synthetic leather ear cushions</li> </ul>    |
|                                                |               |  MSRP: \$19.95 | Chat Headset      | <ul style="list-style-type: none"> <li>Innovative open earcup</li> <li>Reversible left-right design</li> </ul>                                                                                                                                                                                                                             |

# WE ARE EXPANDING INTO PC HEADSETS TO INCREASE OUR TAM



## 2<sup>nd</sup> Largest Segment In \$4.7B Accessory Market

Global Gaming Accessory Market \$4,658M<sup>1</sup>



*Americas and Europe are over 70% of the market*

## And Have a Dominant, Growing Share of the Combined Markets



*Source: The NPD Group, Inc./Retail Tracking Service/Video Games/Console Accessories/Dollars/U.S./January-December 2018*

*Source: The NPD Group, Inc., U.S. Retail Tracking Service, PC Headset/PC Microphone, Gaming Designed, Headset Only (No Standalone Microphone), Based on Dollars, Jan.-Dec. 2018*

# EXPANDED LINE-UP FOR EVERY LEVEL OF PC GAMER

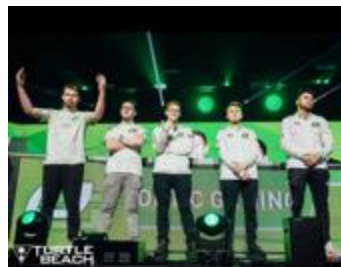
|                                                          | ASP         | Sample Products                                                                                                                                                                                                                 | Major Step-Ups                        | TB Key Features                                                                                                                                                                                                                                           |
|----------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Esports</b>                                           | > \$150     | <div> <div>  <p><i>New 2018</i></p> <p><b>ELITE PRO 12</b><br/>+<br/><b>SUPER AMP</b></p> </div> <div> <p>MSRP:<br/>\$249.95</p> </div> </div> | <b>Pro Quality &amp; Connectivity</b> | <ul style="list-style-type: none"> <li>Professional-grade game &amp; chat audio performance</li> <li>Cooling gel-infused memory foam ear cushions</li> <li>Bluetooth connectivity w/app-based control</li> <li>Magnetic, swappable deco-plates</li> </ul> |
| <b>Core Gamer</b><br><i>16+ hours per week</i>           | \$79 - \$99 | <div> <div>  <p><i>New 2018</i></p> <p><b>ELITE ATLAS</b></p> </div> <div> <p>MSRP:<br/>\$99.95</p> </div> </div>                              | <b>Pro Quality</b>                    | <ul style="list-style-type: none"> <li>Professional-grade game &amp; chat audio performance</li> <li>Removable, patented ProSpecs glasses friendly design</li> <li>Magnetic, swappable deco-plates</li> </ul>                                             |
| <b>Enthusiast Gamer</b><br><i>7-15 hours per week</i>    |             | <div> <div>  <p><i>New 2018</i></p> <p><b>EAR FORCE STEALTH 450</b></p> </div> <div> <p>MSRP:<br/>\$79.95</p> </div> </div>                    | <b>Wireless</b>                       | <ul style="list-style-type: none"> <li>Wireless game &amp; chat audio</li> <li>DTS 7.1 Surround Sound</li> <li>Superhuman Hearing</li> </ul>                                                                                                              |
| <b>Casual Gamer</b><br><i>4-6 hours per week</i>         |             | <div> <div>  <p><i>New 2018</i></p> <p><b>EAR FORCE ATLAS THREE</b></p> </div> <div> <p>MSRP:<br/>\$79.95</p> </div> </div>                    | <b>Amplified</b>                      | <ul style="list-style-type: none"> <li>Amplified audio with mic monitoring</li> <li>EQ Settings</li> <li>50mm drivers</li> </ul>                                                                                                                          |
| <b>Entry-Level Gamer</b><br><i>&lt; 4 hours per week</i> | \$49 - \$79 | <div> <div>  <p><i>New 2018</i></p> <p><b>EAR FORCE ATLAS ONE</b></p> </div> <div> <p>MSRP:<br/>\$49.95</p> </div> </div>                      | <b>Build Quality</b>                  | <ul style="list-style-type: none"> <li>Metal-reinforced headband</li> <li>Memory foam ear cushions</li> <li>Patented ProSpecs glasses friendly design</li> <li>Flip-to-Mute mic</li> </ul>                                                                |
|                                                          | < \$49      | <div> <div>  <p><i>New 2018</i></p> <p><b>EAR FORCE RECON 50</b></p> </div> <div> <p>MSRP:<br/>\$39.95</p> </div> </div>                      | <b>Entry</b>                          | <ul style="list-style-type: none"> <li>High-quality 40mm speakers</li> <li>High-sensitivity mic</li> <li>Synthetic leather ear cushions</li> </ul>                                                                                                        |



# WE PARTNER WITH LEADING ESPORTS TEAMS AND INFLUENCERS



OpTic Gaming



ASTRALIS



Ali-A (14+ Million Subs)



Dr DisRespect (Face of Twitch)



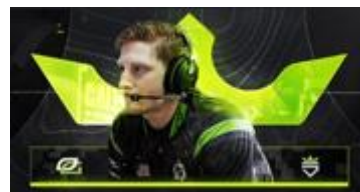
Siefe (#1 on Mixer)



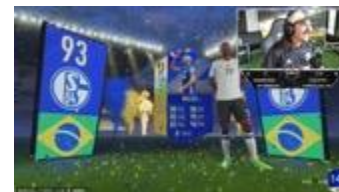
Obey Alliance



Official Audio Partner  
EA Sports  
FIFA 19 Champions Cup



Scump (2.3+ Million Subs)



Castro\_1021 (#1 FIFA Streamer)



Archonaut (Top 5 on Mixer)

