



Live Rent Free Rules

June 1, 2026 – July 31, 2026

Promotional Rules

1. Participation in Live Rent Free (the "Promotion") is open to all Cherry Rewards members ("Participant(s)").
2. Membership in Cherry Rewards does not guarantee entry into this Promotion and participation may be limited at Virgin Hotels Las Vegas ("VHLV") Management's discretion.
3. Participants are subject to all terms and conditions of Cherry Rewards membership as outlined in the Cherry Rewards rules at <https://virginhotels.com/casino/cherryrewards/>.
4. Membership in Cherry Rewards is available to qualified persons age 21 and over, and membership is free.
5. No entry fee is required to participate in this Promotion.
6. If for any reason the Promotion is not capable of running as planned by VHLV casino marketing, including without limitation infection by computer virus, corrupted hardware or software, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of VHLV CASINO MARKETING which adversely affect the administration, security, fairness, integrity, or proper conduct of this Promotion, VHLV CASINO MARKETING reserves the right in its sole and absolute discretion to cancel, terminate, modify, extend, or suspend the Promotion. Malfunction voids all plays.
7. Malfunction by any device or devices voids all plays, pays, and prizes. In any such event, VHLV casino marketing reserves any and all rights described in these rules.
8. Five (5) top Entry earners throughout the earning period and five (5) drawing Winners will participate in the Grand Reveal to choose their box containing their Prize. One Winner will be chosen to win \$3,000 Cash for twelve (12) months and nine other Winners will be chosen to win up to \$3,000 in Free Slot Play.
9. Each Entry is worth one (1) base Reward Point. There is no max to the number of Entries a Participant may earn. Participants have between 12:00 am, June 1, 2026 and 11:59 pm, July 31, 2026 to earn 5,000 Entries to qualify for the Promotion and to be invited to the Grand Reveal on August 21, 2026.
10. Rewards Points towards each Entry are calculated from live slots, video poker, and/or table games. Rewards Points earned from non-gaming will not count towards the calculation. Additional Rewards Points earned from any Multiplier will not count towards the calculation.
11. Participants must opt in on the Kiosk to participate in the Promotion. Once opted in, Participants will receive 100 Entries for the Drawing.
12. Once opted in, all the Participants' Entries for the earning period will be accounted for (E.g., A Participant earns 200 Entries before opting in on the Kiosk. Once opted in, the Participant's 200 Entries earned, 100 Entries for opting in, plus any additional Entries earned from then on will be included in their total Entries in the Drawing.
13. Participants must check in at the Cherry Rewards Desk from 3:30 pm to 5:30 pm on August 21, 2026 to have their Entries entered into the Drawing. Any Participant that does not check in will not have their Entries entered into the Drawing.
14. The top five (5) Entry earners will automatically enter the Grand Reveal where they will be assigned a box containing their Prize. If a top earner is not present for the Grand Reveal, the Participant with the next highest Entries will take their place.
15. The five (5) Drawing Winners must be present during the Grand Reveal to redeem their prize.
16. All ten (10) Winners must present themselves within one (1) minute of being announced. If a Winner fails to present themselves, another Winner will be called in their place.
17. The ten (10) Winners will choose a card with a number. The number will correspond to a box containing their Prize. Nine (9) boxes will contain a Free Slot Play Prize up to \$3,000 in Free Slot Play. One (1) box will contain the Grand Prize of \$3,000 Cash for twelve (12) months (Grand Total of \$36,000 Cash).
18. The Winner of the Grand Prize will have the choice between \$3,000 Cash for twelve (12) months starting August 21, 2026 or \$4,000 in Free Slot Play for twelve (12) months starting August 21, 2026 (August 2026 to August 2027). The Participant must choose one or the other at time of redemption each month, not a combination of both.
19. The Winner of the Grand Prize must redeem their prize at the Virgin Hotels Las Vegas in person within each month up until August 2027. Failure to do so will void the Prize for that month.
20. All Prizes rewarded in Free Slot Play will be valid for seven (7) days from issuance.



