



DUVAL COUNTY STR REPORT – OCTOBER 2021

SUMMARY:

Duval County Occupancy was 70.8% for October, an increase of 26.5% over last year. While October 2018 and October 2019 had slightly higher Occupancy percentages, there were more rooms sold in October 2021. Additional room supply added to the Duval County market made more than 18,000 rooms available for sale than were available in 2018 and 2019. Average Rate and Room Revenue were also higher than the same time in 2018 and 2019.

All areas of Duval County saw double digit RevPAR growth in October. Downtown hotels saw the largest gains, almost doubling their Occupancy over October 2020.

Year-to-date Occupancy is at 71.9%, while Florida Occupancy is at 62.2%. Duval County is reporting higher occupancy than all the large Florida metro areas. Year-to-date Room Revenue is over \$393 million.

Monthly Stats (Duval County):

	<i>Current Month</i>	<i>% of change</i>	<i>Year to Date</i>	<i>% of change</i>
<i>Occupancy</i>	70.8%	26.5%	71.9%	30.3%
<i>ADR</i>	\$105.24	34.9%	\$98.34	15.4%
<i>RevPAR</i>	\$74.52	70.7%	\$70.74	50.3%
<i>Room Revenue</i>	\$43,059,194	74.8%	\$393,994,637	52.7%

Monthly Stats by Area (Duval County):

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	80.9%	27.2%	\$77.43	26.1%	\$62.67	60.4%
Beaches	74.7%	4.3%	\$173.06	39.9%	\$129.24	46.0%
Downtown	60.8%	75.9%	\$147.11	38.0%	\$89.43	142.8%
Northside/Airport	72.7%	32.2%	\$89.32	31.5%	\$64.96	73.8%
Southside/Mandarin	71.3%	23.8%	\$95.92	32.9%	\$68.36	64.5%
Westside	75.2%	16.3%	\$92.56	26.9%	\$69.62	47.5%

Year to Dates Stats by Area (Duval County):

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	78.9%	32.2%	\$74.53	11.7%	\$58.79	47.7%
Beaches	74.2%	17.1%	\$179.55	32.7%	\$133.19	55.4%
Downtown	66.9%	62.4%	\$111.01	-4.6%	\$74.23	54.9%
Northside/Airport	68.6%	32.3%	\$86.15	11.4%	\$59.11	47.4%
Southside/Mandarin	72.2%	26.7%	\$91.44	16.2%	\$66.02	47.2%
Westside	77.7%	23.5%	\$87.20	13.1%	\$67.71	39.7%

Occupancy Segmentation:

	<i>Current Month</i>	<i>% of change</i>	<i>Year to Date</i>	<i>% of change</i>
Transient	58.4%	27.5%	55.0%	25.1%
Group	9.4%	19.2%	14.3%	62.0%
Contract	3.1%	31.9%	2.7%	9.1%
Total	70.8%	26.5%	71.9%	30.3%

Source: STR