# ROCCAT ACQUISITION

TURTLE BEACH ANNOUNCES AGREEMENT TO ACQUIRE ROCCAT





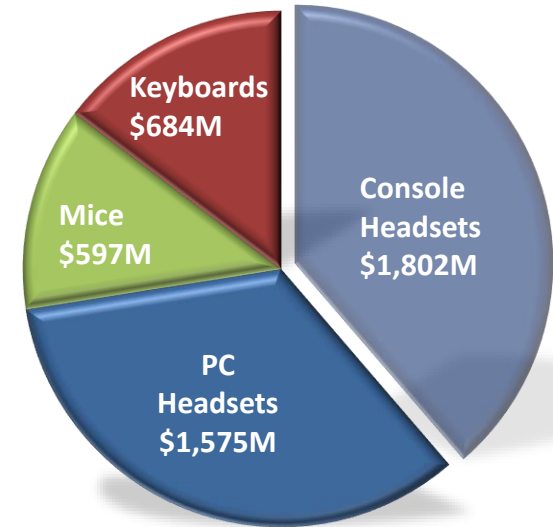
- Hamburg & Taipei-based provider of PC mice, keyboards, headsets & software with strong brand in Germany
- Full line of mice & keyboards with unique innovations, integrated lighting & associated PC software
- Product & engineering personnel with deep experience & innovations in PC mice & keyboards
- PC experienced sales & marketing personnel including coverage in major Asian countries
- Proforma 2018: ~\$25M net revenues, positive EBITDA & gross margins in mid 30's%<sup>1</sup>



<sup>1</sup> Financials are estimated based structure where ROCCAT functions stand-alone vs. today's structure which is highly integrated with distributor/owner

- ✓ Establishes immediate product line & capability in PC keyboards, mice & PC software, plus added headsets
- ✓ Expands our total addressable market (TAM) from \$1.8B to \$4.7B → targeting to build \$100M+ incremental business in PC
- ✓ Leverages mutual strengths in geographies & products across both businesses to drive incremental growth
- ✓ Applies Turtle Beach operational capabilities to ROCCAT
- ✓ Can leverage ROCCAT skills to enter new non-headset categories over time (e.g., controllers)
- ✓ Targeting well over \$30M in ROCCAT-related revenues in 2020 & accretive to EPS/Net Income

Global Gaming Accessory Market \$4,658M<sup>1</sup>



# ROCCAT ACQUISITION SIGNIFICANTLY EXPANDS ADDRESSABLE MARKET

GLOBAL GAMING ACCESSORY  
MARKET \$4,658M

|                                     |
|-------------------------------------|
| <b>Mice</b><br>\$597M               |
| <b>Keyboards</b><br>\$684M          |
| <b>PC Headsets</b><br>\$1,575M      |
| <b>Console Headsets</b><br>\$1,802M |



## Turtle Beach Portfolio<sup>1</sup>

## ROCCAT Portfolio<sup>1</sup>

### 9 Mice

Including 7 RGB Models  
\$29 - \$139 MSRP

### 8 Keyboards

Including 4 RGB Models  
\$79-\$159 MSRP

### 5 Headsets

Including 1 USB Wireless Model  
& 3 new Atlas models  
\$39-\$99 MSRP

### 5 Headsets

Including 1 USB/RGB Wired Model  
& 1 Earbud Model  
\$29-\$119 MSRP

### 21 Headsets

Including 4 Wireless Models,  
2 Pro esports Models  
& 2 Earbud Models  
\$19-\$249 MSRP

**Additional  
Addressable  
Market with  
ROCCAT –  
Goal is to build  
incremental  
\$100M  
business**

**Historic  
TB Addressable  
Market -  
Goal is to  
continue  
leadership**

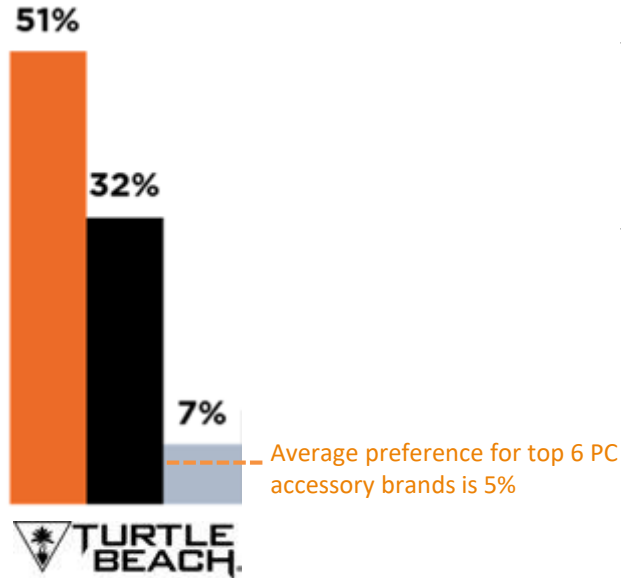
**48 Active Core Models in Portfolio**

1. Reflects core models, not all SKUs or products are included.  
Source for market sizes: Newzoo Report 2019 Peripheral Market estimates

## COUNTRY SCOPE



■ Awareness ■ Consideration ■ Preference



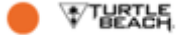
## Purchase Funnel Analysis<sup>1</sup>

- ✓ Turtle Beach has strong PC headset purchase funnel metrics among competitive core PC gamers in our core markets
- ✓ Among the top PC Headset brands, these metrics rank Turtle Beach as:
  - Tied for 4th in Awareness and Consideration
  - Tied for 2nd in Preference
  - 1st for Preference in the US

