



Visit Big Sky is a 501(c)(6) nonprofit, membership organization

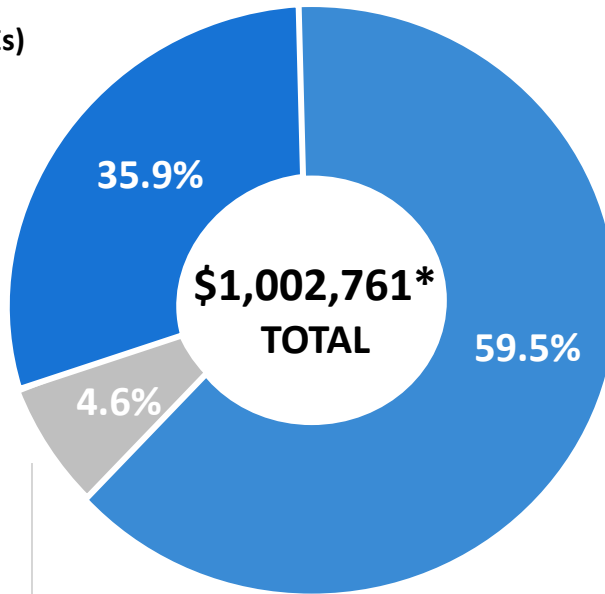
OUR MISSION: As the official Destination Management and Marketing Organization (DMMO) for the Big Sky community, Visit Big Sky leads the development and promotion of authentic tourism experiences through research and stakeholder collaboration to grow Big Sky’s economy while balancing the need to sustain quality of life for its residents.

#VisitBigSky #ImagineBigSky2023

FY20 BUDGET SUMMARY Operating Expenditures
Imagine Big Sky 2023

TEAM Big Sky (4.6 FTEs)
\$360,075

- 0.5 CEO
- 0.5 Compliance Mgr
- 0.35 Graphic Designer
- 1.0 Marketing Mgr
- 1.0 Public Relations Mgr
- 1.0 VIC Coordinator
- 0.25 Seasonal Travel Counselor



**Big Sky & Greater Yellowstone
Visitor Information Center OPERATIONS**
\$46,235

NOTE: FY20 NET LOSS DUE TO BIG SKY CONVENTION & VISITOR BUREAU (CVB) MONTANA LODGING FACILITY USE TAX (4%) FY19 ROLLOVER: (\$169,936)

**Not confirmed until mid-June 2019. These monies are FY19 collected over FY19 projected revenues by MT Department of Revenue.*

VISIT BIG SKY TOTAL FY20 EXPENSE BUDGET: \$1,002,761