

VisionLink® Privacy Notice

Last Revised: 24 May 2018

At VirtualSite Solutions (VSS), we are committed to your privacy. We know we must earn your trust—and keep it—every time you use VSS products and services. VSS works to ensure your personal data is collected, shared, and handled the right way. This privacy notice describes how VSS collects and processes the personal information through VisionLink.

VSS is jointly owned by Caterpillar Inc. (Caterpillar) and Trimble Inc. (Trimble). This notice is consistent with Caterpillar's Global Privacy Statement and Trimble's Privacy Policy, which describe how Caterpillar and Trimble, respectively collect, process and share personal data, the rights that you may have under privacy laws, and other information relevant to their processing of personal information. Caterpillar's Global Privacy Statement is available at <http://www.caterpillar.com/dataprivacy>. Trimble's Privacy Policy is available at <https://www.trimble.com/Corporate/Privacy.aspx>. Depending on the configuration of the telematics hardware installed on your assets, much of the personal information used by VisionLink is collected, processed, used and shared by Caterpillar and Trimble through their respective IoT platforms. Therefore, you should review the Caterpillar Global Privacy Policy and Trimble Privacy Policy together with this Privacy Notice to more fully understand your rights and choices with respect to personal information.

What is VisionLink?

VisionLink is a suite of applications designed to help construction/heavy equipment fleet owners get better results and improve their bottom line by helping you to measure and improve your construction fleet's hours, utilization, fuel burn, idling, health, maintenance and productivity.

What Personal Information Does VSS Maintain About Me?

VisionLink maintains limited information about you as a user, including email address, dealer/customer relationships, user preferences, and any alert, report configurations, or asset notes you may have created. Depending on your asset and telematics configuration, VisionLink may also maintain Operator ID. VisionLink maintains geolocation information to enable us to enable a variety of capabilities and features within the VisionLink suite of applications and to provide you with localized content and services. In some instances, you may be permitted to allow or deny such uses and/or sharing of your device's location, but if you do, we and/or our affiliates (including Caterpillar, Trimble and their respective distribution networks may not be able to provide you with the applicable services and content).

Why Does VSS Maintain Personal Data?

Your Personal information is used to manage application access and any notification features in use and enable certain capabilities and features within the VisionLink Suite of applications. We may provide your Personal Information to Caterpillar and Trimble and their respective distribution networks, who among other things, may use such information to manage customer relationships, fleet vehicles, and access control. For further details, please review the Caterpillar Global Privacy Statement and Trimble Privacy Policy.

How Does VSS Share My Personal Data?

We may use or disclose information to each of Caterpillar and Trimble and their respective distribution networks for their use in accordance with Caterpillar Global Privacy Statement and Trimble Privacy Policy, respectively. In addition, we may use or disclose information as we believe to be necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to lawful requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others, including for purposes of information security; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

Automatically Collected Information & Tracking

VisionLink uses cookies and similar technologies to make our applications work, as well as to learn more about our users and their likely interests. These technologies allow us to gather additional information to measure and improve the effectiveness of our offerings. Cookies may be used for retargeting, where our website may drop an anonymous browser cookie that may serve you ads as you visit other websites.

You may reject this cookie policy of the site when visiting or may manage your cookie preferences with your Internet browser.

Does you transfer my personal information across national borders?

We may transfer your personal information across national borders to other countries in compliance with applicable laws.

If you reside outside of North America, when we transfer your personal information from the European Economic Area (EEA) or Switzerland to a non-EEA country, we rely on one or more of the following legal mechanisms: certain Privacy Shields, Standard Contractual Clauses, and your consent.

If the content or data that you store on the VSS apps or websites contains the personal information of individuals from the EEA, you agree that you have the legal authority to transfer the personal information to us, including the transfer to countries such as the United States where the privacy protections and rights of authorities to access personal data may not be equivalent to those in the EEA.

The information above applies to VSS users that have agreed to this Privacy Notice. More information is available for our business customers that want to learn more about European data transfers.

Where Can I Obtain Further Information About VSS and its Privacy Practices?

Under the law of some countries, you may have the right to access the information VSS holds about you, correct mistakes in that information, update your preferences, and to delete personal information.

For additional information or to request that we remove your user account from our applications, or provide you a copy of your personal information, please email your request to [VSS Privacy Support](#).

What Happens if this Privacy Notice Changes?

We reserve the right to amend this privacy notice. If we update or change this privacy notice, the changes will be made on this [page](#). Your use of VisionLink following the posting of changes to this privacy notice will demonstrate your acceptance of those changes.