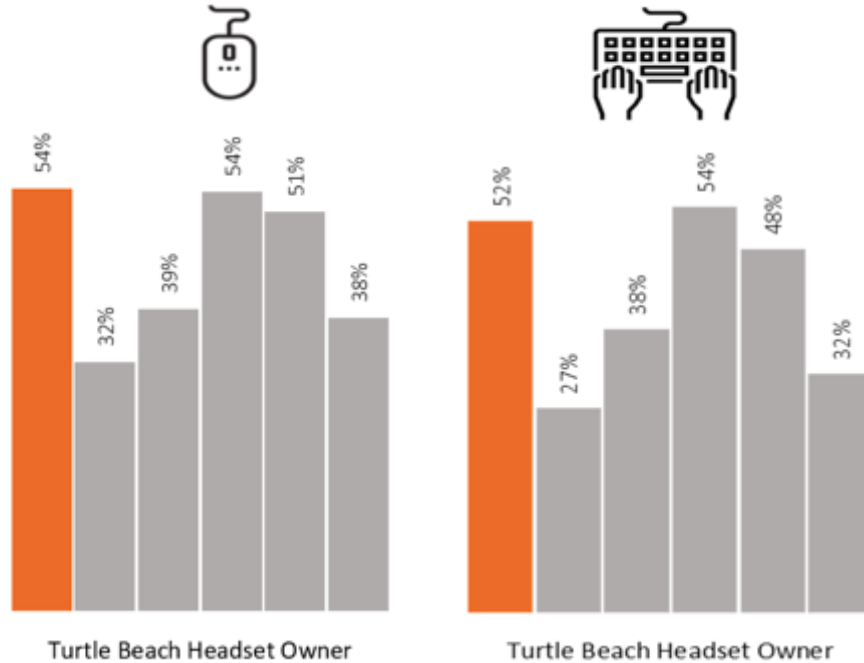
1. Purchase Funnel surveys consumers and measures: Awareness – they are aware of the brand, Consideration – they will consider buying, and Preference - they pick one brand as preferred

Source: ©Newzoo | 2019 Peripheral Brand Tracker |

<https://newzoo.com/solutions/standard/consumer-insights/peripheral-brand-tracker/>



Top 5 Leading PC Accessories Brands



COUNTRY SCOPE



## Purchase Funnel Analysis<sup>1</sup>

- ✓ Turtle Beach has strong Purchase Consideration among its large installed base of headset owners in its core markets:
  - Tied for 1st for mice
  - Tied for 2nd for keyboards
- ✓ ROCCAT adds purchase funnel strength in Germany, ranking 4th in brand Awareness, Consideration & Preference, among top PC accessory brands

<sup>1</sup> Purchase Funnel surveys consumers and measures: Awareness – they are aware of the brand, Consideration – they will consider buying, and Preference - they pick one brand as preferred

Source: ©Newzoo | 2019 Peripheral Brand Tracker |

<https://newzoo.com/solutions/standard/consumer-insights/peripheral-brand-tracker/>

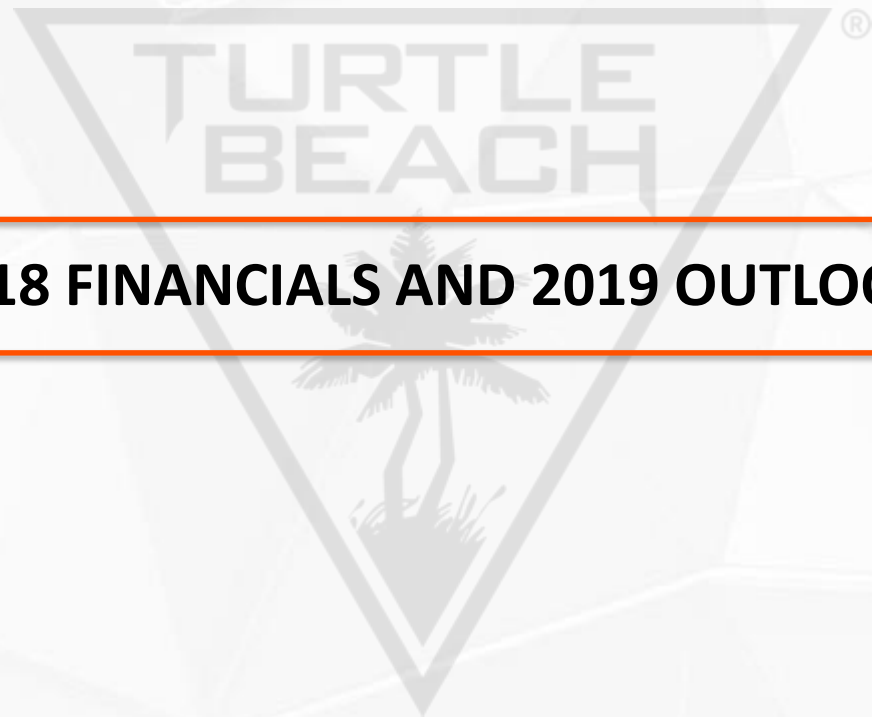
| <i>Millions</i>                  | <b>2019<sup>1</sup></b><br>Partial Year                            | <b>2020</b>           |
|----------------------------------|--------------------------------------------------------------------|-----------------------|
| <b>Revenues</b>                  | <b>\$20 to 24</b>                                                  | <b>Well over \$30</b> |
| Gross Margin %                   | <b>25 - 28%</b><br><small>Purchase Accounting Impact Q2-Q3</small> | <b>32 - 35%</b>       |
| <b>Operating Expenses</b>        |                                                                    |                       |
| Cash OpEx (in EBITDA)            | \$6 - 7                                                            |                       |
| Amort/Depr/Stock Comp            | ~\$2                                                               |                       |
| One-time Transaction/Integration | ~\$3                                                               |                       |
| <b>EBITDA Impact</b>             | <b>Neutral to Positive</b>                                         | <b>Positive</b>       |
| <b>GAAP Net Income Impact</b>    | <b>Negative \$6 - 7</b>                                            | <b>Positive</b>       |

**Fully combine the companies and integrate PC accessories businesses (PC headsets, keyboards, mice)**

**Build \$100M+ incremental revenue business in PC peripherals**

**Leverage combined skills and global footprint to expand into new gaming categories over time**

1. Reflects guidance effective on March 14, 2019.



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## **2018 FINANCIALS AND 2019 OUTLOOK**