21. A leaderboard for the top Entry Earners will be displayed throughout the property (TV above Kiosks connected to Desert Star Bar, Casino Cage, and next to the Sports Book). This leaderboard will be refreshed at minimum one (1) time a week during the entirety of the Promotion.
22. Entries are non-transferable.
23. A Participant may only win one (1) Prize for the Promotion.
24. Drawing Winners will be pulled at random via electronic drawing program.
25. Player will be disqualified and forfeit eligibility to receive the \$3,000 prize under any of the following conditions, including but not limited to: being 86'ed (trespassed) from the property, exhibiting disruptive or inappropriate behavior, engaging in fraudulent activity, or being deemed not in good standing with the property or its loyalty program. In any such instance, the \$3,000 prize will not be paid.
26. Management reserves the sole and absolute right to determine eligibility, disqualify any participant, and withhold or deny payment of the \$3,000 prize at its discretion.
27. The prize may only be claimed by the verified winner. The winner must present a valid government-issued photo ID and an active Cherry Rewards card in clear and good standing at the time of claim. No third-party claims, transfers, or substitutions will be permitted.
28. The Prize Matrix is as follows:

Live Rent Free Prize Matrix
1 st Place - \$3,000 Cash Every Month for a Year or \$4,000 in Free Slot Play
2 nd Place - \$3,000 Free Slot Play
3 rd Place - \$2,500 Free Slot Play
4 th Place - \$1,250 Free Slot Play
5 th Place - \$750 Free Slot Play
6 th – 10 th Place - \$500 Free Slot Play

General Rules:

29. Participants must be at least 21 years of age and be able to present proof of age with a valid (unexpired) government issued identification card for verification.
30. VHLV Casino Marketing Team reserves all rights, without limitation, to cancel, terminate, modify extend, or suspend the Promotion at VHLV Casino Marketing Team's sole discretion and without prior notice.
31. Failure to adhere to the Promotion, Cherry Rewards, or VHLV Casino Marketing Team general rules, procedures and policies may result in disqualification.
32. Employees of VHLV Casino Marketing Team, their immediate family members and family members or other person(s) residing in the employee's place of residence, and its related companies, its advertising agencies, and promotional companies involved in this Promotion are ineligible to participate in the Promotion.
33. Individuals who are excluded from casino facilities, either through a government and/or state program or by their own request or by management's discretionary instruction are not eligible to participate in this Promotion.
34. No purchase is necessary to participate in this Promotion. Subject to rules of membership, Cherry Rewards cards and memberships are free and may be obtained at the Casino Cage or enrollment kiosk.
35. Winners are solely responsible for any taxes and fees on their winnings and by entering this Promotion authorize the deduction of such taxes, if any, from the prize(s). U.S. Residents will be issued a W2-G tax form and non-U.S. Residents will be issued a 1042-S tax form, if and as applicable.
36. Entry constitutes permission to utilize patron's and/or Participant's name and likeness for promotional purposes in any media without remuneration. This includes displaying Participant's name on signage, using names in external e-mail announcements or on virginhotelslv.com. Such permission survives the conclusion of this Promotion.
37. By participating in this Promotion, Participants agree to release from any and all liability for any injuries, losses or damages of any kind to person/and or property arising from acceptance, possession, use/misuse of the prize or participation in this Promotion, and to hold harmless VHLV Casino Marketing Team and each of their respective parents, affiliates, subsidiaries, and each of their respective directors, officers, employees, representatives, and agents.
38. VHLV Casino Marketing Team reserves the right to void any entry.
39. Participation in this Promotion is an agreement to abide by the rules of VHLV Casino Marketing Team.



40. VHLV Casino Marketing Team may disqualify any person for any prize based upon fraud, dishonesty, and/or violation of any promotion rule(s) or other misconduct.
41. Cherry Rewards cards are non-transferable.
42. Any dispute or situation involving any claim concerning the Promotion will be resolved by VHLV Casino Marketing Management at its sole and absolute discretion. The decisions of VHLV Casino Marketing Management are final and binding, subject to the initiation and ultimate resolution of a dispute with and adjudicated by the Nevada Gaming Control Board.

If you or someone you know has a gambling problem or concerns with gambling responsibly, please call the 24-hour Problem Gambler's Helpline at 1.800.522.4700.