



FOR IMMEDIATE RELEASE

**VIRGIN HOTELS COLLECTION PROPERTIES RECOGNIZED IN
CONDÉ NAST TRAVELER 2025 READERS' CHOICE AWARDS**

*Eight Locations Across Virgin Hotels and Virgin Limited Edition Portfolios Ranked Among
U.S. Readers' Choice Awards Categories*

Miami, FL (October 7, 2025) – Today, Condé Nast Traveler announced its 38th annual [Readers Choice Awards](#) winners, where Virgin Hotels Collection, the lifestyle hospitality group redefining the hotel experience, is pleased to be recognized through both [Virgin Hotels](#) and [Virgin Limited Edition](#). Virgin Hotels was recognized across its U.S. and U.K. portfolio including Virgin Hotels New York, Virgin Hotels New Orleans, Virgin Hotels Edinburgh, Virgin Hotels Las Vegas and Virgin Hotels London–Shoreditch among the top hotels across the world. Additionally, Virgin Limited Edition was recognized through Mahali Mzuri in Kenya, Kasbah Tamadot in Morocco's High Atlas Mountains, and Ulusaba in South Africa.

“Virgin Hotels and Virgin Limited Edition’s inclusion in the Readers’ Choice Awards rankings reinforces the collection’s status as a leading name in hospitality,” said James Bermingham, CEO of Virgin Hotels and Virgin Limited Edition. “Our brands are celebrated by guests for their standout design, service, and luxury guest experiences, and being recognized among eight of our locations positions both portfolios among the most sought-after destinations in the industry and its growing influence with today’s modern traveler.”

Readers’ Choice Awards is Condé Nast Traveler’s annual program that invites its global audience to vote on key categories including the world’s best hotels, destinations, resorts, cruises, airlines and travel experiences. Hundreds of thousands of readers participate each year, casting votes across tens of thousands of nominees. Participants rate their experiences based on criteria like service, design, food and beverage, atmosphere, amenities, and overall satisfaction. The results are considered a powerful indicator of what travelers value most and help shape the industry’s leading brands and destinations. Read more about recognition, below:

Condé Nast Traveler Readers' Choice Awards 2025 Rankings Across Virgin Hotels Collection

- Virgin Hotels:
 - #3, Hotels in New York: [Virgin Hotels New York](#)
 - #4, Hotels in New Orleans: [Virgin Hotels New Orleans](#)
 - #4, Hotels in the United Kingdom: [Virgin Hotels Edinburgh](#)
 - #7, Hotels in Las Vegas: [Virgin Hotels Las Vegas](#)
 - #8, Hotels in the United Kingdom: [Virgin Hotels London–Shoreditch](#)
- Virgin Limited Edition
 - #4, Resorts in Central & Eastern Africa: [Mahali Mzuri](#)
 - #5, Hotels in Africa: [Kasbah Tamadot](#)
 - #13, Resorts in South Africa: [Ulusaba](#)

Booking Information: To check out more on Virgin Hotels Collection or book a stay, visit <https://www.virginhotelscollection.com/>

Assets: Images for the Virgin Hotels portfolio available [HERE](#) (Credit: Virgin Hotels) and Images for Virgin Limited Edition portfolio available [HERE](#) (Credit: Virgin Limited Edition)

###

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals



alike. The current portfolio includes eight hotels – Virgin Hotels London-Shoreditch, Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, Virgin Hotels Edinburgh, and Virgin Hotels New York City. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development. Please visit www.virginhotels.com for more details.

About Virgin Limited Edition:

Virgin Limited Edition is an award-winning collection of unique retreats, chosen for their beautiful locations and magnificent surroundings; each offers a sense of fun, style, luxury and exceptional personal service. The group includes Necker Island and The Branson Beach Estate, Moskito Island, in the Caribbean's British Virgin Islands, Ulusaba Private Game Reserve in South Africa, Kasbah Tamadot in Morocco, The Lodge in Verbier, Mahali Mzuri, a tented safari camp in the Maasai Mara of Kenya, Finch Hattons in Tsavo National Park, Kenya, Mont Rochelle Hotel and Mountain Vineyard in South Africa, and Son Bunyola Hotel and Villas in Mallorca. Please visit www.virginlimitededition.com for more details.