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# QUARTERLY FINANCIAL OVERVIEW

|                                        | 2018          | 2019          | YOY Δ           | Commentary                                                                            |
|----------------------------------------|---------------|---------------|-----------------|---------------------------------------------------------------------------------------|
| \$ in millions (except per-share data) | Q1            | Q1            |                 |                                                                                       |
| <b>Revenue</b>                         | <b>\$40.9</b> | <b>\$44.8</b> | <b>10%</b>      | Continued strong demand for console gaming headsets                                   |
| <b>Gross Margin</b>                    | <b>36.8%</b>  | <b>33.0%</b>  | <b>(380)bps</b> | Higher promo allowances, refurb costs incurred to support higher revenue, channel mix |
| Operating Expenses                     | \$11.2        | \$13.0        | 16%             | Marketing for RECON 70 launch, \$0.8M in ROCCAT acquisition costs                     |
| Operating Income                       | \$3.8         | \$1.8         | \$(2.0)M        | Margin/opex offset revenue growth                                                     |
| Net Income                             | \$2.0         | \$3.1         | \$1.1M          | \$1.6M mark-to-market gain on financial instrument obligation                         |
| <b>Diluted EPS<sup>1</sup></b>         | <b>\$0.16</b> | <b>\$0.09</b> | <b>\$(0.07)</b> | Net income for diluted EPS calculation excludes the \$1.6M mark-to-market gain above  |
| Adjusted Diluted EPS <sup>2</sup>      | \$0.16        | \$0.13        | \$(0.03)        | Margin/opex offset revenue growth                                                     |
| <b>Adjusted EBITDA<sup>2</sup></b>     | <b>\$5.3</b>  | <b>\$4.3</b>  | <b>\$(1.0)M</b> | Margin/opex offset continued revenue growth                                           |

1. EPS based on diluted share count of 12.4 million average shares in Q1 2018 and 16.3 million average shares in Q1 2019. See appendix for bridge on share count changes.

2. See appendix for a reconciliation of non-GAAP measures.

| Capitalization                    |                |               |
|-----------------------------------|----------------|---------------|
|                                   | At<br>3-31-18  | At<br>3-31-19 |
| Cash & Equivalents                | \$4.3M         | \$10.2M       |
| Debt                              |                |               |
| Revolver (asset-based)            | \$2.6M         | —             |
| Term Loans                        | \$9.3M         | —             |
| Subordinated Notes                | \$22.6M        | —             |
| <b>Total Debt</b>                 | <b>\$34.5M</b> | —             |
| Series B Preferred Stock          | \$19.3M        | —             |
| <b>Leverage Ratio<sup>1</sup></b> | <b>1.0x</b>    | <b>0.1x</b>   |

## 2019 Balance Sheet Improvements

- Retired Series B Preferred Stock in exchange for shares/warrants in Apr 2018
- Renegotiated revolver in Dec 2018, reducing interest rates and extending term to March 2024
- Fully repaid all term loans and subordinated notes in Dec 2018 with operating cash flow
- Fully repaid revolver in first quarter of 2019 with operating cash flow

1. Defined as total term loans outstanding and average trailing twelve month revolving debt, divided by consolidated trailing twelve month adjusted EBITDA.

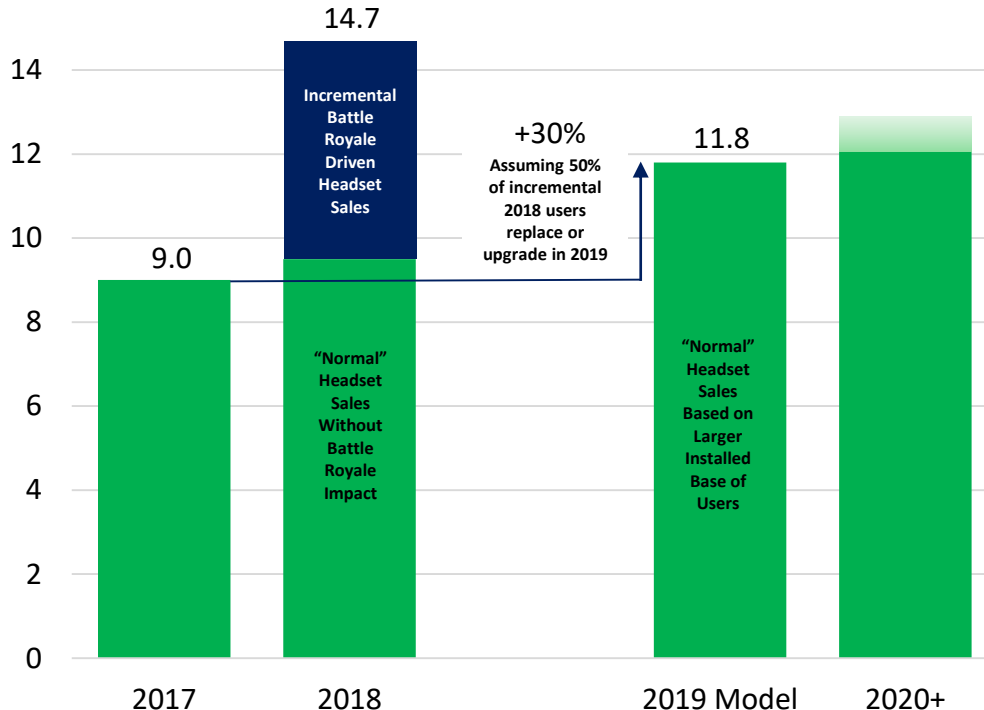
# ANTICIPATED CONSOLE HEADSET MARKET DYNAMICS IN 2019



## Simplified Market Model<sup>1</sup>

US & Canada Console Gaming Headset Sell-Through

Millions of Units



Installed base of console headset users grew significantly in 2018 driven by battle royale games

Recent survey results indicate consumer intent to upgrade/replace <24 month cycle (with wide distribution around that average)

Biggest drivers of potential increase from 2019 model estimates are:

- Faster upgrade/replace cycle among new headset users
- Higher than expected continued influx of new headset users
- Stronger slate of Q4 games or major games going “free” model

Biggest drivers of potential decrease from 2019 model estimates are:

- Slower upgrade/replace cycle among new headset users
- Weaker slate of Q4 games than expected
- Market slow down due to new console rumors/announcement

Market sell-in revenues (sales) will vary from sell-through units based on channel inventory adjustments to hold weeks-of-supply and ASP of product sales

1. This is a highly simplified market model to illustrate overall dynamics - actual market dynamics are much more complex than shown

Source: The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada

|                             | 1 <sup>st</sup> Half<br>2019 | 2019          | Full-Year Commentary & Assumptions                                                                                                                                    |
|-----------------------------|------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Net Revenue</b>          | \$85M-\$88M                  | \$240M-\$248M | Number of new gaming headset users returns to more normal rate; 2019 includes ~7 months' of revenue from ROCCAT (estimated to be \$20-\$24M)                          |
| <b>Gross Margin</b>         | ~32%-33%                     | 33%-34%       | Reduced operating leverage, increases in promotional allowances & one-time ROCCAT charges                                                                             |
| <b>GAAP EPS</b>             | \$(0.19)-\$(0.13)            | \$0.70-\$0.90 | \$10M-\$12M incremental opex for ROCCAT, including estimated \$3M in ROCCAT transaction & integration costs, 10% tax rate                                             |
| <b>Adj. EPS<sup>2</sup></b> | \$(0.03)-\$0.04              | \$0.90-\$1.10 |                                                                                                                                                                       |
| <b>Diluted Shares</b>       | 16.6M                        | 16.6M         |                                                                                                                                                                       |
| <b>Adj. EBITDA</b>          | \$4.0M-\$5.5M                | \$27M-\$31M   | Revenues reflect more normalized rate of new headset users, higher promotional allowances related to new products, increased marketing spend, PC & ROCCAT investments |

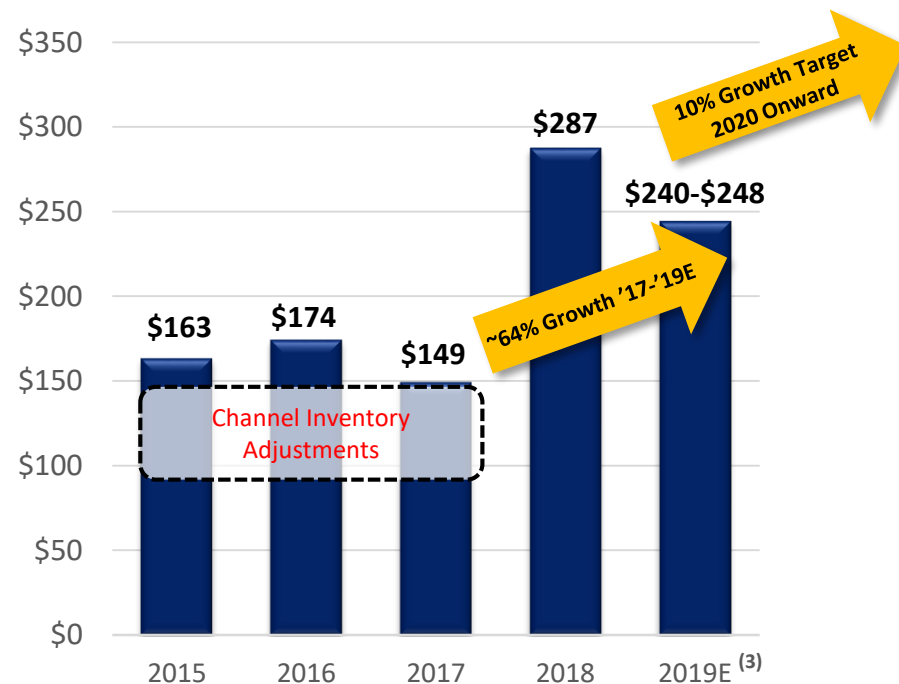
1. Guidance effective on May 8, 2019.

2. Excludes impact of mark-to-market adjustments associated with the retirement of the Company's Series B preferred stock in April 2018, which only impacts Q1-19 actuals. Also excludes transaction & integration costs related to the acquisition of ROCCAT, currently estimated to be \$2.8M in first half of 2019 & ~\$3M in 2019.

# REVENUE PROFILE

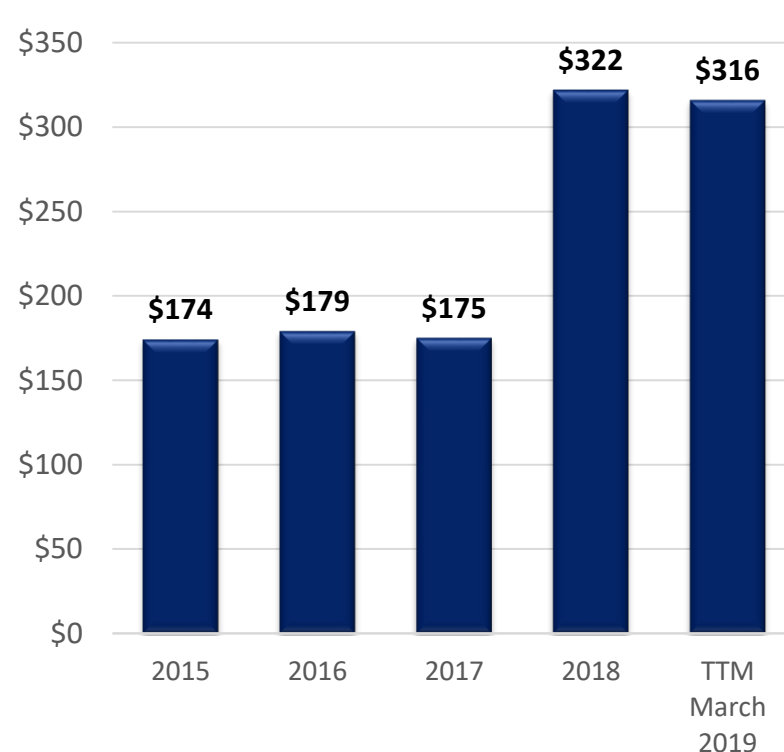
## Company Revenues <sup>(1)</sup>

Millions



## Company Product Retail Sell-Through in US & Canada Markets <sup>(2)</sup>

Millions



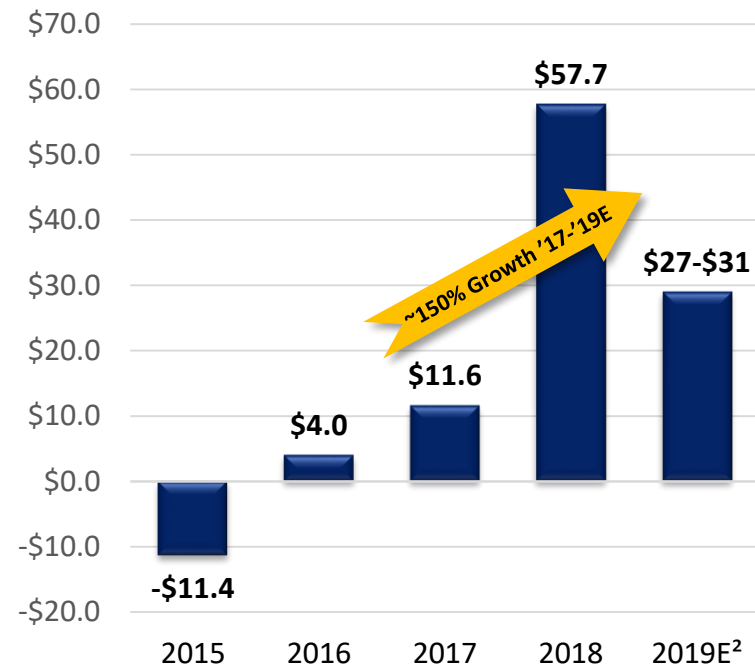
1. Company net revenues = wholesale revenues so not directly comparable to retail revenues in the chart on the right – shown just for perspective given channel inventory impacts on company net revenues.

2. The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada/CY2015, CY2016, CY2017, CY2018, and Trailing Twelve Months Apr 2018-Mar 2019.

3. Guidance effective only as of May 8, 2019.

## Adjusted EBITDA<sup>1</sup>

Millions



### 2016:

Returned headset business to profitability. Converted HyperSound to licensing model. Entered esports, VR, streaming mic categories.

### 2017:

Focused on core headset business and continued profitability improvements. Positioned the Company for improved balance sheet and loan terms. Laid groundwork for 2018+ growth initiatives.

### 2018:

Continued to deliver increased profitability in headset business. Lowered cost and paid off debt. Made select investments to drive future growth.

### 2019 & Beyond:

Hold position in console headsets. Accelerate PC headset growth in our core markets. Enter PC headsets in China/Asia. Add keyboards and mice. Add software and services differentiation across hardware.

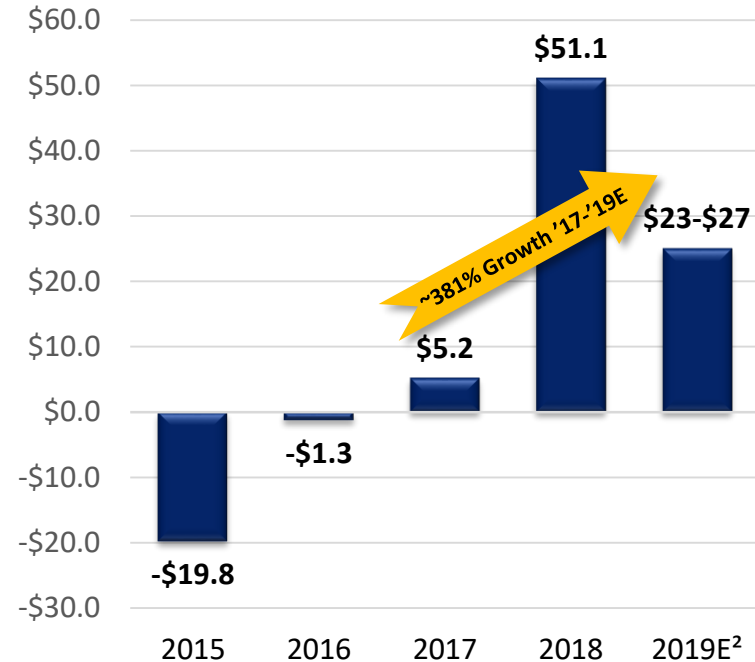
1. See appendix for a reconciliation of non-GAAP measures.

2. Guidance effective only as of May 8, 2019.

# STRONG FREE CASH FLOW GROWTH

## Free Cash Flow<sup>1</sup>

Millions



## Strong free cash flow generation:

- Allowed the Company to become debt free at Q1-19
- Expected to enable growth investments
- Allowed for April '19 announcement of a share buyback of up to \$15M over the next two years

1. Free cash flow defined as consolidated adjusted EBITDA less capital expenditures, less cash interest.

2. Estimated based on guidance effective only as of May 8, 2019.

# LONG-TERM FINANCIAL TARGETS

| Metric          | Target      |
|-----------------|-------------|
| Revenue \$      | 10-20% CAGR |
| Gross Margins % | Mid 30s'    |
| EBITDA \$       | 15-30% CAGR |

**Maintain dominant position in Console gaming headsets**

**Drive growth in PC gaming headsets, keyboards, and mice (leveraging ROCCAT)**

**Maintain disciplined spending with investments for growth**

**Leverage brand, skills, and global footprint to enter new categories over time (organic and M&A)**

## KEY TAKEAWAYS

- #1 console gaming headset brand with leading share based on innovative product portfolio for all levels of gamers
- Competing in the largest portion of a \$4.7B global market in gaming peripherals
- Disruptive, cutting-edge technologies & patents
- Strong market share gains in a healthy overall market
- Healthy balance sheet with long-term debt paid off
- Leveraged the above to invest in growth opportunities like PC headsets & ROCCAT, adding \$2.9B to our TAM





**HEAR EVERYTHING.  
DEFEAT EVERYONE.™**

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**Investor Relations:**

Cody Slach

Liolios

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[HEAR@Liolios.com](mailto:HEAR@Liolios.com)

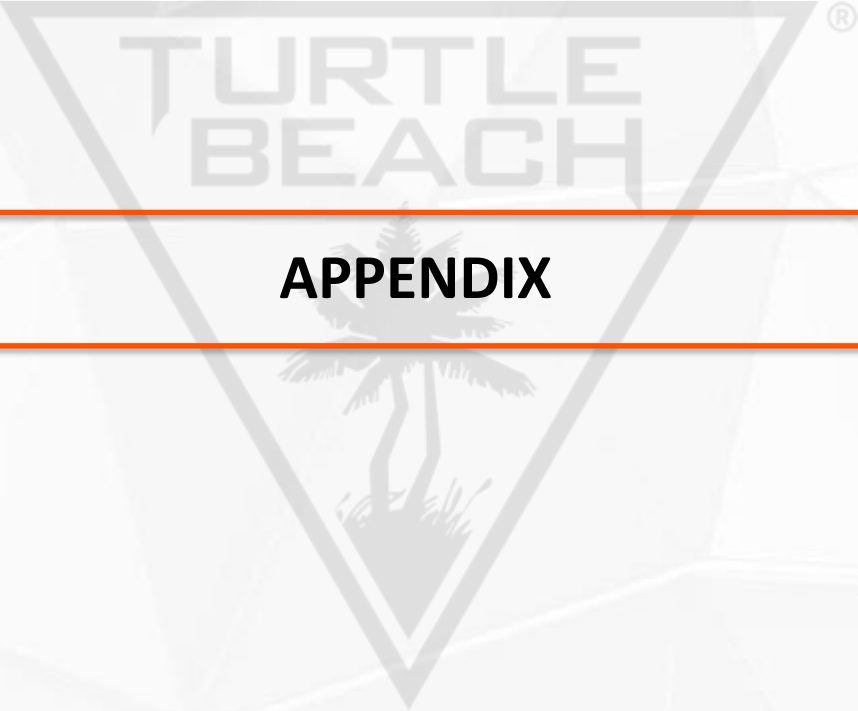
**Media Contact:**

Maclean Marshall

Turtle Beach Corporation

858.914.5093

[Maclean.Marshall@turtlebeach.com](mailto:Maclean.Marshall@turtlebeach.com)

The logo is a large, light gray inverted triangle. Inside the triangle, the words "TURTLE BEACH" are written in a bold, sans-serif font. Below the text is a silhouette of a palm tree. A registered trademark symbol (®) is located to the upper right of the triangle.

TURTLE  
BEACH

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## **APPENDIX**

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# EXPERIENCED BOARD OF DIRECTORS



**Ron Doornink**  
*Chairman*

- Former Chairman & CEO of Activision Publishing (NASDAQ: ATVI)
  - Operating partner of Stripes Group, LLC
  - Founder & principal of Erasmus Equity Investments
- 



**Juergen Stark**  
*CEO & Director*

- COO of Motorola Mobility's mobile business
  - 10 years as Principal at McKinsey & Company, Inc.
  - MBA, Harvard Business School
- 



**William Keitel**  
*Director*

- Former CFO of Qualcomm Incorporated (NASDAQ: QCOM)
  - During his time at the company grew revenues from ~\$800M to ~\$25B
  - Held senior financial roles at Nortel (OTC: NRTLQ) & Pepsico (NYSE: PEP)
- 



**Dr. Andrew Wolfe, PhD**  
*Director*

- Founder & principal of Wolfe Consulting
  - Former Chief Technology Officer for SONICblue, Inc.
  - B.S.E.E. in Electrical Engineering & Computer Science, Johns Hopkins; Ph.D. in Computer Engineering, Carnegie Mellon
- 



**Gregory Ballard**  
*Director*

- General partner with Eleven Ventures
- Former senior VP for mobile & social games at Warner Bros.
- Former CEO of Glu Mobile, former board member with DTS

# EXPERIENCED MANAGEMENT TEAM



**Juergen Stark**  
CEO

- COO of Motorola Mobility's mobile business
- 10 years as principal at McKinsey & Company



**Joe Stachula**  
CTO & VP Development

- 20+ years in consumer electronics
- 12 years at Plantronics engineering audio headsets



**John Hanson**  
CFO

- EVP & CFO at Dialogic
- CFO at One Communications Corp



**Andrew Lilien**  
VP of Marketing

- 20+ years of brand, consumer & retail marketing experience
- Past experience at ESPN, Fler Trading Cards & National Media Group



**Cris Keirn**  
SVP, Global Sales

- Led headset transition as VP of business planning & strategy
- 17 years with Motorola in product management, operations, quality & customer relations



**Jose Rosado**  
SVP Global Operations

- Former Sr. Director, Global Supply Chain Operations for HP
- 22 years of supply chain management with Motorola, On Semiconductor, HP, Cisco



**Matt Seymour**  
VP, Product Management

- 20+ years in the Consumer Electronics industry
- Previously with Sony leading television portfolio planning & development, product marketing



**Scott Rankin**  
VP Global Logistics

- 20+ years of logistics, transportation & operations experience
- 11+ years at Turtle Beach



**Megan Wynne**  
General Counsel

- 5 years with I-Flow, a Kimberly-Clark Health Care Company
- 13 years with Morris Polich & Purdy law firm



|                                                                                   |               |
|-----------------------------------------------------------------------------------|---------------|
| <b>Weighted average diluted shares outstanding – Q1 2018</b>                      | <b>12,369</b> |
| Weighted average common shares issued in exchange for Series B preferred stock    | 1,307         |
| Weighted average common shares issued upon exercise of stock options and warrants | 682           |
| Incremental dilutive effect of outstanding stock options and restricted stock     | 1,086         |
| Incremental dilutive effect of outstanding warrants <sup>1</sup>                  | 816           |
| <b>Weighted average diluted shares outstanding – Q1 2019</b>                      | <b>16,260</b> |
| <b>Estimated weighted average diluted shares outstanding – 2019</b>               | <b>16,600</b> |

1. Includes 550,000 fully-funded warrants issued in connection with the exchange for Series B preferred stock and warrants previously held by Stripes

# GAAP TO ADJUSTED EBITDA RECONCILIATION – THREE MONTHS ENDED MARCH 31, 2019



| Three Months Ended<br>March 31, 2019      |                 |                     |                     |                              |            |                 |
|-------------------------------------------|-----------------|---------------------|---------------------|------------------------------|------------|-----------------|
|                                           | As<br>Reported  | Adj<br>Depreciation | Adj<br>Amortization | Adj<br>Stock<br>Compensation | Other (1)  | Adj<br>EBITDA   |
| Net revenue                               | \$ 44,846       | \$ —                | \$ —                | \$ —                         | \$ —       | \$ 44,846       |
| Cost of revenue                           | 30,059          | (352)               | —                   | 125                          | —          | 29,832          |
| <b>Gross profit</b>                       | <b>14,787</b>   | <b>352</b>          | <b>—</b>            | <b>(125)</b>                 | <b>—</b>   | <b>15,014</b>   |
| Operating expense                         | 12,986          | (688)               | (62)                | (647)                        | (780)      | 10,809          |
| <b>Operating income</b>                   | <b>1,801</b>    | <b>1,040</b>        | <b>62</b>           | <b>522</b>                   | <b>780</b> | <b>4,205</b>    |
| Interest expense                          | 244             |                     |                     |                              |            |                 |
| Other non-operating expense (income), net | (1,662)         |                     |                     |                              | 1,601      | (61)            |
| Income before income tax                  | 3,219           |                     |                     |                              |            |                 |
| Income tax expense                        | 164             |                     |                     |                              |            |                 |
| <b>Net income</b>                         | <b>\$ 3,055</b> |                     |                     | <b>Adjusted EBITDA</b>       |            | <b>\$ 4,266</b> |

(1) Other includes unrealized gain (loss) on financial instrument obligation.

# GAAP TO ADJUSTED EBITDA RECONCILIATION – THREE MONTHS ENDED MARCH 31, 2018



|                                           | Three Months Ended<br>March 31, 2018 |                     |                     |                              |                        |                 |
|-------------------------------------------|--------------------------------------|---------------------|---------------------|------------------------------|------------------------|-----------------|
|                                           | As<br>Reported                       | Adj<br>Depreciation | Adj<br>Amortization | Adj<br>Stock<br>Compensation | Other                  | Adj<br>EBITDA   |
| Net revenue                               | \$ 40,886                            | \$ —                | \$ —                | \$ —                         | \$ —                   | \$ 40,886       |
| Cost of revenue                           | 25,857                               | (120)               | —                   | (18)                         | —                      | 25,719          |
| <b>Gross profit</b>                       | <b>15,029</b>                        | <b>120</b>          | <b>—</b>            | <b>18</b>                    | <b>—</b>               | <b>15,167</b>   |
| Operating expense                         | 11,243                               | (828)               | (79)                | (205)                        | —                      | 10,131          |
| <b>Operating income</b>                   | <b>3,786</b>                         | <b>948</b>          | <b>79</b>           | <b>223</b>                   | <b>—</b>               | <b>5,036</b>    |
| Interest expense                          | 2,005                                |                     |                     |                              |                        |                 |
| Other non-operating expense (income), net | (245)                                |                     |                     |                              |                        | (245)           |
| Income before income tax                  | 2,026                                |                     |                     |                              |                        |                 |
| Income tax expense                        | 64                                   |                     |                     |                              |                        |                 |
| <b>Net income</b>                         | <b>\$ 1,962</b>                      |                     |                     |                              |                        |                 |
|                                           |                                      |                     |                     |                              | <b>Adjusted EBITDA</b> | <b>\$ 5,281</b> |

(1) Other includes unrealized gain (loss) on financial instrument obligation.

# GAAP TO ADJUSTED DILUTED EPS RECONCILIATION – THREE MONTHS ENDED MARCH 31<sup>ST</sup>



|                                         | <u>Three Months Ended</u> |                       |
|-----------------------------------------|---------------------------|-----------------------|
|                                         | <u>March 31, 2019</u>     | <u>March 31, 2018</u> |
| <u>Net Income (Loss)</u>                |                           |                       |
| GAAP Net Income                         | \$ 3,055                  | \$ 1,962              |
| Adjustments, net of tax:                |                           |                       |
| Gain on financial instrument obligation | (1,601)                   | —                     |
| Acquisition integration costs           | <u>721</u>                | <u>—</u>              |
| Non-GAAP Earnings                       | <u>2,175</u>              | <u>1,962</u>          |
| <br><u>Diluted Earnings Per Share</u>   |                           |                       |
| GAAP - Diluted                          | \$ 0.09                   | \$ 0.16               |
| Gain on financial instrument obligation | \$ —                      | \$ —                  |
| Acquisition integration costs           | <u>\$ 0.04</u>            | <u>\$ —</u>           |
| Non-GAAP - Diluted                      | <u>\$ 0.13</u>            | <u>\$ 0.16</u>        |

# GAAP TO ADJUSTED EBITDA RECONCILIATION – FULL YEARS



|                                                    | December 31, 2018 | December 31, 2017 | December 31, 2016 | December 31, 2015 |
|----------------------------------------------------|-------------------|-------------------|-------------------|-------------------|
| Consolidated                                       |                   |                   |                   |                   |
| <b>Net Income (Loss)</b>                           | <b>39,190</b>     | <b>(3,248)</b>    | <b>(87,182)</b>   | <b>(82,907)</b>   |
| Depreciation                                       | 3,954             | 4,075             | 5,066             | 5,901             |
| Amortization of intangibles                        | 303               | 349               | 4,128             | 2,015             |
| Interest                                           | 5,335             | 7,916             | 7,447             | 5,099             |
| Taxes                                              | 1,737             | 593               | (387)             | 2,393             |
| Stock Compensation                                 | 1,877             | 1,430             | 3,960             | 5,897             |
| Restructuring Expense                              | -                 | 533               | 664               | 399               |
| Goodwill Impairment                                | -                 | -                 | 63,236            | 49,822            |
| Business Transaction Expense                       | -                 | (79)              | 7,079             | -                 |
| Unrealized loss on financial instrument obligation | 5,291             | -                 | -                 | -                 |
| <b>Adj EBITDA</b>                                  | <b>57,687</b>     | <b>11,567</b>     | <b>4,011</b>      | <b>(11,381)</b>   |